

FALL 2011

The Newsletter of the Planned Parenthood Trust of South Texas



HORIZONS

WE PROVIDE AND PROTECT THE HEALTH CARE AND INFORMATION PEOPLE NEED TO PLAN THEIR FAMILIES AND THEIR FUTURES.

**“PLANNED
PARENTHOOD
IS THE PERFECT
PLACE WHERE A
WOMAN CAN GET
THE SERVICES
SHE NEEDS.”**

-Mari, a patient (left)
Pictured with Sonia (far left),
Medical Assistant
Brownsville Health Center



The Texas Department of State Health Services ended its 30 year family planning contract with Planned Parenthood health centers. Despite this shameful decision, Planned Parenthood is poised to move forward and flourish.

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JEFFREY HONS PRESIDENT & CEO



“We are moving forward with energy, optimism, innovation and creativity.”

More than ever before, I am proud of Planned Parenthood and happy to be working here. Amidst unprecedented challenges we are moving forward with energy, optimism, innovation and creativity. In my meetings with donors and funders and friends, I think people are surprised to find me in such positive spirits. The question on many faces is simply, *why are you so upbeat?*

I understand the question because, after all, this year has been filled with disappointing news for Planned Parenthood. We lost all family planning contract revenue with the State of Texas. That's right. Gone. All of it. And not coming back. The end. Additionally, Texas passed a new law controlling EXACTLY what physicians must say and do when providing abortion care, to include sonograms 24 hours in advance of the procedure and an ideological script for the physician that has no medical relevance. If the doctor

At these discussions, I have been describing our new sliding fee scale, our new high-complexity lab, and changes to our clinic locations. These changes are working and leading us forward, and that is certainly rewarding. But it's not all easy, or fun. We had to let go of our clinic in Alice because it is simply not sustainable without the state family planning contract. Sometimes difficult decisions are correct decisions, and so I ask you to understand these changes in very serious terms. Our detractors in the Legislature are trying to engineer the destruction of Planned Parenthood. Our survival, our very existence, is success.

What our detractors—in the Legislature or on the sidewalk—can't seem to figure out is that the future is ours because the fundamentals are with us. I've said it before and I'll say it again. People will continue to have sex. People will not want to become pregnant every time they have sex. Given

“family planning is an unequivocal good for the individual, the couple, and the family”

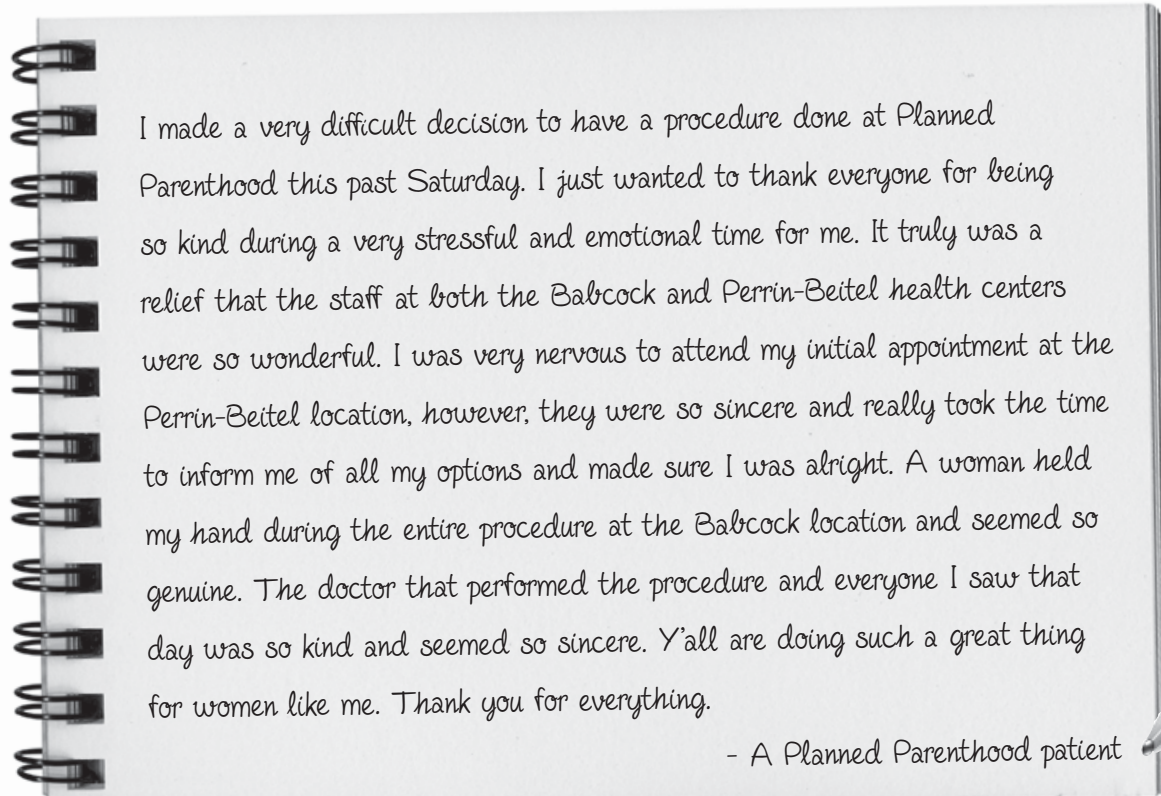
steps out of line, the penalties are immediate revocation of medical license and a \$10,000 fine. The recent injunction provides some hope (see article page 3) but this battle is not over. And if that wasn't enough, efforts are underway to exclude Planned Parenthood from the state's Medicaid Women's Health Program, which makes no sense because we are the state's largest provider of family planning within the program.

I am optimistic and energized because we are finding solutions and success that I believe will move Planned Parenthood beyond our current challenges and into a new era of sustainable operation. Many of you have attended one of the presentations and discussions entitled, **The Way Forward**, where I've been talking about innovation and transformation at Planned Parenthood. If you missed one of these opportunities but would like to host a **Way Forward** house party, call me or Angela Koester and we'll set it up.

our modern day lifespan and fertility, family planning is an unequivocal good for the individual, the couple, and the family. And let's think about this globally: it is good for the planet. Nothing is going to stop people from wanting, indeed needing, the important contraceptive methods that allow women and men to plan their lives and create a better future for themselves and their children. This is not radical. This is not left-wing politics. I need you to help me assert these very reasonable ideas to everyone you know. And whenever someone speaks about family planning as “out of the mainstream” I want you to take them on, plain and simple. People need their birth control. No one does more to provide and promote family planning than Planned Parenthood. Planned Parenthood: irresistibly sensible.

In Her Own Words: A VERY DIFFICULT DECISION

Fully 94% of the people who visit our health centers seek preventive services such as Pap tests and birth control. Some women who visit Planned Parenthood have experienced an unintended pregnancy and we present her with information about all of her choices—continuing the pregnancy and becoming a parent, continuing the pregnancy and make a plan for adoption, and abortion care. We respect her decision regarding her pregnancy and should she need an abortion, we're here for her. The following letter from a patient who received abortion care is especially touching.



This letter is a powerful reminder about the importance of **being a provider** of abortion care. We must ensure that women have moral agency over their bodies. We trust women. We have heard their stories. We know that women reach out to their families, their friends, the men in their lives, their faith, and then carefully make this decision. Some lawmakers do not trust women, and as a result of their efforts we are all watching as a legal challenge to the new Texas abortion law moves to the U.S. Fifth Circuit Court (see article page 3). This patient and her letter make it clear: this deeply personal decision about an unplanned pregnancy cannot be made by anyone other than the woman who is pregnant.



PRELIMINARY INJUNCTION PAUSES NEW TEXAS ABORTION LAW

On August 30, U.S. District Court Judge Sam Sparks, who was appointed to the bench by President George H.W. Bush in 1991, blocked key provisions of Texas' new mandatory sonogram law through a preliminary injunction. At the beginning of the legislative session, Governor Rick Perry had given the ultrasound bill emergency status. As such, the bill had moved swiftly through the legislative process to become the most intrusive abortion sonogram law in the country.

According to the law, a woman seeking an abortion must: submit to an ultrasound 24 hours prior to the procedure (or 2 hours if she lives 100 miles or more from an abortion provider). The physician who is to perform the abortion or a certified sonographer must display the ultrasound image to the woman, describe the dimensions and development of the fetus and make audible the fetal heart tone. For some women at earlier gestational ages, this would mean undergoing a vaginal probe sonogram (see probe below). Physicians would risk complete revocation of their medical license if they do not comply with any aspect of the requirements as defined by the law.

"The Act's onerous requirements will surely dissuade or prevent many competent doctors from performing abortions, making it significantly more difficult for pregnant women to obtain abortions," Sparks wrote in his order. "Forcing pregnant women to receive medical treatment from less-skilled providers certainly seems to be at odds with 'protecting the physical and psychological health and well-being of pregnant women,' one of the Act's stated purposes."

Further, Judge Sparks ruled that some of the law's requirements are likely both unconstitutionally vague and violate physicians' and women's First Amendment rights against compelled speech. "The act compels physicians to advance an ideological agenda with which they may not agree, regardless of any medical necessity, and irrespective of whether the pregnant women wish to listen," Sparks wrote.

Judge Sparks' preliminary injunction blocks the requirements to display the sonogram images to the patient, the verbal description of fetal development, and the requirement to make the heart tone audible. Sparks found that these requirements of the law likely violate First Amendment protections against state-mandated speech.

Judge Sparks let stand the requirement that an ultrasound be performed (by the physician or a certified sonographer)

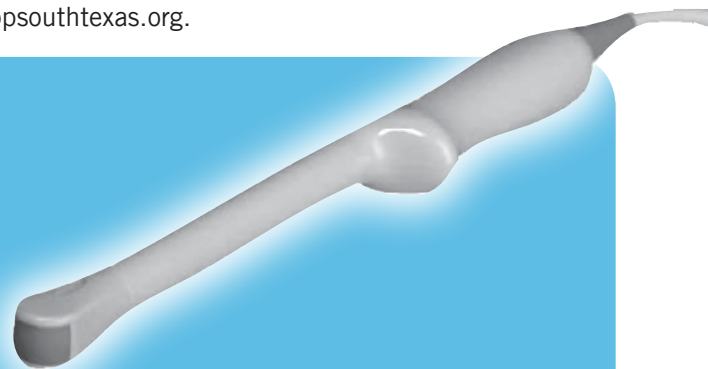
at least 24 hours prior to the procedure. In cases when a woman lives more than 100 miles from a provider, the 24-hour time period is shortened to two hours which was part of the law passed by the Legislature.

"We look at this ruling as a huge victory for women in Texas, and an important signal that the Legislature went too far when it passed this law," said Julie Rikelman, a lawyer with the New York-based Center for Reproductive Rights, which sought the injunction on behalf of Texas obstetrician-gynecologists (*Austin-American Statesman*, August 30, 2011).

Just 30 minutes after Sparks issued partial injunctive relief on the ultrasound law, Texas Attorney General Greg Abbott appealed to the U.S. Fifth Circuit Court to block Sparks' order. Additionally, Abbott filed a request with the Fifth Circuit to stay Sparks' preliminary injunction. The Fifth Circuit denied the request. Next, Abbott made the same request of the U.S. Supreme Court where Justice Antonin Scalia handles these matters when they come from the Fifth Circuit. Justice Scalia also denied Abbott's request. Therefore, Sparks' preliminary injunction will remain in place until either he issues another order in the district court or the Fifth Circuit rules on Abbott's appeal.

However, given that Sparks let many of the law's provisions take effect, it is highly likely that some aspects of the original bill will remain law, making the provision of abortion more difficult in Texas. With generous emergency contributions from donors, Planned Parenthood is ready to continue abortion care service delivery regardless of the ultimate outcome of this case.


You can follow updates on this case at our website: www.ppsouthtexas.org.



This is the wand that is used when performing a vaginal probe sonogram which is used early in the first trimester. It is not the "jelly on the belly" sonogram. Rep. Carol Alvarado (D-Houston) made this clear to the House of Representatives as she held up the device during the floor debate on the sonogram bill.

TEXAS DESTROYS FAMILY PLANNING SUPPORT

State Contracts and Medicaid Women's Health Program Take Big Hits



On Friday, August 26, Planned Parenthood received notice that the Department of State and Human Services (DSHS), a partner for more than three decades, would end its family planning contract with our health centers in Brownsville, Harlingen, Alice and

Kingsville effective September 1, 2011. This devastating decision flows directly from the Texas Legislature whose budget eliminated two-thirds of all family planning funds.

“It’s going to be harder for us to get these (family planning) services because we don’t have enough money to pay for them”

- Mari, a patient at our health center in Brownsville.

These funding cuts take away birth control from 284,000 low-income Texas women, including Mari, who can no longer afford birth control. Medicaid costs due to unintended pregnancies will increase by more than \$231,000,000. The legislators who engineered this disaster and Governor Perry who signed this bill into law should be forced to answer one question: *What are the plans for how taxpayers will face this explosion of Medical health care costs in Texas?*

In addition to the drastic reductions, what little family planning funding that remains has been

prioritized in a curious way so that Planned Parenthood and many other historic providers of family planning will be considered last when Texas determines where to send the money.

Despite these deep cuts to critical preventive care such as cervical cancer screenings and family planning, the 2011 budget found money to increase funding for anti-choice “crisis pregnancy centers” (CPCs), using some of the very same funds that had previously supported essential family planning services. CPCs offer no family planning to prevent unintended pregnancies and they have been known to spread misleading and inaccurate information about birth control, pregnancy, and abortion, and, in some instances, harass women over their choices.

After three decades as a family planning funder, why would the state end its family planning contract with Planned Parenthood? According to State Senator Jeff Wentworth (R-San Antonio), “The current opposition to family planning is not about birth control at all. It’s about trying to end all legal abortions by not funding clinics that offer that service, even though abortion services are not paid for with tax dollars.”

Throughout the Planned Parenthood Trust of South Texas, the health centers that received state family planning funds did not provide abortion care. Further, since 2005, Planned Parenthood organizations in Texas (including the Planned Parenthood Trust) have separate subsidiaries to operate clinics that provide abortion care. This organizational separation from state-funded family planning has been confirmed by independent auditors who were hired by the state at taxpayer expense. Compliance with full separation has never been disputed.

“My opinion is that some Republican senators oppose funding for family planning services because they mistakenly equate them with abortion services and fail to understand the range of women’s health services offered at Planned Parenthood. Their funding cuts, which I opposed, reduced access to critical services that promote healthy pregnancies, including Pap tests, breast exams and diabetes screening,” says State Senator Judith Zaffirini (D-Laredo). “Planned Parenthood programs at their best can reduce the number of abortions by helping women improve birth spacing and avoid unplanned pregnancies. Their positive outcomes include strengthening families and reducing the state’s health costs.”

Despite the damaging cuts to family planning in Texas, Planned Parenthood is poised to overcome this defunding by making strategic changes that will lead to a sustainable future. To some extent, we began these changes six years ago when the state cut our family planning contract by 38%. At that time we opened a new health center on Marbach Road with the generous sponsorship of Emilie and Brandon Chenault, to develop a clinic operating model that did not rely on the family planning contract. This clinic has been our laboratory of innovation where we have tried many new ideas.

“Planned Parenthood programs at their best can reduce the number of abortions by helping women improve birth spacing and avoid unplanned pregnancies. Their positive outcomes include strengthening families and reducing the state’s health costs.”

We have learned a great deal at the Chenault Center, and that work has helped to develop the new sliding fee scale we piloted at four San Antonio locations in May of this year. While the new fee scale does not slide all the way to zero, it is still

very sensitive to one’s ability to pay. It makes smart use of technology and relies on innovative approaches to our work, but it is fueled by the heroic philanthropy of donors. Sustainability is the buzz word going forward at Planned

Parenthood. Everything must be sustainable and much less vulnerable to vagaries of politics and public policy. Consequently, our careful analysis and planning have identified clinics that are not sustainable. Sadly, our health center in Alice had to be closed. The small population and relatively low client volume made the site unsustainable without the family planning contract funds. Additionally, in Brownsville, one small volume health center and one medium volume health center have been consolidated into one larger volume site. These decisions are not easy, but they are correct—and they will help our patient Mari, and other women like her, afford birth control.

In 1969, then-Congressman George H.W. Bush, while championing the Public Health Service Act (Title X) on House floor, told his colleagues, “We need to make population and family planning household words. We need to take sensationalism out of this topic so that it can no longer be used by militants who have no real knowledge of the voluntary nature of the program but, rather, are using it as a political steppingstone. If family planning is anything, it is a public health matter.”

These words ring just as true today.

WOMEN’S HEALTH PROGRAM

Without state family planning contract support, family planning reimbursements from the Medicaid Women’s Health Program of Texas (WHP) have become more important than ever. WHP is an expansion of Medicaid family planning coverage for women with household incomes at or below 185% of the federal poverty level. WHP covers essential preventive health care including well-woman exams where women receive Pap tests and clinical breast exams, contraception, and screening for diabetes and high blood pressure.

**“If family planning is anything,
it is a public health matter.”**

As the single largest provider within the Women’s Health Program, Planned Parenthood health centers have been critical to the success of WHP. Forty percent of all women helped by WHP statewide receive their care at a Planned

Parenthood health center. In a single year, Planned Parenthood’s participation in the Medicaid WHP helped more than 4,000 women avoid an unplanned pregnancy, saving taxpayers over

\$46 million in Medicaid-covered births.

WHP began in January 2007 as a five year pilot project and is set to expire on December 31, 2011. During the 2011 legislative session, the Legislative Budget Board recommended renewal and expansion of WHP, but members of the House and Senate and advocacy groups who oppose abortion care hijacked the debate over WHP. These same lawmakers on the House Public Health and Senate Health and Human Services Committees froze all efforts to renew WHP while they developed language that would eliminate Planned Parenthood from the program. Ultimately, language was placed in the state budget bill and in the Medicaid Overhaul bill that, when taken together, will continue WHP for two years but would do so in a way that excludes Planned Parenthood statewide. The excluding language directs that no WHP funds may go to “entities that perform or promote elective abortions or affiliate with entities that perform or promote elective abortions.”

Following the instructions of the Legislature, the Texas Health and Human Services Commission has defined the term “affiliate” and will soon notify Planned Parenthood organizations that they may no longer submit reimbursements for family planning to WHP. At that point, Planned Parenthood will file a legal challenge to this exclusion.

For the most recent updates regarding the Medicaid Women’s Health Program and our legal challenge, please visit www.ppsouthtexas.org.

Px2 IS HERE

DOUBLE THE IMPACT OF YOUR GIFT IN NOVEMBER!

During the month of November, we are asking everyone who believes in the value and importance of Planned Parenthood—and the value and importance of prevention—to increase their level of giving. Heroic philanthropy will keep us strong and keep our life saving services affordable and accessible over the next several months as we fully implement our new operating model and move away from reliance on government funding.

The Steve and Marty Hixon Family Foundation and another generous donor, who would like to remain anonymous, have each pledged \$10,000 to match new and increased gifts. That means if we can raise \$20,000 in new and increased gifts, they will give us another \$20,000. This will be a stretch for us—and perhaps for you. But we can't bear the thought of leaving this money sitting on the table. Please consider going above and beyond if you possibly can.

"We're challenging our Planned Parenthood donor family to increase their gift over last year, to engage their family and friends, and encourage them to give," says Marty Hixon, who has underwritten Px2 for the past five years.



NOVEMBER IS THE PERFECT TIME TO:

Renew your Patron pledge and take a step up, increasing your gift so that the increased amount will be matched. Our Patrons provide over 39% of all philanthropic funds we raise providing terrific support for essential health care that we offer on a sliding fee scale.

Become a Patron. If you currently give, for example, \$750 a year, consider giving an extra \$250 during November. You become a Patron and we'll see you at the Patron Party in January. Your gift is matched so it's really \$500 in new support. You will have created a world of good. Imagine, with \$500 we can remove dysplasia cells that would otherwise become cervical cancer—your support will save her life!

Call your friends. Reach out to those who have always said they want to join you in your support for...

Lunch with *Diane Rehm* March 27, 2012



SECURE YOUR SPONSORSHIP TODAY!

We knew **Lunch with Diane Rehm** would be popular, but the speed and enthusiasm with which people are signing up for sponsor tables has been fantastic. At the time of printing, more than half of the tables have already been spoken for. We are on track for a sell-out luncheon on March 27, 2012. Much of the credit for this early success goes to the **Co-Chairs: Elise Boyan and Laura Moorman**, the **Honorary Chair: Pat Smothers**, and their incredible Committee (listed below) who are working with great enthusiasm to raise awareness of the luncheon and how proceeds will fund essential health care services: **life-saving cancer screening and treatment, Pap and breast exams, birth control, STD testing, treatment and prevention.**

WE'VE TALKED A LOT ABOUT HEROIC PHILANTHROPY RECENTLY. THESE ARE OUR HEROIC VOLUNTEERS.

LUNCH WITH DIANE REHM

Honorary Chair: Pat Smothers

Co-Chairs: Elise Boyan and Laura Moorman

Committee Members

Mindi Alterman	Libby Golden
Janet Alyn	Nicole Greenburg
Jake Beasley	Marty Hixon
Louise Beldon	Ellen Lake
Alison Boone	Jennifer Merritt
Colleen Casey	Nancy Moorman
Cynthia Collins	Bonnie Reed
Susan and Skip Cox	Lyn Selig
Kathryn Dehlinger	Whitney Smith
Katy Flato	Caroline Walker
Cheryl Freed	

It's especially significant when a guest speaker is as excited as her host and we were thrilled to learn that Diane Rehm is as excited about coming to San Antonio as we are about welcoming her. Ms. Rehm is not on the "speaker circuit." Her passion for Planned Parenthood's mission moved her, however, to accept our offer to be our guest speaker. If you haven't done so already, watch the video she recorded for us at www.ppsouthtexas.org.

"I've been doing my program for 32 years and never have I seen health care in such turmoil," says Ms. Rehm in the video. "Planned Parenthood does so much to help women who don't have health care services and it's so important that you (Planned Parenthood) continue to be there. I'm going to do everything that I can to make that happen." Ms. Rehm is already living up to that promise.

Just like *The Diane Rehm Show*, **Lunch with Diane Rehm** will have some participatory elements. Ms. Rehm has graciously agreed to answer a few questions. All sponsors will have the distinct opportunity to submit questions for consideration prior to the luncheon. Sponsors at the **Silver** level and above will also have the chance to meet and take a photo with Ms. Rehm at an invite-only champagne reception and book-signing the morning of the luncheon.

Finally, as a special treat for our most generous sponsors, Ms. Rehm has also agreed to participate in a discussion with Underwriters (sponsors who contribute \$25,000 or more) at an intimate private dinner the evening before the luncheon on March 26. If you've enjoyed listening to Diane Rehm for years, now is your chance to join her remarkable list of interviewees!

However you choose to be involved, you can expect a thoroughly enjoyable time. You'll be mixing, mingling, and making a difference. Your support of **Lunch with Diane Rehm** will help provide health care to someone who could not find it or afford it elsewhere. This is the health care that helps people plan their families and their futures and ensures that children are born wanted, cared for and loved.

Remember, tables are going fast. We expect tables to sell-out before the end of the year. Please call Angela Koester at (210) 736-2244 extension 317 to reserve your sponsorship today.

FROM THE CO-CHAIRS:



ELISE BOYAN

There's nothing like working with friends in support of a cause for which you deeply care. The work is fuel for the brain. The feelings of accomplishment are food for

the soul. And the spirit of collaboration is a feast for the heart.

I feel privileged to be chairing the 2012 luncheon with my dear, smart and organized friend Laura Moorman, to be working with a committee of extraordinary women and men, and to be standing in support of the critical human services provided by Planned Parenthood.



LAURA MOORMAN

Being involved in the planning of the 2012 luncheon has brought me closer to other like-minded individuals, given me a chance to learn more about all the aspects of Planned Parenthood

and to be a part of an organization I believe in that also happens to be in great need both financially and "politically." There is a lot of misinformation out there and I feel happy to be a part of educating others about the valuable services Planned Parenthood provides to the women and men in our community. I am proud to volunteer my time to a cause now considered by some to be "controversial" and have made it my goal to change that, at least among my peers, to "necessary." Also, as a loyal Diane Rehm listener, it has also been fun to hear her and know she will be joining us in a few months to give even more life and understanding to the work of Planned Parenthood.

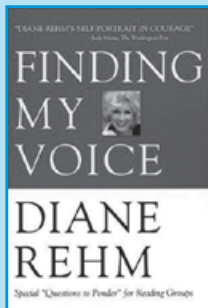


Did you know that Diane Rehm has published three books?

Get to know more about our 2012 luncheon speaker through her own writings and reflections.

Toward Commitment

(Knopf, 2002) From the publisher: In *Toward Commitment*, Diane Rehm, and John, her lawyer-husband, discuss their marriage of over forty years, revealing their passionate bond as well as their points of conflict and frustration. In a series of surprisingly honest dialogues, they grapple with their pronounced differences of background, attitude, and expectation.



Finding My Voice

(Capital Books Inc., 2002) From the *Library Journal*: Rehm writes of the challenges and triumphs in her life. In the first and most fascinating section of this book, she recounts her childhood in a Syrian Orthodox household, where she endured terrifying physical and emotional abuse at her mother's hands, and her escape to the working world of Washington, DC. She then describes her beginnings in public radio as a volunteer, her rise to broadcaster, and her life as a wife and mother in a difficult marriage. In the book's final section, she writes about her battle with a neurological disorder, Spasmodic Dysphonia.



Life with Maxie

(Gibbs Smith, 2010) Diane Rehm gives fans an inside look into her life through the story of Maxie, her long-haired Chihuahua. Illustrated with photos of Diane and her dog, *Life with Maxie* tells the story of how Maxie's presence and sweet personality have profoundly impacted Diane's life. Fans of Diane's show and pet lovers everywhere will love this heartwarming story.

Sponsors of **Lunch with Diane Rehm** will receive signed copies of her books. *Please note: number of books depend on level of sponsorship.* For details, please call Angela Koester.
(210) 736-2244 extension 317.



ABOUT HABLA CON TU HERMANA

Since 1996, *Habla Con Tu Hermana* (Talk To Your Sister) has been providing health education to women in our communities. Volunteer community health workers, most of whom are bilingual, provide this education via presentations in homes, community organizations and local businesses.

In 2010, the *Habla Con Tu Hermana* program expanded to the Lower Rio Grande Valley, providing health education to 12,266 people from San Antonio to Brownsville.

HABLA CON TU HERMANASM

A PROGRAM UPDATE

Patient Navigation Yielding Great Results

At the beginning of the year, *Habla Con Tu Hermana* increased its focus on tracking patient navigation. “We know that women who come to an *Habla Con Tu Hermana* presentation are better informed about the need for an annual exam and learn about family planning,” says Sandy Doughton, Vice President for Health Promotion. “We wanted to take this a step further and track our participants to see how many of them visited a Planned Parenthood health center after receiving health education.”

Of the 609 patient referrals provided by *Habla Con Tu Hermana* this year, 190 women have become patients. “This is a great starting point, but we’d like to navigate more patients,” says Doughton. “Some women don’t visit the health centers right away. We’re working to continuously follow-up, track appointments, and make sure they receive the health care services they need.”

Southeast Expansion Project

Habla Con Tu Hermana has expanded its outreach in San Antonio to include three new zip codes: 78210, 78202 and 78203. Public health statistics for these communities, located in the near Southeast side of San Antonio, indicate a great need for family planning and reproductive health care. The 78210 zip code in particular has been identified by San Antonio Metro Health as a high risk area for ongoing health problems, including high Medicaid births and too-soon pregnancy. Valerie Andrade, *Habla Con Tu Hermana* staff, and two of our promotoras, Isela Ortegon and Nancy Jafari, have been meeting with community stakeholders over the past several months.

According to Andrade, “The Southeast Side is a greatly underserved community. Many women don’t know about all the preventive services at Planned Parenthood like Pap tests, clinical breast exams, birth control, STD testing and treatment. We’re working with community organizations and their leaders so they know Planned Parenthood is a safe place women can rely on to get the health care they need.” Ortegon and Jafari have made education presentations to women in homes, community centers and local businesses including: Las Palmas Bakery, Eyemart Express and Cricket.



Clinica Festival



Habla Con Tu Hermana promotoras

LIVESTRONG GRANT WINNER!



Thanks to your votes, *Habla Con Tu Hermana* triumphed and earned more votes than a dozen competitors, including hospitals and large community groups, to win a Community Impact Project grant from the LIVESTRONG Foundation. This grant will provide *Habla Con Tu Hermana* with bilingual training and resources to deliver vital information to cancer survivors and their families.

“We are so grateful for the funding support from LIVESTRONG Foundation, and to the people who voted for us,” says Valerie Mascorro, *Habla Con Tu Hermana* Program Manager. “This grant will give *Habla Con Tu Hermana* an opportunity to provide additional cancer survivorship training to our community health workers and promotora networks in San Antonio and in the Lower Rio Grande Valley. Our promotoras will receive a full day of training and learn how to best utilize LIVESTRONG’s *Cancer Survivor’s Guide Book* and how to provide individuals and families affected by breast and cervical with vital resources during cancer diagnosis and treatment.”

LIVESTRONG trainings in English and Spanish, will take place in San Antonio and Brownsville. They are scheduled for January and May 2012.

For more information about *Habla Con Tu Hermana* please contact Valerie Mascorro at (210) 736-2244 extension 336.



Habla Con Tu Hermana staff at LIVESTRONG training.



Promotora Training



Habla Con Tu Hermana promotoras in the Lower Rio Grande Valley

PLANNED PARENTHOOD ENGAGES LATINA LEADERS

On October 1, the Planned Parenthood Trust of South Texas, which serves a patient population that is over 70% Latino, hosted an intimate dinner for Latina leaders in the community. The goal of the event was to explore ways to encourage greater participation by Latinas as board members, advocates and champions for women's health.

"I thoroughly enjoyed participating in the Latina leadership dinner hosted by Planned Parenthood. The presentation and discussion were thought provoking and the dialogue was powerful. I am committed to advocating for health care for my community and will become an ambassador for Planned Parenthood,"



Jeffrey Hons, Destiny Lopez, Board Member Yvonne Pelayo, and Yvonne Gutierrez

said Lila Aguirre, a retired educator and longtime community volunteer.

Thirty women attended the event which was co-facilitated by our own Yvonne Gutierrez, Vice President for Public Affairs and Destiny Lopez, Director of Latino Engagement for the Planned Parenthood Federation of America. Our guests asked poignant questions and learned more about the health services we provide, our public affairs work and *Habla Con Tu Hermana*SM. The attendees were motivated, engaged and most importantly: ready to stand with Planned Parenthood.

"We were inspired by the ideas and recommendations expressed by the women that night. Their thoughts and eagerness to serve truly filled the room with enthusiasm and support for Planned Parenthood and the women we serve," said Liz Garza, Planned Parenthood Trust Board member, who also helped organize the gathering.

There will be a second gathering soon. If you or someone you know would like to be a part of this second gathering of Latina women, please contact Yvonne Gutierrez at (210) 736-2244 ext. 309 for details.

Px2 Continued from page 7

Planned Parenthood. Just like an increase you might give, all new gifts will be matched. Post this opportunity on Facebook or Twitter. Better yet, blog about it!

Consider increasing your Luncheon Sponsorship level. The Px2 matching campaign is inclusive of luncheon gifts as well. Perhaps instead of Sponsoring at the \$1,500 Bronze level you have a friend who wants to split a \$2,500 Silver Sponsorship with you. This \$1,000 upgrade will get you a much better place in the room as well as access to Diane Rehm. With the match, it will get us \$2,000.

Simply make another gift. Even another \$25 or \$50 more than you gave last year will quickly add up. Imagine, a \$50 gift becomes \$100 when matched, and that will be enough to pay for the GYN exam of a new client who comes to us for the first time—her Pap test, pelvic exam, and a clinical breast exam. You just made that happen with a \$50 increase!

We're incredibly grateful to our supporters who have already gone above and beyond this year. On the back cover, you'll read about Dr. Dudley Harris, a donor since 1982, who has devised a wonderful way of raising funds for Planned Parenthood. Over the summer, a group of old and new friends, banded together and raised the \$75,000 we needed to acquire new sonogram equipment. This special campaign, led by Chair-Elect Marty Hixon (her passion for fundraising to further our mission is unmatched!), will ensure our ability to remain a guardian and provider of women's health care.

PATRONS STAND TALL WITH PLANNED PARENTHOOD

Our Patrons are our most generous and steadfast supporters, making a commitment to give to Planned Parenthood at the \$1,000 level or above each year. These gifts are increasingly crucial as Planned Parenthood moves forward without a state family planning contract. Patrons provide the heroic philanthropy necessary for us to serve women, men and teens. Our communities rely on us, and we rely on you.

Long-time patrons Roger and Mary Anne Kramer (who are also the parents of Board Treasurer Alan Kramer, pictured below) have enthusiastically agreed to be the Captains of this year's Patron drive. At the time of printing, a full 90% of the people who were Patrons in 2010 had already renewed their Patron-level support for 2011. This is great. Roger and Mary Anne are working for 100% Patron renewal, and new Patrons to join this important group of supporters.

We are incredibly grateful to all our Patrons and believe they deserve to be celebrated and thanked in grand style. This year, our friends Steve and Libby Golden have graciously agreed to open their beautiful home to us on January 19, 2012 for our annual Patron Party. Patrons, keep an eye out for your invitation. You won't want to miss this party!

Not yet a Patron? You still have time to join this exclusive circle and secure your invitation to the Patron Party. Call Angela Koester at (210) 736-2244 extension 317.



Cheryl Freed and Alan Kramer



*Deborah and Morris Miller,
2010 Patron Party Hosts*



*Jeffrey Hons and Janet McNutt, recipient of the Ruth
McLean Bowman Bowers Award for Outstanding
Philanthropy and Service.*

"We have been supporters of Planned Parenthood for many years. Like many of you this support is a family affair. We often meet the adult children of members who, like their parents, have become active supporters of Planned Parenthood's programs. For the two of us it was a case of our son Alan serving as the role model for our support of Planned Parenthood. It has been an honor and joy for us to do that for many years. These efforts have always been important to thousands of men and women in South Texas. Without the support of Planned Parenthood many families would have faced severe health issues and been subject to the stress and sometimes heartbreak of unplanned births. Our State Government has never provided adequate services or funding for the needs of informed family planning or women's health and the just-passed budget has reduced these services even more. The significant reduction of State funding for reproductive health services, and in particular, its complete removal of their funds for Planned Parenthood, is a crisis which can only be remediated by support from concerned citizens; that is all of us...Given the great needs of the coming years, we hope many of you will be able to respond."

**Roger and Mary Anne Kramer
Patron Drive Captains**



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San Antonio, Texas 78201-2900
210.736.2244
www.ppsouthtexas.org

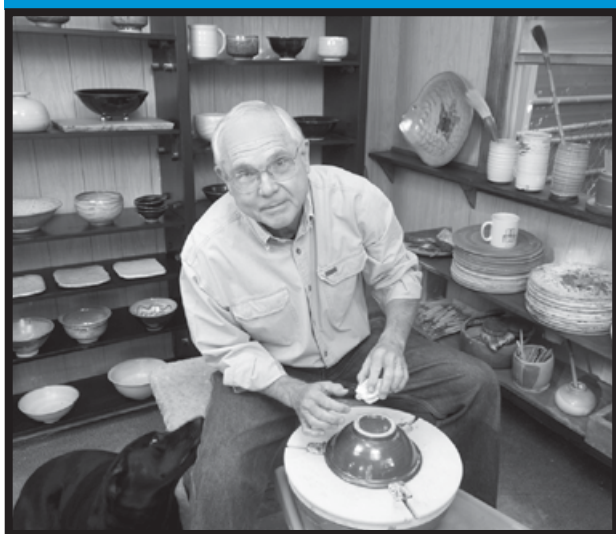
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DONOR'S ARTWORK SALES TO SUPPORT PLANNED PARENTHOOD

DUDLEY HARRIS • ANNUAL STUDIO OPEN HOUSE

December 3, 10 and 11 • 9 a.m. - 5 p.m.
219 Palo Grande • San Antonio, TX



Dudley polishing the foot ring of a bowl.

We love it when our supporters find interesting and unique ways to support Planned Parenthood. Recently, Dr. Dudley Harris, a San Antonio ophthalmologist, and his wife, Carol, an attorney specializing in health law, approached us about a creative way they—and you—can give to Planned Parenthood.

Besides practicing ophthalmology, Dr. Harris is also a highly sought-after artist who creates one-of-a-kind pottery. Every year, Dr. Harris organizes a studio open house where a portion of the proceeds from his art sales are given to a charity. This year, Dr. Harris, who simply believes we should “be able to separate making love and making babies,” has chosen Planned Parenthood to be the beneficiary of the art sales.

Planned Parenthood will receive 100% of the proceeds from the sales on December 3. Additionally, all proceeds from online sales (December 3-10) will go to Planned Parenthood.



Go to www.dudleyharris.com/pp for a video invitation. • Visit: www.dudleyharris.com/pottery to shop online.