

# CHANGING THE MAP

annual report 2014 to 2015



# A MESSAGE FROM JULIE

This year has been another whirlwind. Trust Women has come so far, all the way from its inception at my kitchen table. We faced a harrowing legislative season in both Kansas and Oklahoma. We are preparing to open up our second clinic, reintroducing access to abortion care in Oklahoma City, despite roadblocks and challenges. We held our inaugural Major Donor Conference this summer. All of this has only been possible with your commitment and support.

This year, our staff and volunteers have made considerable strides in strengthening reproductive rights and abortion care access. We reached 28,940 people through door-to-door outreach, 2,123 people through community events and tens of thousands of others through traditional and social media outreach.

Abortion bans on Dilation and Evacuation (D&E), which limit abortion care in the 2<sup>nd</sup> trimester of pregnancy, have passed in both Kansas and Oklahoma. This dangerous ban is working its way through the courts. We are not waiting for an answer; instead, we are bringing this issue to our constituents. Using face-to-face outreach, traditional press, social media campaigns and targeted outreach to make sure people know precisely how dangerous this law is.

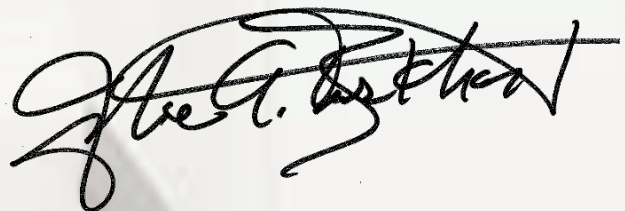
In the pages ahead, you'll read more about this dangerous law and how it

disproportionately affects impoverished communities, communities of color and young pregnant people. You'll also read more about the innovative solutions we are using in what many call "unwinnable" states because this is where women need us the most.

Looking back on this past year in events, notes, articles and meetings, the one thing I hear more than anything else is how shocked and outraged people are over the devious tactics and extreme laws perpetuated by anti-choice activists. They are willing to endanger people's lives in order to control a woman's fertility and body.

To our contributors and supporters: thank you for what you have made possible this year. I want you to know that there are thousands of women who you have helped, directly and indirectly, through this work. This is challenging work and I'm glad that you are with us on this journey.

To those who may not be familiar with our organization: please use this report as a chance to learn more about us. We are dedicated to working in places that are in desperate need of abortion access. We will not ignore underserved communities in politically hostile states. Thank you for all that you do.



Julie A. Burkhardt

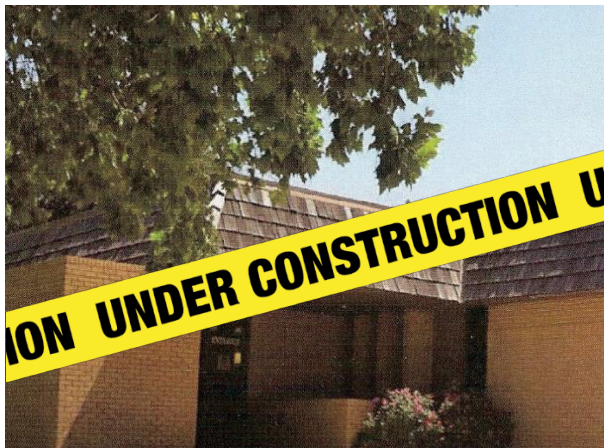
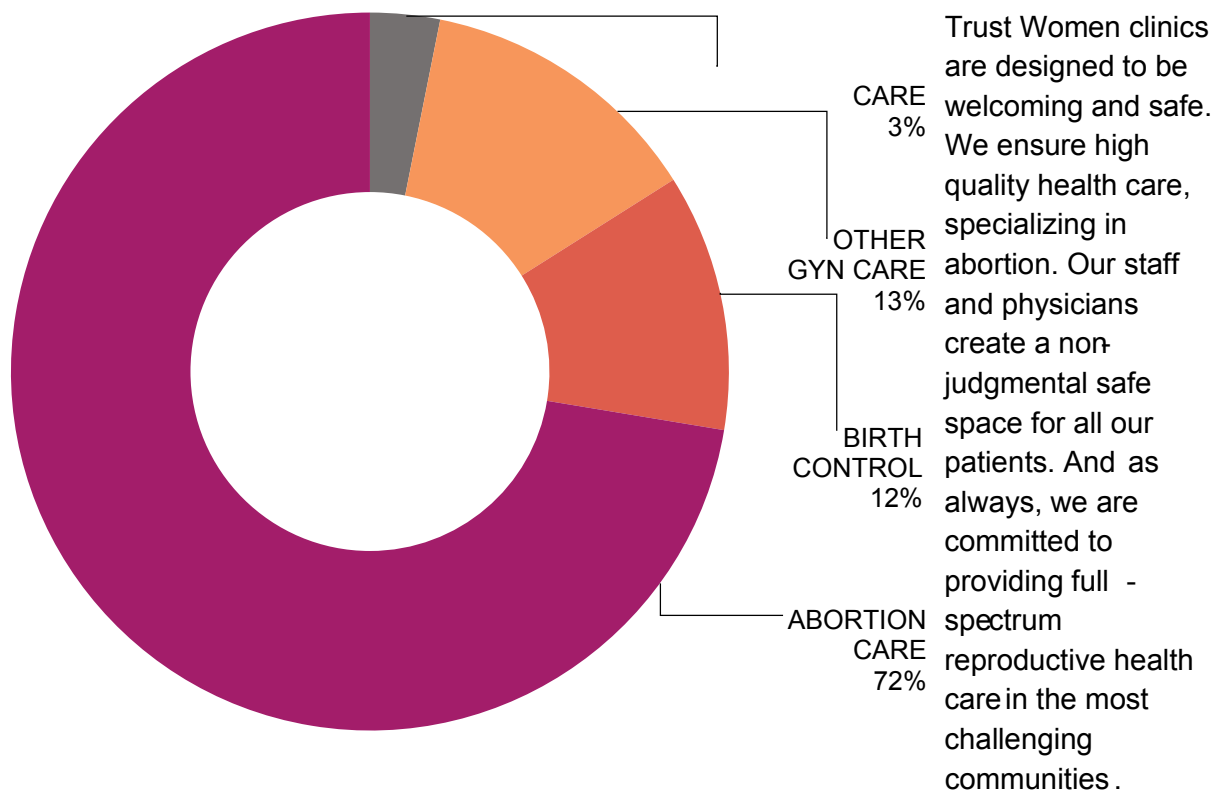


WE OPEN CLINICS THAT  
PROVIDE ABORTION CARE  
IN UNDERSERVED  
COMMUNITIES SO THAT ALL  
WOMEN CAN MAKE THEIR  
OWN DECISIONS ABOUT  
THEIR HEALTH CARE.

# MAKING AN IMPACT

Trust Women's flagship clinic in Wichita, Kansas has been operating for over 2 years. We offer abortions, contraceptives, sexually

transmitted infection (STI) testing and treatment, early obstetrics, other gynecological care, transgender care and LGBTQIA friendly health care.



We are now preparing to renovate our second clinic, in Oklahoma City. Headway has been slow thanks to anti-choice regulations and uncooperative bureaucrats. But regardless of the challenges and roadblocks, Trust Women is committed to expanding abortion access in underserved communities to make sure all women can have access to health care, including abortion, regardless of where they live or their ability to pay.



# WHO WE SERVE BY THE NUMBERS

**1,498**  
ABORTIONS this year

**10.5%**  
increase in  
PATIENTS

When neighboring states pass restrictions we see an immediate surge in patients from effected areas.

**392**  
patients traveled  
from states other than  
KANSAS

**\$74,000**  
per year on average  
in funding-  
assistance for  
abortion

Kansas is one of 10 states that does not allow private insurance to cover abortions. We never turn someone away because of inability to pay.

**272**  
patients from OKLAHOMA

**160**  
miles from  
Oklahoma City\*

**32**  
patients from TEXAS

**360**  
miles from  
Dallas\*

**31**  
patients from MISSOURI

**210**  
miles from  
St. Joseph\*

“We are not the gatekeepers for women. That means we must check our judgement, privilege and expectations at the door and facilitate what patients want.”

—Julie A. Burkhart

\*Patients travel from all over each of these states, the city represented is where most people are coming from.

# STANDARD OF CARE



Laura\* was a patient at South Wind Women's Center Wichita this past year. She and her husband are already parents of a four year old girl in a small town two hours outside of Wichita.

Laura came to us directly from her local hospital where she was being treated for hyperemesis, a rare pregnancy complication causing persistent vomiting and nausea. The resulting risks are malnutrition, anemia, pulmonary embolism and many other life - threatening complications. She had been in the hospital for four weeks already, before she and her family decided that ending this pregnancy was the safest option for them.

We were able to see her for a surgical abortion and check her into a Wichita area hospital later that day to further monitor her. She went back home the next day to her family and was able to spend the holidays at home and not in a hospital.

Her small town hospital refused to provide a simple 1<sup>st</sup> trimester abortion, leaving her with two options:

1. Drive two hours away to be seen in Wichita for a ten minute procedure.
- OR
2. Spend an additional 30 weeks in the hospital risking her life to carry the pregnancy to term.

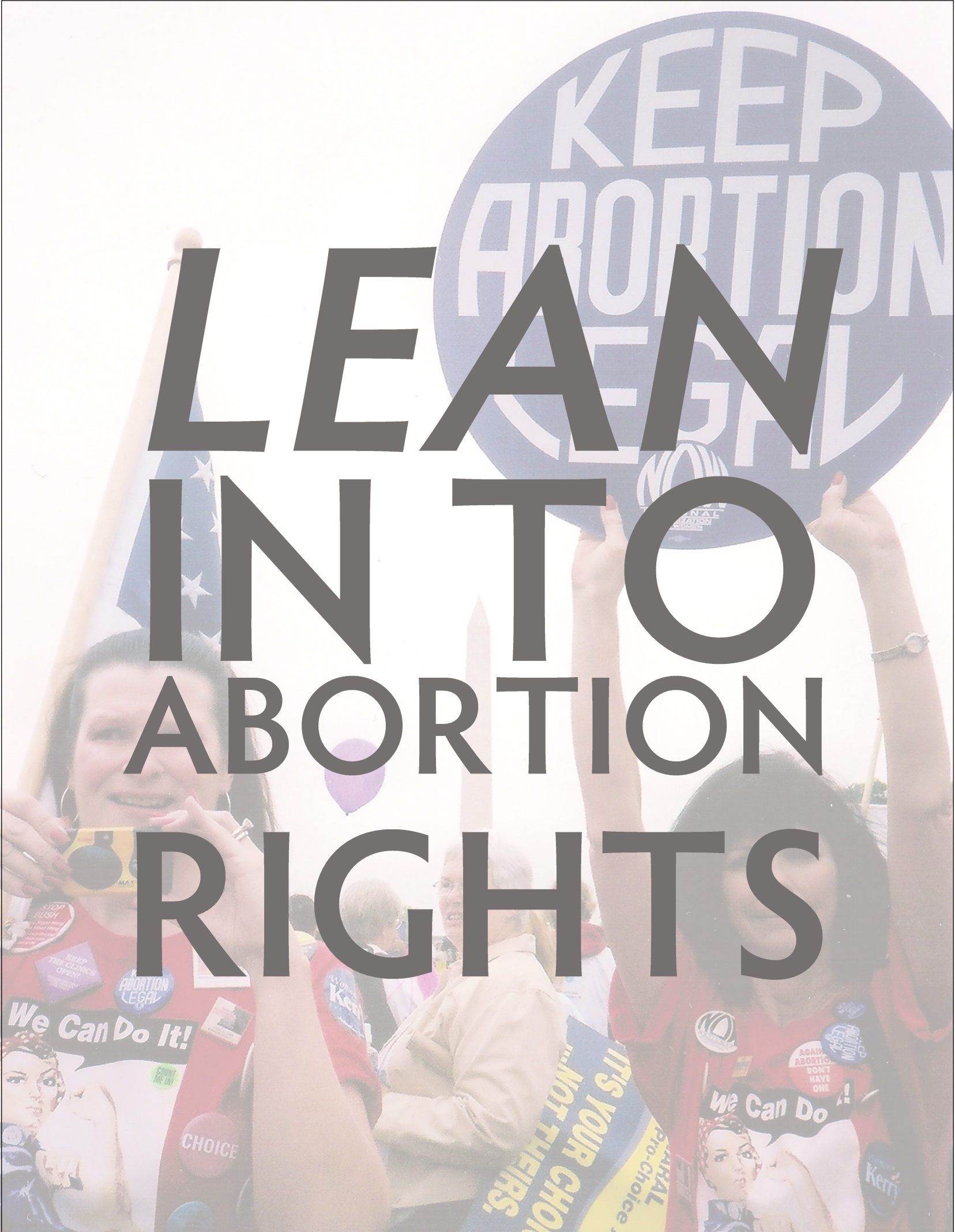
She chose to have an abortion. There are others who may have chosen the latter option. Regardless, though, the only appropriate decision maker is the pregnant woman herself.

Since South Wind Women's Center Wichita opened, almost 5,000 patients have been seen. Additionally, we've given financial assistance to approximately one-third of our clients. More and more people are seeking health care at South Wind for gynecological, transgender and other reproductive health care.



\*Name has been changed for privacy purposes

# LEAN IN TO ABORTION RIGHTS





# KEEPING IN TOUCH



9,000



11,000

↑22.2%

Email subscribers from 2014 to 2015

receiving weekly alerts



4,485



5,275

↑17.8%

Followers on Facebook from 2014 to 2015

reaching over 7K people a month



10,984



11,907

↑10.3%

Followers on Twitter from 2014 to 2015

reaching over 50K people a month

Trust Women is reaching new audiences on a national and global scale. We are sharing the unique challenges of working in areas hostile to reproductive rights. Working in hostile states means we face institutional barriers that are unthinkable in other communities. We are not shy about abortion access and we

advocate on behalf of abortion providers, as well as patients.

Using email, social media and traditional media, we provide our supporters with updates, monthly newsletters, featured news, events and policy analysis.





# MAKING THE NEWS


We are reaching thousands of people across the country through traditional news media. Trust Women's work is being featured more and more in top news outlets that are read by decision-makers and political leaders.


Punitive laws and anti-choice regulations are fought, not just in the court of law, but also in the court of public opinion. We deliberately work to earn mainstream and atypical media so as to reach a broad section of society.


Here are a few of the highlights from our media work:


 CNN : How states are playing politics with women's bodies January 22, 2015

 Cosmopolitan : Kansas Legislature Passes Ban on 2nd Trimester Abortion Procedure March 27, 2015.


 Al Jazeera Kansas first to ban second trimester procedure April 7, 2015.


 New York Times: Kansas Limits Abortion Method, Opening a new Line of Attack April 7, 2015.


 PBS News Hour : Kansas May Be First State to Ban Common Abortion Procedure February 20, 2015.


 Bloomberg : Grisly Language Popels Kansas Abortion Bill February 9, 2015.


49+   
PRESS  
MENTIONS

 KKFI : Every Woman: Interview with Julie Burkhart, February 28, 2015.

 Associated Press Kanas AG seeks up to \$450,000 to defend anti-abortion law April 27, 2015.

 Ms. Magazine: Anti-Choice Extremists Target Abortion Clinic Director in Kansas January 26, 2015.

 Huffington Post: Honoring Dr. George Tiller, June 2, 2015.

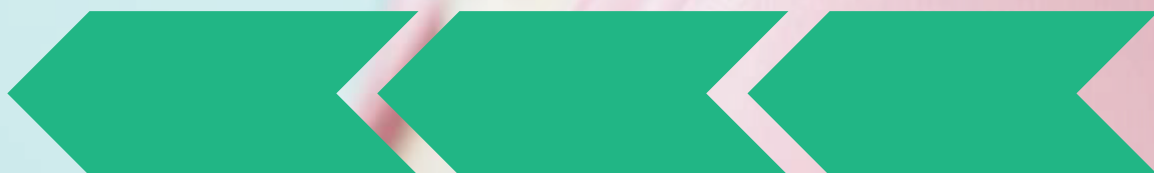
 Think Progress: The Next Anti-Abortion Strategy January 31, 2015



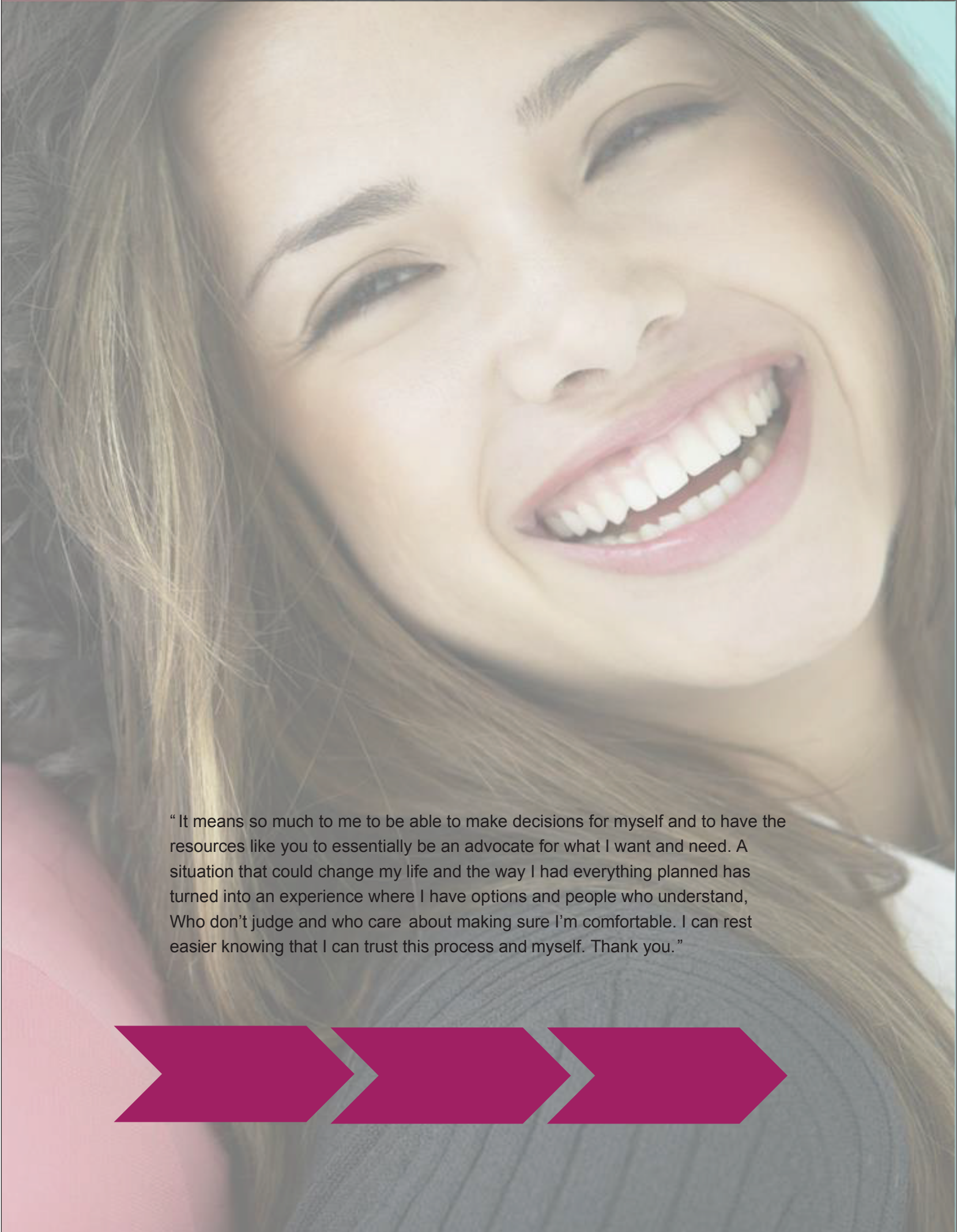


# MESSAGES FROM PATIENTS

“I don’t think that there’s enough paper here to allow me to express how grateful I am to be able to have access to a facility such as this one. I made a choice to drive 125 miles here and back to be given the services that I need because this is the nearest facility in my area that has truly allowed me to have a choice. Without South Wind, I would feel very helpless, and as if I had so many options taken from my future. So I thank you from the bottom of my heart for everything you have done for me and everything you have done for many other men and women that would have otherwise felt like they had no choice. ”







“It means so much to me to be able to make decisions for myself and to have the resources like you to essentially be an advocate for what I want and need. A situation that could change my life and the way I had everything planned has turned into an experience where I have options and people who understand, Who don’t judge and who care about making sure I’m comfortable. I can rest easier knowing that I can trust this process and myself. Thank you.”







# THE PHYSICIAN INTIMIDATION & CRIMINALIZATION ACT

On May 14, 2015 the Kansas state legislature passed a brand new abortion ban—a ban on the Dilation and Evacuation or D&E procedure. This law was the first of its kind in the country to pass. Two weeks later, the Oklahoma state legislature followed in Kansas' footsteps.


Additional attempts to pass this legislation, written by national anti -choice organizations, were made in South Dakota, Michigan, Missouri and South Carolina. It is also going to be introduced in Nebraska in 2016.

This dangerous abortion ban, and the tactics used by anti-choice organizations, was modeled after a nationwide abortion ban passed in 2007. The Bush administration signed a ban on Dilation and Extraction or D&X procedures, justifying that there were

other methods available and that D&X was particularly reprehensible as a procedure. D&E is the safest and most common abortion procedure for pregnant people in the second trimester. This law effects roughly 1 in 10 abortion patients. It is also the internationally accepted standard of care for second trimester abortions. The law has been temporarily enjoined in Kansas and Oklahoma.

Anti -choice organizations have crafted the emotionally charged language of this bill very carefully and plan on spreading this abortion ban in 2016. That is why Trust Women is fighting this law on the ground with a face-to-face outreach program, as well as a robust national communications plan. Restrictions are not just defeated in the courts, they are fought and won in the court of public opinion as well .



A woman with blonde hair, wearing a dark top and a patterned skirt, stands on the left side of the frame, facing a group of people seated at a long wooden table. She is holding a pen and looking down at a document on the table. The room has high ceilings, large windows with shutters, and wood-paneled walls. Several people are seated at the table, some looking at the presenter and others at documents or laptops. A microphone is positioned in front of the presenter. The overall atmosphere is formal and professional.

**"It would definitely impact women coming in for second-trimester procedures, but it's also something that could impact women who are coming in in the first trimester. There's not a clear line. This would impact our overall ability to provide abortion care."**

**-Julie A. Burkhardt on D&E Ban in THINK PROGRESS**

# GRASSROOTS OUTREACH BY THE NUMBERS

2,123  
attendees

22 community  
EVENTS

→ 7

1,411 VOLUNTEER HOURS

different  
states

28,940

DOORS KNOCKED



4,321  
respondents

3,446  
supporters  
identified

1,926  
hours going



DOOR-  
TO-  
DOOR



80%  
of those contacted  
signed our  
petition



23  
speaking  
engagements





# ADVOCACY

Trust Women not only opens clinics, but also advocates on behalf of our clinics, physicians and patients. Our advocacy program is an essential component of what we do.

We aim to engage communities and individuals in a dialogue about abortion and reproductive rights. Trust Women is using sophisticated online tools and technology as well as grassroots organizing—tabling events, speaking engagements, house parties, phone banking and door-to-door canvassing. We are engaging and mobilizing supporters in a movement to defend a woman's right to make decisions about her health care.

Here are just a few highlights from events we participated in and organized in 2014 and 2015:

- ☒ Organized in coalition with ICTacts and other organizations the Stop Violence Against Women March with 200 attendees.
- ☒ Filmed 4 short documentaries with the 1in3 Campaign for the first national abortion speak out day; featuring the personal stories of TW's volunteers & staff.
- ☒ Arranged our first tele-town hall with 600 + constituents nation-wide participating.
- ☒ Hosted our first sex education panel with local sexual health experts in the Wichita community.
- ☒ Julie testified against Senate Bill 95 the D&E abortion ban, in both the Senate and House Committees.
- ☒ Hosted author Katha Pollitt for a book signing of Pro: Reclaiming Abortion Rights
- ☒ Julie presented at a symposium at Wichita State University titled "Peace in the Home" about ending domestic and intimate partner violence.
- ☒ Presented on several panels and co-sponsored the Take Root: Red States Perspectives on Reproductive Justice Conference.
- ☒ Julie spoke at several churches in Kansas about the worth of a woman and her work with Dr. George R. Tiller.
- ☒ Completed our second door-to-door canvass in conjunction with the Women's Equality Campaign.
- ☒ Hosted events in New York, California, Colorado, Oklahoma, Missouri, Washington D.C. and Florida
- ☒ Held a luncheon for religious leaders who support reproductive health care and access.

# AT A GLANCE

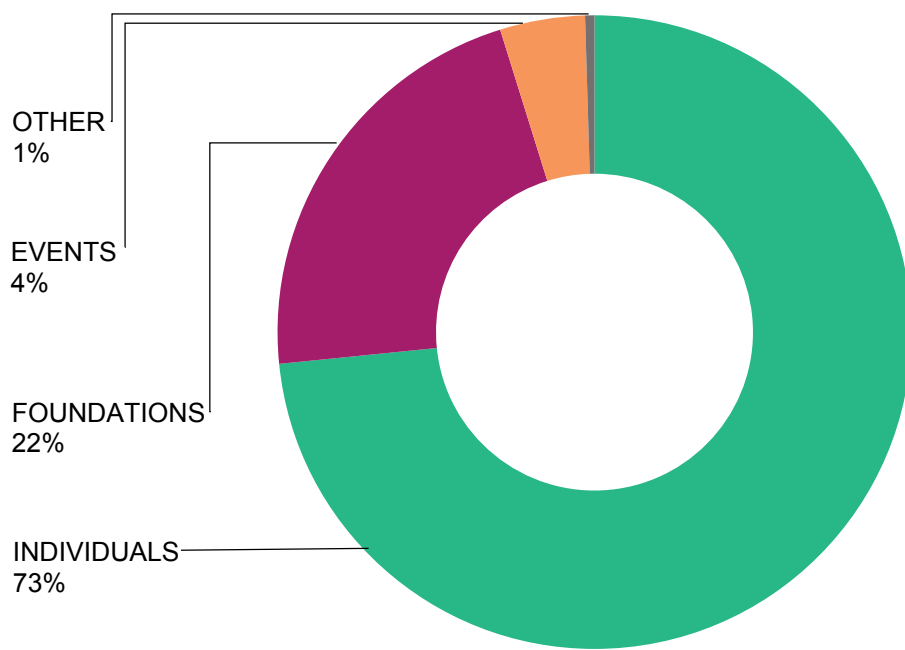
This past year has been financially successful. Not only did our core donors continue with generous support, but we received more grants, more new contributors and have expanded our online giving programs dramatically.

Moreover, the number of people who give on a regular monthly basis has quadrupled. This keeps our costs low and means we can plan ahead.

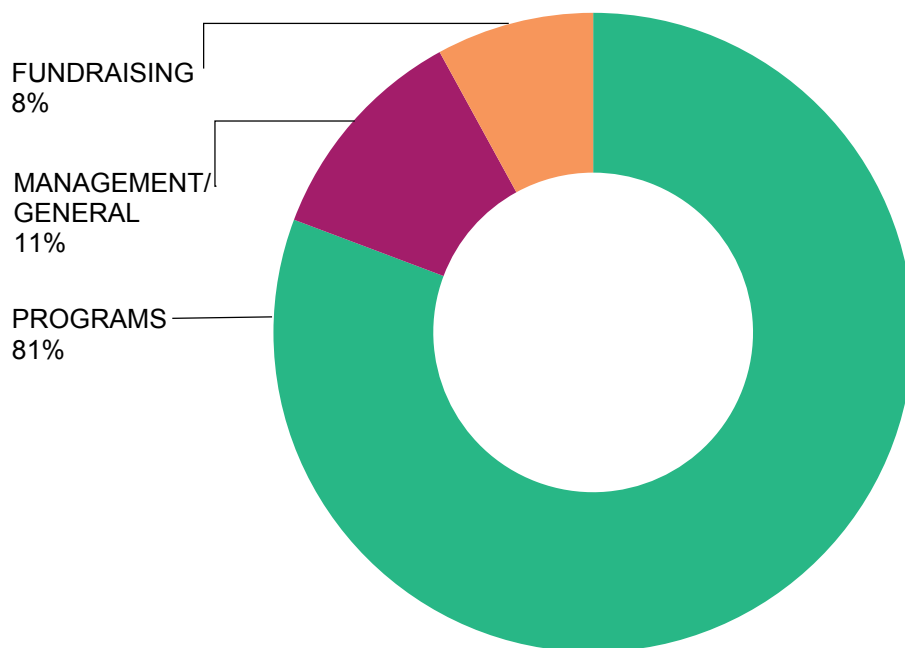
The number one source of funding we rely on continues to be contributions from individuals.

To request a copy of our 990 please contact us at 316.425.3215 or [info@itrustwomen.org](mailto:info@itrustwomen.org)

## INCOME



## EXPENSES



*Our AMAZING SUPPORTERS & CONTRIBUTORS are the real individuals who make this possible. Trust Women exists because of people like you. THANK YOU!*



# THE 2014 GALA

Close to 200 people gathered to celebrate Trust Women's achievements for the year. It was a night to celebrate hard won accomplishments.

Lizz Winstead, co-creator of the Daily Show with John Stewart spoke about her journey to reproductive rights advocacy and reflected on the most recent mid-term election results. We are honored to call her a friend and ally.

TRUST WOMEN FOUNDATION  
PRESENTS LIZZ WINSTEAD





# BOARD OF DIRECTORS

Anthony Tenbrink, Board Chair

Keith Sellers, Secretary & Treasurer

Barbara Buff

Julie A. Burkhart

Beth Kanter

Erin Kenny, PhD

Omare Ogisi

Bruce Price, MD

Shaloma Shamu-Lessner

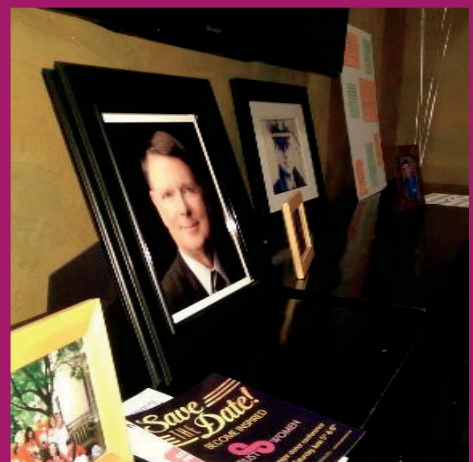
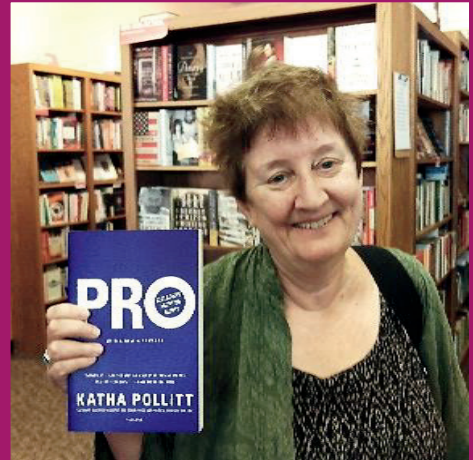
# STAFF

Julie A. Burkhart, Founder & CEO

Eden Fuson, Director of Advocacy

Katie Knutter, Director of Communications & Grants

Rebecca Tong, Director of Development



# WAYS TO GIVE

Trust Women Foundation is a 501(c)(3) nonprofit organization under the IRS Code.

## CASH

The most common form of contributing is by check made out to TWF. Contributions can also be made online at [itrustwomen.org](http://itrustwomen.org).

## STOCKS & SECURITIES

Contributing stocks, mutual funds and bonds is a great way to fight for justice. Donors receive a tax deduction for the current value of the stock while avoiding most or all capital gains tax.

## DONOR ADVISED FUNDS

A convenient and flexible way to manage your charitable giving and a cost-effective alternative to establishing a private foundation. Recommend that a distribution be made from your donor advised fund for Trust Women's programs and services. The gift is then made in your fund's name.

## PLANNED GIVING

Remember Trust Women in your will, a trust or through an annuity. It is one of the most meaningful gifts you can give to future generations and provides a sustainable long-term future for Trust Women.



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