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Interview With Dr. Matlock, The Vagina Surgeon

Last week I caught up with world-famous cosmetic surgeon David Matlock and asked him a couple of questions about how he became the world's premiere vagina surgeon. I also gave Dr. Matlock the opportunity to poke fun at his business partner, Dr. Simopoulos.

Q: What made you want to specialize in cosmetic surgery when you were in medical school?

A: [laughs] Alright. Well. Look. Basically, as far as cosmetic surgery goes, that didn't come about until long after I finished medical school.

Q: How did you get started with cosmetic surgery then?

A: I'm a board certified obstetrician and gynecologist. And I've done liposuction for the past 25 years.

The cosmetic part of it came about 14 years ago when I took an interest in lasers and aesthetic surgery.

I turned that interest into a laser procedure for the enhancement of sexual gratification for women and called it "vaginal rejuvenation." Then I put out an ad saying that's what we offered at my practice. We had to pull the ad because we were so inundated with calls, requests, appointments, and surgeries. The procedure sold itself. But the women who came in would say "You know what? I don't like my labia minora. Is that something you do?" And there wasn't a textbook or a paper I could go to because this stuff wasn't being done at the time.

Q: So you had to develop more procedures?

I then developed a laser surgical procedure for the laser reduction of the labia minora. And then people would ask for various different things, "I want this" and "I want that." So we developed more procedures and created the Laser Vaginal Rejuvenation Institute in 1996.

Q: How did you get the word out about that?

A: We didn't have to run an ad for it [laughs]. The media came all on their own. We were inundated with media requests. The bottom line is sex sells.

So that's basically how this whole thing with female genital plastic surgery got started. And all of it has been based on what women requested when they came in.

Q: So you were one of the first surgeons in the world to do this kind of work?

A: I was the first, yes. I'm the pioneer of laser vaginal rejuvenation and designer laser vaginoplasty. Dr. Simopoulos and I co-authored a handful of academic papers. We're actually working on a couple of chapters for a major book on female genital plastic surgery right now.

Q: And when's that book due out?

A: We're in the beginning phases of writing the first textbook on female genital plastic surgery. A group of us doctors is working on it, so it could take years [laughs].

Q: So it's going to be a scholarly release, a textbook, and not a general consumer release?

A: Yeah, it's a scholarly release. You won't see it at Barnes & Noble or anything.

Q: You were the pioneer, but what about other doctors?

A: Another thing that happened after I started doing these procedures is doctors started calling in wanting training. I've trained over 350 doctors, including gynecologists, plastic surgeons, and urologists in over 46 countries. I've treated patients from all 50 states and over 63 countries.

Q: Many people think vaginal rejuvenation makes sex better mostly for the male partner. Can you take a minute to dispel this myth?

A: The most important thing to remember is my practice is dedicated to women, not their male partners. We won't do the procedure if a man is pushing a woman or has coerced a woman to come in for it. What we do is for the woman. We want our patients to come in on their own volition. Our interest, our purpose is for the woman. We want to empower women with knowledge, choice, and alternatives. That's what we do. Obviously if I enhance sexual gratification for the woman I enhance sexual gratification for the man.

But our goal is and always will be for the woman.

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Q: This is kind of a light question. Do you listen to music in the operating room?

A: Yeah, we listen to music. We listen to all types of music. We listen to contemporary music. Basically that. We listen to 102.7 here in L.A. if you're familiar with that station. We try our best to stay current with the music and keep things light in the operating room. [laughs]

Q: Earlier you described yourself as an aesthetic enthusiast. That you're really focused on aesthetics.

A: Correct. Our whole practice is based on aesthetic surgery.

Q: What do you like about aesthetics as it has to do with the human body?

A: We like to create beauty. It's all about beauty. It's all about youth. We also, with our vaginal procedures, want to restore things to the patient's idea of normalcy. We're all about the woman. We want to help her create the best sexual experience possible for herself. That's the whole purpose of laser vaginal rejuvenation. Our designer laser vaginoplasty is for the aesthetic enhancement of the vulvar structures. If a patient has an issue with her labia minora, labia majora, or mons pubis we can enhance those structures for her, too.

Q: Do you have any favorite books, fiction or non-fiction, where cosmetic surgery plays a central role?

A: Wow [laughs].

Q: There's a few out there.

A: Where cosmetic surgery plays a central role?

Q: Forget books. We'll open the question up to include any kind of media. TV, films?

A: I can't think of anything other than scientific textbooks and presentations...

Q: So you weren't a fan of Nip/Tuck?

A: I was a big fan of Nip/Tuck! Big huge fan of Nip/Tuck! I watched every episode. As a matter of fact, they called us for information. There was an episode about the G-ShotTM. I pioneered that whole thing. G-ShotTM, the g-spot amplification procedure, is my trademark. There was an episode about that. They called to find out more about it. There was an episode about labiaplasty where one patient came in and one of the nurses had had the procedure, and they were like come on back and see. So, yeah. I was a big fan of that show.

Q: What do you really think of Dr. Simopoulos?

A: I think he's a brilliant guy, very, very smart. He's from Johns Hopkins, one of the top universities in the nation for medicine. Very smart guy, very articulate. I like him. It's a smooth, easy partnership we have. We'll be together forever.

Q: What did you think of his Millionaire Matchmaker episode when it came out?

(See part of the episode for yourself: http://www.bravotv.com/the-millionaire-matchmaker/season-6/videos/not-impressed-by-ass-cake)

A: Well, you know, I encouraged him to do it. It was something [laughs]. I think the way he came across on the show was based on his experience with women and the legal system's approach to divorce. I saw what he went through. I've been through it before, too. I think that's what he's going through in the episode. I recommended he have the young lady to do the cake and all that stuff. As a matter of fact, I said "Hey, use my house!"

Q: That was at your house? He's actually at your house in the episode?

A: Yeah, that was my house. I think my wife and I were out of the country. I think we were in Dubai or something. I know how these shows go. The producers plan the stories and make them go how they want them to go. I was on *Dr. 90120* for 6 years. I know how it is [laughs].

Q: Did anyone ever come in and mention the show as a source for how they heard about you?

A: I don't know. I bet he had some patients come in. I don't remember what happened after Simopoulos went on *Millionaire Matchmaker*. It seems like the practice has been busy for as long as I can remember.

Q: So there wasn't a flood at the door like with the first vaginal rejuvenation ad?

A: What happened was there were a lot of women calling him, sending email to the info account saying "Hey, I think I'm the girl for you!" They'd send pictures, too. A lot of that stuff went on. We all got a good kick out of that, but [Alex] is still single.

Want to hear more about Dr. Matlock and Dr. Simopoulos? Check them out on reruns of E!'s Dr. 90210 or TLC's Plastic Wives.

Author Bio – Aston Reynolds writes for a living in Denver, Colorado. He thinks the web should look and sound the same way pizza and beer tastes. You can get in touch with him on G+ (https://plus.google.com/112353647563277576037).

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Dangerous Lee

I am Leigh (pronounced Ley) Langston, the artist behind the #FeedArt Network, formerly known as the Dangerous Lee Network. My mission is to help independent artists and creative entrepreneurs grow their audience and sell their works online. I am also the author and publisher of the Amazon best-selling safe sex erotica anthology, "Keep Your Panties Up and Your Skirt Down" and an eBook on the effects and affects of colorism, The Half Series: When Black People Look White.

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