



# THE ART OF EXCELLENCE



ENGLEWOOD  
HOSPITAL AND MEDICAL CENTER FOUNDATION



Excellence can be obtained if you  
care more than others think is wise,  
dream more than others think is practical  
and expect more  
than others think is possible.



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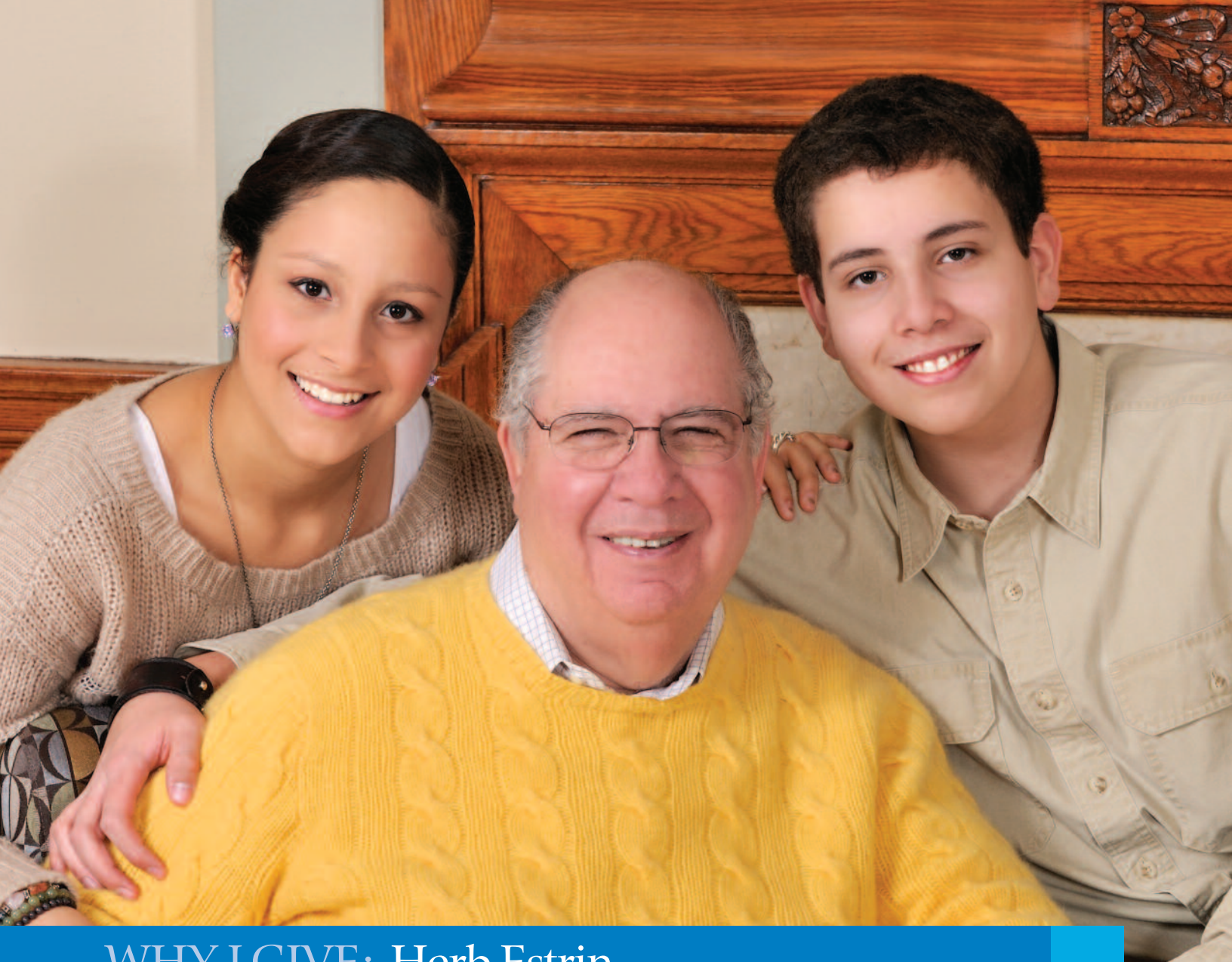
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*President, Medical Staff*

**W**e are pleased to present the 2010 stewardship report of Englewood Hospital and Medical Center Foundation. This account is a proud reflection on the deeply meaningful role of the generous individuals, foundations, corporations and other organizations that make it possible for the Medical Center to provide outstanding compassionate care. We present this through four donor profiles and selected highlights, with acknowledgment of the many accomplishments of the year and the people who made them happen, a tribute too vast for any publication.

Exceptional patient care and excellence are synonymous at Englewood Hospital and Medical Center. This commonality is articulated through its vision: Englewood Hospital and Medical Center will be the regional leader in providing state-of-the-art compassionate care in a humanistic environment.

To attain excellence, the members of the extended Hospital family work as a dynamic unit, that is, a team. A shared goal and unified effort powered the successes and advances of 2010. Each member of the team, including physicians, employees, donors, volunteer leaders, volunteers and patients, contributed in a unique, essential manner. It is these individual contributions, which are based on ability, experience, personal values, commitment and caring, that furthered the cause of excellence in 2010. At Englewood Hospital, all of these attributes inspire the art of excellence.

With this in mind, we thank you for all that you do to ensure the continuance of excellence at the Medical Center, including your much appreciated financial support. You can be sure that your gifts make a difference.



## WHY I GIVE: Herb Estrin

*"It's a pleasure to be able to give."*

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# With Love and Devotion

**I**lluminated by love and devotion, Herb Estrin's face lights up when he talks about his family. Retired after 50 years of hard work in the food business, he can now focus his time and attention on what was always his greatest inspiration in business — the people he cares about most. Wife Rosalia, daughter Maritza and grandchildren Free and Noah are now the center of his life.

Herb entered the workforce at 12 years of age, working in his parents' delicatessen near Columbia University. He soon became an important part of the staff, as his father grew increasingly debilitated from what would become a fatal brain tumor. Herb shouldered responsibilities beyond his years, toiling beside his mother and brother. Eventually, the original store expanded to become a gourmet deli, and the family added a supermarket. "It was a seven-day-a-week business," said Herb, who welcomed retirement in 2003 with a smile.

Herb took on an additional opportunity and challenge when he became the administrator of his family's charitable foundation after the death of his brother from cancer in 1996. Since then, Herb has overseen the distribution of the foundation's assets to various causes.

An intensely personal moment in his life was the impetus for his first gift to Englewood Hospital in 2008. Deeply involved in the care of his wife's elderly mother, Herb witnessed first-hand the exceptional level of care the frail woman received in the emergency department. "I was very impressed. They really cared. They were very professional, and they took care of her right away," he remembers.

A man who knows the value of a job well done, Herb showed his appreciation and gratitude by promptly, and quite unexpectedly, visiting the offices of Englewood Hospital and Medical Center Foundation to make his first gift to the Hospital. "It's a pleasure to be able to give, especially when I have seen the results of the dedication of the caregivers at Englewood Hospital."

## Humanistic care for breast cancer patients

The Leslie Simon Breast Care and Cytodiagnosis Center, a model for breast care centers around the world, expanded its highly acclaimed complement of humanistic state-of-the-art care with the implementation of the American Cancer Society's Patient Navigator Program. A total of 517 breast cancer patients, most of whom were contacted within a week of diagnosis, received emotional support, valuable information and assistance with accessing

financial and insurance resources. The Patient Navigator Program, staffed by specially trained professionals, provides loving care and practical assistance through treatment and into survivorship. Support is personalized to reflect the medical and personal needs of each participant. Social worker Cathy Lauer, MS, LCSW, leads the program at Englewood Hospital.





## WHY I GIVE: Ron Lefcourt

*“I liked everything about Englewood Hospital.”*

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# Leadership in Progress

**R**on Lefcourt's desk, an Italian dining table, is covered with carefully arranged piles of paperwork and other materials to review.

By design there are no drawers, a choice based on the suggestion of a mentor who advised him many years ago that a traditional desk presented too many opportunities for work to hide and be lost. "This desk is a work in progress," said Ron, who can easily identify and select files.

The son of a musician and a homemaker, the remarkably successful businessman grew up in Astoria in Queens, New York without any particular professional expectations for life. "Nobody in my neighborhood was going to college," he said. But, what began as an after-school job in Manhattan as a teenager evolved into a notable 45-year-long career in the transportation business.

"I wasn't programmed by my parents to achieve what I have accomplished in life. I attribute my success to the times in which I grew up—people worked hard, they were respectful, nothing came easy to anyone, family helped family." Before the days of television, when radio was king, even entertainment required initiative and effort. "You had to listen and use your imagination."

Giving to Englewood Hospital has been his way of supporting not just his local Hospital, but the place he's come to know personally for its exceptional care, first experienced during quadruple bypass surgery in 2005. Ron reached out with a generous financial gift, the first of several over the years, as a way of showing his appreciation and gratitude.

A commemorative plaque in the new emergency care center in memory of his beloved wife, Helen, marks this donation and Ron's commitment to a place of exceptional care and caring. "I liked everything about Englewood Hospital, from my doctors and nurses all the way to the woman who runs the valet parking."

## Leading the way in cardiac care

The Heart and Vascular Institute celebrated ten exceptionally successful years as a pioneer in cardiac care. The program, which began as a special state-sanctioned endeavor incorporating the standards of transfusion-free medicine and bloodless surgery, has been recognized for its outstanding survival rate for isolated coronary artery bypass surgery (100% for the most recent four years studied by New Jersey) and leading



results in the treatment of heart attack victims, among other indicators of superior care. The Hospital received the HealthGrades 5-star rating in two categories pertaining to cardiac care, including Coronary Bypass Surgery and Treatment of Heart Attack. It was also recognized for service excellence under the J.D. Power and Associates Distinguished Hospital Program for "An Outstanding Cardiovascular Experience."



## WHY WE GIVE: Allison and John Paul DiStaulo

*“Great healthcare is part of an exceptional community.”*

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# To Benefit the Community

**S**itting at their kitchen table and discussing priorities, Allison and John Paul DiStaulo seem to be like many other couples. Two growing children, a beautiful new home, a family business and valued relationships with loved ones and friends inform their decisions every day. However, one choice, made with care and caring, sets them apart from many others. Allison and John Paul are among the generous individuals who donate to Englewood Hospital.

Raised in Bergen County, John Paul grew up knowing his family could count on the Hospital. Even before its expansion, the Hospital was a comforting sight on Engle Street, a symbol of the quality care inside. The couple paid the Hospital the ultimate compliment, choosing it for the birth of their daughters, Amanda and Sofia, now 14 and 12 years old.

A pivotal moment in 2003 would be the first step in making Englewood Hospital Allison and John Paul's top priority for charitable giving. "When my mother, Serafina DiStaulo, died, the family wanted to honor her memory by doing something to benefit the community, so we asked for donations to Englewood Hospital in lieu of flowers," said John Paul, who with his brothers matched the total value of the gifts. Since then, Allison and John Paul have been loyal donors, and she has joined The Breakfast Club, an auxiliary that gains friends and funds for the Hospital. Previously, Allison had been touched by her experiences as a volunteer. "Even the affectionate way patients said goodbye to staff was special," she said.

Allison and John Paul's support of the Hospital has been inspired by their desire to further the cause of an institution that is essential to making their community an outstanding place to live. As someone whose construction and real estate business has helped shape many towns in the area, he knows the importance of the availability of top-rated medical care. "Great healthcare is part of an exceptional community," said John Paul. "All of that is a wonderful thing to support."

## Emergency care of choice

A total of 46,110 patient visits to the emergency care center was recorded, representing an increase of six percent for the year. Numerous acknowledgments marked the great success of the first full year of the new facility. The emergency medicine program was recognized for service excellence under the J.D. Power and Associates Distinguished Hospital Program, indicating patient responses for satisfaction

exceeded the national benchmark for "An Outstanding Emergency Experience." In addition, in a poll by the *Jewish Standard*, the emergency care center was named the People's Choice. These and other recognitions were underscored when the center was ranked in the 90<sup>th</sup> percentile for customer satisfaction by an independent body that had surveyed recent patients.





## WHY I GIVE: Juliane Segal

*“This is my way of sharing my blessings.”*

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# True to Herself

**J**uliane Segal enjoys an absolutely spectacular view from her Bergen County high-rise overlooking the Hudson. “If you could look around the corner, you would see the Statue of Liberty,” she is pleased to point out. Vivacious and gracious, Juliane has a wonderful zest for life and a desire to share her own happiness that is immediately apparent.

Juliane grew up in Austria in a family not rich in worldly possessions, but infused with strong values and high expectations for life. “My mother insisted we all get an education and do something with our lives.” Juliane moved to the United States as an adult and worked in the fashion industry, eventually becoming mom to a blended family of seven children, now 28 to 55 years old. Life presented its challenges, but the rewards have been great. “I am blessed. I am privileged,” she repeats emphatically and often. When her already comfortable

circumstances became even more abundant, she discovered the joys of philanthropy. Her life today is replete with people she cares about, a remarkable enthusiasm for each new day and a commitment to charitable giving.

It was her move to New Jersey a few years ago to be closer to the family members she loves so dearly, and of whom she is extraordinarily proud, that brought Juliane and Englewood Hospital together. She made her first donation after a positive experience with a routine mammogram. “That day, I picked up a brochure about the Hospital and its need for private funding,” she said. That first gift was soon followed by others, including those for nursing scholarships at the Hospital. “I know from experience the value of caring, qualified nurses, and I saw a powerful opportunity to help dedicated individuals who want to be nurses,” she explained. “This is my way of sharing my blessings and supporting a cause that’s important to me.”

## Distinguished physicians, exceptional nurses

Physicians and nurses were recognized for the high quality of their work on numerous occasions. More physicians from the Hospital than any other in the state were named in *New York* magazine’s “Best Doctors” issue (June 14, 2010). Physicians were selected by their peers, who



chose on various criteria including whether they would entrust a family member to the care of the nominee. The Medical Center qualified for re-designation as a Magnet hospital, a distinction granted to only six percent of the hospitals in the nation, by the American Nurses

Credentialing Center. Experienced nursing professionals performed an exhaustive on-site inspection that determined nursing at the Medical Center is practiced at the highest level.

# Events and Happenings

The three signature events of the Foundation, the Gala, the Golf Classic and the Walk for Awareness, along with several community-sponsored fundraisers, gave support and meaning to the work of the Medical Center. We thank our sung and unsung heroes on behalf of each patient we serve.



## Celebrating humanism

The annual Black Tie Gala celebrated humanism and raised \$500,000 for essential programs and services. The innovative, influential work of Drs. Arnold and Sandra Gold, as well as that of The Russell Berrie Foundation, was highlighted.

Medical Center Board Chairman Jay Nadel, Beth Nadel, Dr. Sandra Gold and Dr. Arnold Gold.



## A great cause, a wonderful party

Pier Sixty in New York City, with its spectacular views of the Hudson River, set the backdrop for the Gala, at which guests enjoyed a gourmet cocktail reception and live jazz.

Nadine Holtz, Norman Holtz, Anita Volpe and Medical Center Trustee Tom Volpe.

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### A classic success

The Englewood Hospital Golf Classic at Knickerbocker Country Club raised \$115,000 for programs and services at Englewood Hospital and Medical Center. A total of 133 golfers enjoyed a beautiful day and a lavish cocktail and awards reception. Medical Center Trustee Maggie Kaplen and Bill Kaplen were the top sponsors of the Classic.

Medical Center Vice Chair Thomas C. Senter, Charles Cahn, Martin Ehrenreich and Medical Center Trustee In Jin Choi.

### A new auxiliary begins

The Breakfast Club, a new auxiliary formed of community members, held its first two meetings, featuring humanitarian Malaak Compton-Rock and celebrity grocer Produce Pete, respectively. The group's mission is to gain friends and funds to benefit programs and services at the Hospital.

The founding committee: Beth Nadel, Carol Rubin, Suellen Freeman and Foundation Trustee Susan Silberman.



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# Events and Happenings



## A community-wide favorite

The 12th annual Walk for Awareness: Our Fight Against Breast Cancer, which was founded by Medical Center Trustee Paul T. Fader and wife Jill Fader, a breast cancer survivor, brought in \$110,000 for The Leslie Simon Breast Care and Cytodiagnosis Center. Thanks to The Susan Lucianna Memorial Dog Walk, which is part of the event, all “best friends” were welcome.

Nicole Crilley with Fluffy, Diane Lucianna with Molly, Liz Wafer, Dolores Lucianna, Frank Lucianna and Derek Wafer.

## A sweet sensation

Two exceptionally community-minded companies, Euro-American Brands (EAB) of New Jersey and Ritter Sport of Germany, pledged a gift of at least \$100,000 from the sales of a special edition Ritter Sport Strawberry Crème Bar. The generous donation will benefit The Leslie Simon Breast Care and Cytodiagnosis Center.

Hospital Trustee Dr. Miguel A. Sanchez with Peter Leiendecker, Tami Targovnik, Brian Targovnik, and Dite Van Clief, all of EAB, and Dr. Frank Forte, Dr. Lewis Attas and President and CEO Douglas A. Duchak.



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## Leading the way in humanistic care

The Russell Berrie Foundation, an international leader in humanism in medicine, awarded the Medical Center a \$1.5 million challenge grant to benefit Lifeline to Tomorrow, the capital campaign to build The Kaplen Pavilion. The gift launched the last phase of the campaign, which will close in 2011.



The late Russell Berrie with Angelica Berrie, who continues the work they once shared.



### Partners in service

The 11th annual Andiamo Benefit Motorcycle Run resulted in a donation of \$45,000 to the new emergency care center. Foundation Trustee Donald Dickstein and son Alan organized the event with the help of dedicated volunteers, including wife and mom Linda Dickstein.

**Standing:** Medical Center COO Warren Geller, Medical Center President and CEO Douglas A. Duchak, Run co-founder Donald Dickstein, Medical Center Board Chairman Jay C. Nadel, and Director of Campaign and Principal Gifts Todd Brooks. **Kneeling:** Run co-founder Alan Dickstein.



### As always, a perfect match

The Kennedy Funding Invitational, a professional tennis tournament and charitable endeavor founded by Foundation Trustee Kevin Wolfer and two friends, Mitch Klein and James Miller, raised \$275,000 for The Leslie Simon Breast Care and Cytodiagnosis Center.

Event co-founder Kevin Wolfer, and sponsors Murray Beer and Joe Wolfer.

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# Hallmarks of Excellence

We are proud to present these additional achievements, true hallmarks of excellence and examples from a year marked by growth, quality and financial stability.

- The Joint Commission granted full reaccreditation, noting outstanding performance in all areas of quality measurement.
- The Medical Center ended the year with a positive operating balance for the fourth consecutive year.
- Stroke care, patient safety and maternity services were just three of the areas that received accolades and recognition.
- A \$25 million computer upgrade began that will create unprecedented efficiencies and cost-savings throughout the organization.

## Statistical Highlights

Births **1,963**

Emergency Care Center Visits **46,110**

The Leslie Simon Breast Care Center Procedures **48,245**

Total Admissions, Excluding Newborns **16,982**

Outpatient Radiology Services **75,524**

Outpatient Surgeries **8,562**

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For more information about giving through Englewood Hospital and Medical Center Foundation, contact Executive Vice President Debra Albanese at 201-894-3725 or [foundation@ehmc.com](mailto:foundation@ehmc.com).

We have tried our best to ensure the accuracy and completeness of the 2010 Honor Roll of Donors. We apologize for any errors or omissions we may have made. Please call the Foundation at 201-894-3725 to inform us of any corrections to our records. Thank you.



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