



Planned Parenthood Northern California QUARTERLY NEWSLETTER

May 2016

Letter from our CEO



A proud graduate from our 2015 class.

We could not be more proud to announce the upcoming high school graduation this May 25th of participants in our programs for pregnant and parenting teens and adults from Napa and Solano Counties. We will honor the scholastic achievements of graduates with a ceremony and reception at the John F. Kennedy Library in Vallejo.

Young parents face enormous challenges in accomplishing their educational goals. According to national statistics cited by the ACLU of Northern California, approximately 70 percent of teenage girls who give birth leave school. But when they get appropriate support, many young moms are motivated to continue their studies and achieve their goals.

That's where we come in. Our inspiring staff members share their stories and motivate the young women in our program. Like Monica

Shepard, who shares her story of being the child of a 14-year old teen mom who later earned a PhD. Rhemel Singleton, a 2005 graduate, was later hired to work at one of our health centers as a reproductive health specialist.

Planned Parenthood Northern California employs one case manager in Napa and two case managers in Solano County who implement the Adolescent Family Life (AFLP) and Cal-Learn Programs. AFLP addresses the social, health, educational, and economic consequences of adolescent pregnancy. The Cal-Learn program is designed to assist pregnant teens and teen parents living in families that receive California Work Opportunity and Responsibility to Kids (CalWORKs) funding and to reduce teen pregnancy rates and long-term dependency on public assistance. Both programs help pregnant and parenting teens attend and graduate from high school (or its equivalent) and provide services designed to help teens become self-sufficient adults and responsible parents. AFLP and Cal-Learn are administered by the Health & Social Services Departments in Napa and Solano Counties.

In addition, Healthy Families America (HFA) case managers serve our pregnant and parenting clients in Solano County. HFA is a nationally recognized, evidence-based home visiting program designed to work with women and their families who are at-risk for adverse childhood experiences, including child maltreatment. Funded by First 5 Solano and administered by Solano County Health & Social Services, Maternal, Child & Adolescent Health division, HFA targets clients with histories of trauma, intimate partner violence and mental health and/or substance abuse issues. Since there is no age limit for women in the program, HFA services begin prenatally or right after birth and are offered voluntarily, intensively and over the long-term (three to five years after the birth of the baby).

Congratulations to our 25 high school graduates and hard-working moms!

Yours in health,

Heather Saunders Estes MSW, MPA
President and CEO
Planned Parenthood Northern California

What's New at PPNorCal

A Tradition of Innovation and Clinical Excellence

Our strong reputation as excellent clinicians and trainers is due in great part to the leadership over the past 35 years of our Medical Director, Dr. Jeffrey Waldman, who retired in April. We thank him for his groundbreaking work in sexual and reproductive health.

Our tradition of innovation, clinical excellence, and high-impact care, cultivated by Dr. Waldman, will continue under the new leadership of Dr. Sara Kennedy. Dr. Kennedy is a board-certified obstetrician and gynecologist and completed a Fellowship in Family Planning as well as an MPH. She most recently served as Director of Family Planning at the Alameda Health System where she established the Division of Gynecology and Sexual Violence in the Human Rights Clinic, largely serving a refugee population. The winner of many teaching awards, Dr. Kennedy also contributes to advocacy work through Physicians for Reproductive Health.

With our new medical leadership of Dr. Sara Kennedy and other committed staff, Planned Parenthood Northern California will continue to provide a broad range of health, education and community services to more than 155,000 clients across Northern California every year, including cancer screenings, birth control, and STD testing and treatment.



Our incoming medical director continues our tradition of excellence.

Special Moments with Planned Parenthood

Nearly 500 supporters of Planned Parenthood Northern California made it a priority to come together at a variety of special events this spring—from the Bay Area all the way up to Eureka. We could not be more honored and humbled by this strong show of support, especially at the end of such a challenging year. Not many organizations are lucky enough to have the backing of such a wide spectrum of savvy volunteers, talented Board members, and local advocates.

This was evident last week at our annual Stand UP! event in Napa, where 145 individuals joined forces in support of sexual health and reproductive freedom. This event uniquely connects our community through laughter and joy—elements essential to every strong

movement. This year, we were treated to thought-provoking humor from BATS Improv, a nonprofit theater company that has been described as “radical cooperation in action.” What a special evening!



Peggy Orenstein, author of “Girls and Sex: Navigating the Complicated New Landscape” and Heather Saunders Estes, CEO of Planned Parenthood Northern California.



Judy Myers from our Napa Board of Advocates.

Stand UP! built on the great energy of other recent events that have invigorated us, including an action-provoking reception with Peggy Orenstein, author of *Girls and Sex: Navigating the Complicated New Landscape*. The lively forum took place at Book Passage in Marin on April 19, and drew 70 local residents to reflect on this sensitive and timely topic. Parents, children, and families came together for a riveting dialogue between Ms. Orenstein, esteemed sexual health educator Charis Denison, and a local high school student. The Marin Community Foundation provided an inspiring wrap-up.



Trustees Amy Jester and Julie Brown light up our gala in Humboldt County.

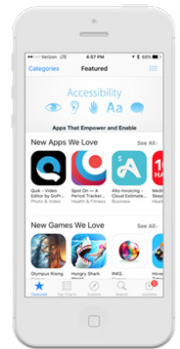
Up among the beautiful North Coast redwoods, the Planned Parenthood Northern California community of supporters has also been hard at work. Our devoted board of advocates serving the Humboldt area along with our Board of Directors, staff and volunteers, hosted 200 friends and supporters at our 2016 Centennial Gala, "A Choice Affair", on April 30. Guests showed up in full force!

Whether you were in attendance in spirit or in person, we thank you for your support and generosity during these extraordinary moments. It is only with your help that, every day, we continue to deliver on our promise to care. No matter what.

Planned Parenthood is Spot On

On May 10, Apple began featuring Planned Parenthood's "Spot On" in its App Store. [Spot On is a new period tracker and birth control app](#) that allows users to track and predict their periods, understand their menstrual cycle, and manage their birth control – as well as get guidance, tips, and fun facts from Planned Parenthood experts.

We are elated that Spot On is now featured, front and center, for anyone browsing for apps in the Apple store. With more than 1.5 million apps available in its App Store, having Spot On prominently listed by Apple is about as good as it gets. Plus, our app is enthusiastically listed as an app "we love" by Apple.



This great placement in the store is very likely to result in increased views, downloads, and use of the app. Best of all, we expect it will improve reproductive health for many of those who use it.

We are very proud of this impressive tribute to the work that we do every day – work that Apple is now proudly calling attention to in the most valuable real estate they have.

SAVE THE DATE

March with **Planned Parenthood Northern California** in the **SAN FRANCISCO PRIDE PARADE** on June 26th.

SUNDAY, JUNE 26th
www.ppactionca.org/sfpride

Join Planned Parenthood at the San Francisco Pride Parade

Mark your calendars! Join Planned Parenthood Northern California at the **San Francisco Pride Parade on Sunday, June 26th**.

Early registration is now open to staff and superstar supporters. Register at www.ppactionca.org/sfpride.

A limited number of sitting and standing spaces on the Planned Parenthood Pride Trolley are available for people who need them. You can reserve a space on the trolley when you register.

We hope you can join us. Please feel free to invite your friends and family.

Planned Parenthood Bequest Challenge

To celebrate the national 100th anniversary of Planned Parenthood, and our related Second Century campaign, Planned Parenthood Northern California (PPNorCal) is participating in the national federation's Planned Parenthood Bequest Challenge. For every donor who confirms they've put our affiliate in their will, PPNorCal is eligible for an unrestricted gift from the Planned Parenthood Federation of America (PPFA), up to \$25,000 per household.

This is a great opportunity to maximize our donors' generosity as well as to grow our Planned Giving program through co-branded materials and resources. Stay tuned for the kickoff during the PPFA National Conference in June.

Feature Story

Capitol Day 2016

Capitol Day is a unique and high-profile opportunity for the volunteers, supporters and staff members of Planned Parenthood Northern California to engage in the legislative process. Attendees from all over the state converge in Sacramento to advocate for access to essential health care services for all Californians.

This year, our focus is "100 Years of ImPPact." We will celebrate the last century of Planned Parenthood, and look ahead to a healthy future for reproductive health. This year's Capitol Day will take place on Monday, May 23.

Throughout the day, participants have the chance to engage in interactive activities with other reproductive health and justice advocates, listen to engaging speakers, and express their support to elected officials on several critical issues making their way through the Legislature this month.

To join Planned Parenthood Northern California at Capitol Day email Dey Nava at dnava@ppnorcal.org.



Senator Mark Leno, Planned Parenthood Northern California champion.

This year, we will focus our support on three priority bills to expand access to care and to protect it:

SB 960 (Hernandez, Leno): Telehealth

Will reimburse reproductive health providers for Medi-Cal services provided via phone, email, mobile app, and web.

New technologies are changing the way patients choose to access services, and in many cases help to eliminate geographic and income barriers. A 2014 report by the California Health Benefits Review Program found that telemedicine services, especially in underserved areas, could substitute for 60% of face-to-face visits thus improving access for all patients by increasing capacity for patient visits. And yet, current law does not allow reimbursement for most of these services under Medi-Cal. We'll be rallying support to change that.

Senator Mark Leno, our very own champion at Planned Parenthood Northern California, is co-author of this vital piece of legislation.

AB 1671 (Gomez): Illegal Video Taping

Bars the distribution of video recordings taken without consent by non-journalists, including recordings of our staff, clients, or health centers.

Following the reckless release last summer of highly manipulated video footage obtained without consent, Planned Parenthood medical providers and health centers became the targets of widespread threats and even violence. This bill is modeled after similar statutes in other states that close the loophole in current law that allowed for this dishonest and irresponsible dissemination of recordings without penalty.

SB 999 (Pavley): 12 Month Supply of Birth Control

Requires all plans and policies cover a 12-month supply of birth control.

Currently, many widely available health plans will not offer clients more than a 30 to 90-day supply of contraceptives, forcing clients to return to obtain a refill. For birth control to be effective, regular access to the medication and consistency are essential. Studies show that dispensing a 12-month supply at one time reduces a woman's odds of experiencing an unintended pregnancy by 30%. This bill requires all private plans and insurers, as well as Medi-Cal Managed Care plans, to cover a 12-month supply of prescribed contraceptives.

Straight from the Source

Planned Parenthood Northern California provides best-in-class health care and education services that are affordable and accessible to all. But don't take our word for it. Look over a few recent comments sent in by our clients:

"Exceptional care from the staff at the Concord Planned Parenthood! Looking forward to returning for all my family planning needs."

"I love the staff here. Sexual health is a major issue in our country and yet I feel so comfortable coming here and getting tested. Wonderful place if you're scared and need a place to start as you check your sexual health."

"I really liked how each staff member was easily approachable and how friendly they all were. One of the ladies who assisted me today provided a thorough overview of how the implant that I got was going to affect me as well as when to contact them again if anything were to go wrong."

Cheers and Jeers



Our newest health center site prior to renovation.

New Vallejo Health Center

We are thrilled to have a new site in Vallejo and are so grateful to our donors who generously supported us in the search for a new location during our Access for All campaign. We plan to open the new health center in early 2017, just in time to publicly launch our next ambitious endeavor, the Second Century Campaign. The campaign will transform our work across Northern California through investments in education, research, and technology, all headquartered in a new flagship located in San Francisco. The flagship will meet the growing health care needs of the local community and allow for new partnerships, while increasing the impact and visibility that will drive our work into our next century.



Enjoy this humorous take on anti-abortion centers by Full Frontal.

Anti-Abortion Organizations Ignore the Law

[The Reproductive FACT Act](#), signed into law last year, allows Californians to receive the facts they need to make well-informed decisions regarding their pregnancy when they visit anti-abortion centers. Sometimes called "crisis pregnancy" centers, these organizations are known to dispense false, misleading, or incomplete information to pregnant individuals.

The law protects community health by requiring these centers to notify clients about state programs for affordable reproductive health care and requires unlicensed centers to disclose that they are not licensed medical providers. But anti-abortion extremists are now [trying to block the law](#) and to pressure local officials against enforcing it in Eureka and Humboldt County.

Anti-Abortion Organizations Ignore the Law cont.

On March 15, 2016, local [Planned Parenthood Northern California Action Fund](#) activists delivered petitions signed by more than 25,000 supporters of Planned Parenthood Northern California Action Fund, NARAL Pro-Choice America, UltraViolet and Courage Campaign urging the Eureka City Attorney and Humboldt County Counsel to aggressively enforce the Reproductive FACT Act. The Reproductive FACT Act, authored by Assemblymember David Chiu and Assemblymember Autumn Burke, was supported by Planned Parenthood Affiliates of California and sponsored by NARAL Pro-Choice California, Attorney General Kamala Harris and Black Women for Wellness.

What's the difference when I give?

Planned Parenthood Northern California and Planned Parenthood Federation of America

We are often asked what happens when we give to Planned Parenthood Northern California versus the Federation. We wanted to share with you the following guide to avoid any possible confusion.

If you want to give to [Planned Parenthood Northern California](#) directly, and have all of your gift go to local services and to bettering the lives of people across our 20 counties from San Francisco to the Oregon border...

then you need to go to our affiliate website (support.ppnorcal.org) where 100% of your donation is directed to health and community services as well as essential education – right here, in Northern California.

If you go to Planned Parenthood Federation of America's national website...

then 50% of your gift will support health services, community service and education here in Northern California and 50% of your gift will also support national advocacy and education efforts.

Two ways to support our mission that protects rights and freedom, no matter what!

Memorial Day

On Monday, May 30, Planned Parenthood Northern California will be closed in honor of all who died while serving in the U.S. military. We take this time to celebrate our cherished rights and freedoms, especially those related to sexual and reproductive justice, and to celebrate the brave men and women who stand up for them every day.

PLANNED PARENTHOOD DIRECT

New! Prescriptions for birth control pills and for fast relief from urinary tract infections (UTIs) are now available via our mobile-based app.

[Read more](#)



Planned Parenthood Northern California

www.ppnorcal.org



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