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FILED 2014 Oct-16 PM 04:04 U.S. DISTRICT COURT N.D. OF ALABAMA

From: David Ford DFord @daragency.com

Subject: RE: DAI vs. Dalton Johnson Date: April 22, 2013 at 9:48 AM

To: Kimberly A. Ford, Esq. kimberly @ fordumas.com Co: Monica Page monicapage@daiagency.com

I want you to know that we will be filing a demand for arbitration this week against your client. Thank you.

David Ford - President Directory Assistants, Inc. 500 Winding Brook Drive Glastonbury, CT 06033

From: fordumas@gmail.com [mailto:fordumas@gmail.com] On Behalf Of Kimberly A. Ford, Esq.

Sent: Monday, April 01, 2013 2:50 PM

To: David Ford

Cc: Monica Page

Subject: Re: DAI vs. Dalton Johnson

As soon as I receive the remaining documentation from my client, I will respond. There have been medical emergencies that have prevented the gathering of documentation.

On Mon, Apr 1, 2013 at 9:52 AM, David Ford < DFord@daiagency.com> wrote: What is your definition of forthcoming?

If we do not hear from you by Wednesday, we will have to move forward. Thank you.

David Ford - President Directory Assistants, Inc. 500 Winding Brook Drive Glastonbury, CT 06033

From: Kimberly A. Ford, Esq. [mailto:fordumas@qmail.com]

Sent: Monday, March 11, 2013 6:49 PM

To: David Ford

Subject: Re: DAI vs. Dalton Johnson

A response is forthcoming.

Regards, Kimberly A. Ford, Esq. FORDUMAS LLC Office (256)886-6240 Facsimile (256)837-6117

Sent from my iPhone

On Mar 11, 2013, at 2:30 PM, David Ford < OFord @daiagency.com> wrote:

Do you intend to respond?

David Ford - President Directory Assistants, Inc. 500 Winding Brook Drive Glastonbury, CT 06033

From: David Ford

Sent: Thursday, February 28, 2013 1:03 PM

To: 'Kimberly A. Ford, Esq.'

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Exactly- Dalton Johnson, DBA Alabama Women's Center, LLC, as Alabama Women's Center is not a legal entity. I hope we not put in the position of having to file an action against him. Your response to our offer will decide that. Thank you very much for your time.

David Ford - President Directory Assistants, Inc. 500 Winding Brook Drive Glastonbury, CT 06033

From: fordumas@gmail.com [mailto:fordumas@gmail.com] On Behalf Of Kimberly A. Ford, Esq.

Sent: Thursday, February 28, 2013 12:57 PM

To: David Ford

Cc: Kimberly A. Ford, Esq.

Subject: Re: DAI vs. Dalton Johnson

Mr. Ford -

My client informed me that you contacted him today. As you are aware, Mr. Johnson, as well as the Alabama Women's Center for Reproductive Alternatives are represented by counsel. Please direct any and all future communication to me. Also, please note that "Alabama Women's Center, LLC" is a DBA.

I will review your communication and discuss with my client. Then, I will respond.

Warmest regards, Kimberly A. Ford

On Thu, Feb 28, 2013 at 11:14 AM, David Ford < DFord@daiagency.com> wrote:

Thank you for your time on the phone. In your letter, you represented that your client was Alabama Women's Center for Reproductive Alternatives, LLC:

However, on the contract, Dalton Johnson represented the company name as Alabama Women's Center, LLC:

There is no legal entity known as Alabama Women's Center, LLC. Therefore, we will be filing a demand for arbitration against Mr. Dalton Johnson personally (see email of February 27, 2013).

We would rather resolve this than litigate. To that end, we will offer your client a one time offer to resolve this matter in an amount of \$22,000.00. We hope that he will take advantage of this offer. Please do not interpret this offer as a sign of weakness. While we would rather not litigate, we do not back down in doing so. Please feel free to look up Cooke, Cameron vs. Directory Assistants, Inc. Cooke thought suing us in Alabama would be a good idea. They paid us over \$160,000.00 when the amount they originally owed was less than \$10,000.00. I have included a case study of the Cooke case.

We hope your client will take advantage of our offer to resolve this. If not, he was until March 5, 2013 to respond to our attempt to mutually agree on arbitration particulars. Thank you.

David Ford - President Directory Assistants, Inc. 500 Winding Brook Drive Glastonbury, CT 06033

Warmest regards,

Kimberly A. Ford, Esq.\* FORDUMAS LLC P.O. Box 18054 Huntsville, AL 35804

Business (256) 886-6240 Facsimile (256) 837-6117

Email: kimberly@fordumas.com

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From: David Ford DFord@datagency.com Subject: FW: DAI vs. Dalton Johnson

Date: February 28, 2013 at 12:04 PM

To: Kimberly A. Ford, Esq. kimberly@fordumas.com

This was sent to Mr. Johnson yesterday.

David Ford - President Directory Assistants, Inc. 500 Winding Brook Drive Glastonbury, CT 06033

From: David Ford

Sent: Wednesday, February 27, 2013 4:30 PM

To: 'daltonjohnson@hotmail.com' Cc: Carl Staggers; Monica Page Subject: DAI vs. Dalton Johnson

My name is David Ford and I am contacting you on behalf of Directory Assistants, Inc. You contracted with DAI on August 21, 2009. You breached the contract. We need a third party to resolve this matter. Per the contract, we are required to try and mutually agree on an arbitration location, service and which State's law applies. In an effort to comply with that provision, I am reaching out to you to try and mutually agree.

We think this matter should be arbitrated in Connecticut, under Connecticut law, as all the work was performed in Connecticut and the contract was executed in Connecticut. However, if you would rather arbitrate in an equidistant location, we would be willing to do that. Raleigh, North Carolina seems to be pretty equidistant. If that works for you, we can have the arbitration there. Or, if there is another fairly equidistant location, we would consider that as well. Once the location is determined, an arbitration service can be chosen as well as the choice of law.

You have not been very responsive in our efforts to work this out. Therefore, we will give you until March 5, 2013 to respond. Please know that if you do not respond by March 5, 2013, we will proceed in accordance with the contract and make the choices per the contract.

I hope you work with us so that will not be required. Thank you.

David Ford - President Directory Assistants, Inc. 500 Winding Brook Drive Glastonbury, CT 06033