

# ***Obstetrical Challenges of the 3rd Millennium***

**26th Annual Review Course**

**March 25, 26, and 27, 2010**

**The Phoenix Convention Center  
Phoenix, AZ**

Hosted by

 **Phoenix Perinatal Associates**

Provided by



## ***THE PROGRAM***

There is a clear need to provide a quality obstetrics CME program that will present practical, evidence-based information to healthcare professionals providing perinatal care to women and babies. Each year our conference planning committee assembles a faculty whose skill and expertise best addresses the needs of our colleagues in the OB/Gyn communities. The topics are selected for timeliness and community need, as well as in response to suggestions made by participants from prior years.

The faculty represents a group of nationally recognized experts and local Phoenix clinicians who have distinguished teaching credentials.

### ***Who Should Attend?***

Practicing Obstetricians

Emergency Room Physicians

Nurse Practitioners

Doctor of Osteopathy

Residents

Obstetrical Nurses

Family Practitioners

Certified Nurse Midwives

Medical Students

Conference lectures will inform participants on the current thinking regarding many of the problems they face in their challenging obstetrical practices, and better equip them to handle problems or seek assistance from specialists. Time for questions and answers has been incorporated into the schedule to address each lecture.

After attending this course, the registrants will be able to:

- ✓ Have increased knowledge of nutritional needs in pregnancy, labor curves, Prematurity prevention and HELLP Syndrome
- ✓ Appreciate the effects of placebos, resuscitation at limits of viability; the challenges of EMR's
- ✓ Know when to use heparin and magnesium for prophylactic effects
- ✓ Appreciate issues of surgery in their pregnant patients, work up of still birth, foreign missions of mercy and HIV
- ✓ Be able to implement preconception counseling, postpartum hemorrhage therapy, good communication with patients
- ✓ Be aware of nursing issues in L&D, perimortem C-section, inutero neurologic injury
- ✓ Acquire knowledge about obesity, diabetes, and maternal mortality
- ✓ Improve safety in L&D for patients

***Children will not be allowed in or near the conference or exhibit areas.***



## **ACCREDITATION**

Pediatric Medical Group, Inc. is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Pediatric Medical Group, Inc. designates this educational activity for a maximum of 16.75 *AMA PRA Category 1 Credits*<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The MEDNAX Center for Research, Education and Quality is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

This program offers 20.5 continuing nursing education (CNE) contact hours.

## **WHO ARE WE**

Phoenix Perinatal Associates (PPA) was founded by a group of maternal-fetal medicine specialists to create a nurturing and caring environment for women experiencing high-risk pregnancies. PPA has gained a reputation as one of the largest and most recognized maternal-fetal medicine groups in the country. PPA became affiliated with Obstetrix Medical Group, Inc., in 1999 and has since expanded its depth and range of services creating a new model of perinatal care by partnering with neonatologists and developmental pediatricians. By coordinating care across a team of physicians, PPA has developed a seamless continuum of care for mother, baby and family, before, during and following pregnancy.

As a part of Obstetrix, PPA has access to the largest database of neonatal outcomes and research initiatives, as well as access to more than 730 neonatal and maternal-fetal colleagues across the country. PPA is dedicated to practicing evidence-based medicine focused on improving patient outcomes, clinical research and integrating the care of mothers and their newborns. In addition, PPA works with Arizona Pediatric Cardiology Consultants who provide pediatric cardiology care.

PPA and Obstetrix have continued to succeed by remaining focused on one belief: Take Great Care of the Patient. <sup>™</sup>

## **CONFERENCE PROGRAM**

### **THURSDAY, MARCH 25, 2010**

Moderator: John H Mattox, MD, Chair/Program Director, Department of Obstetrics and Gynecology, Banner Good Samaritan Medical Center, Phoenix, Arizona; Professor, Clinical Obstetrics, Gynecology and Community Medicine, University of Arizona, Tucson, Arizona; Associate Head of Phoenix Programs/Clerkship Director, University of Arizona College of Medicine, Tucson, Arizona.

07:00-08:00	Registration and Continental Breakfast with the Exhibitors	
07:30-08:00	Early Bird Fetal Monitoring Cases	John P Elliott, MD
08:00-08:15	<b>WELCOME and Announcements</b>	John P Elliott, MD
08:15-08:55	"In the Beginning..." Preconception, a Time to Prepare	Jordan H Perlow, MD
08:55-09:35	Thromboprophylaxis in Obstetrics	Kent Heyborne, MD
09:35-10:15	An Update on HIV in Pregnancy	Washington Hill, MD
10:15-10:30	<b>Q &amp; A</b>	
10:30-10:50	<b>BREAK/Refreshments/Visit the Exhibitors</b>	
10:50-11:30	The Friedman Curve-Is it still relevant?	Sarah E Franken, MD
11:30-12:10	Managing the Obese Pregnant Patient	Washington Hill, MD
12:10-12:25	<b>Q &amp; A</b>	
12:25-01:30	<b>LUNCHEON – North 120D</b>	
01:30-02:10	When All Else Fails – Perimortem C-Section	Michael Foley, MD
02:10-02:50	Busted! The Myth That Preterm Birth is Unpreventable	Robert N Wolfson, MD, PhD
02:50-03:05	<b>Q &amp; A</b>	
03:05-03:25	<b>BREAK/Refreshments/Visit the Exhibitors</b>	
03:25-04:05	Is Fetal Lung Maturity Enough? Delivery at 34-36 Weeks	John P Elliott, MD Linda Slater-Myer, MD Kent Heyborne, MD
04:05-04:45	HELLP Syndrome – Adjunctive Treatments	
04:45-05:00	<b>Q &amp; A</b>	
5:00	<b>ADJOURN</b>	

## ***FRIDAY, MARCH 26, 2010***

Moderator: James R Mouer, MD, Clinical Associate Professor Obstetrics and Gynecology, University of Arizona College of Medicine, Tucson, Arizona and Creighton University, Omaha, Nebraska.

07:00-08:00	Registration and Continental Breakfast with the Exhibitors	
07:30-08:00	Early Bird Fetal Monitoring Cases	John P Elliott, MD
08:00-08:40	In Utero Fetal Neurologic Injury	Thomas H Strong, Jr, MD
08:40-09:20	Post Partum Hemorrhage-A common problem with possible lethal consequences	Karrie Francois, MD
09:20-10:00	Neuroprophylaxis: The New Magnesium Controversy	William H Clewell, MD
10:00-10:15	<b>Q&amp; A</b>	
10:15-10:35	<b>BREAK/Refreshments/Visit the Exhibitors</b>	
10:35-11:15	Lowering Maternal Mortality – A job we can all share	Linda Chambliss, MD
11:15-11:55	Hands Off: Non-invasive prenatal diagnosis	Alan Fishman, MD
11:55-12:35	The End of the World! The Conversion to Electronic Medical Records	Chien Oh, MD Diane M Rogers, Consultant
12:35-12:50	<b>Q&amp; A</b>	
12:50	<b>ADJOURN</b>	

## **3rd ANNUAL NURSING SYMPOSIUM**

Moderator: Suzanne Aymami, CNM, Phoenix Perinatal Associates

1:00-1:45	<b>LUNCHEON – (location)</b>	
1:45-2:25	Diabetes in Pregnancy: Educate, Support, & Empower	Valerie Infranco, RN
2:25-3:05	Communications Issues with Patients	Marlin D Mills, MD
3:05-3:20	<b>Q&amp; A</b>	
3:20-3:35	<b>BREAK /Refreshments/Visit the Exhibitors</b>	
3:35-4:15	International Outreach Experiences in OB-Gyn and Beyond	Pauline Hill,
RN,MSN		
4:15-4:55	Medicine, Law, and Ethics at the Limits of Viability	Debi Murphy, RN Robert Turbow, MD, JD Pauline Hill, RN, MSN
4:55-5:05	<b>Q&amp; A</b>	
5:05	<b>ADJOURN</b>	

## ***SATURDAY, MARCH 27, 2010***

Moderator: Chien Oh, MD – Interim Medical Director Phoenix Perinatal Associates, Phoenix, AZ; Associate Director, Banner Desert Medical Center, Mesa, AZ.

07:00-08:00	Registration and Continental Breakfast with the Exhibitors	
07:30-08:00	Early Bird Fetal Monitoring Cases	John P Elliott, MD
08:00-08:40	The Power of Placebos	Garrett K Lam, MD
08:40-09:20	Perinatal Safety – The HCA Story	Alan Fishman, MD
09:20-10:00	Avoiding the Courtroom – Nursing Do's and Don'ts in L&D	John P Elliott, MD
10:00-10:15	<b>Q&amp; A</b>	
10:15-10:35	<b>BREAK/Visit the Exhibitors</b>	
10:35-11:15	An Update on Nutrition in Pregnancy	Sonal Gandhi, MD
11:15-11:55	“Your Baby is no Longer Alive” Now What?	Kathleen A Kuhlman, MD
11:55-12:35	Non-Obstetric Surgery in the Pregnant Patient	Curtis R Cook, MD
12:35-12:50	<b>Q&amp; A</b>	
12:50	<b>ADJOURN</b>	

## ***HOTEL RESERVATIONS***

A block of rooms has been reserved for registrants at a special group rate at the Hyatt Regency Phoenix. Space is very limited, so please make your reservation as soon as possible.

Hotel reservations can be made by calling the Hyatt Regency Phoenix, 122 North Second St., Phoenix, AZ 85004-2379. Please identify yourself as an attendee for the **Obstetrical Challenges of the 3<sup>rd</sup> Millennium** conference that begins on March 25, 2010 to receive the discounted room rate. This rate will be honored three days before and three days after the conference based on availability. Register early!

Single            \$162/night  
Double          \$162/night

Check-in time is 3:00pm and check-out is 12:00pm. The hotel must receive all reservation requests on or before **February 26, 2010**.

### **Hyatt Regency Phoenix Reservations**

**Local:** 602 252 1234

**Toll Free:** 1-800-633-7313

**Fax:** 602 254 9472

[www.hyattregencyphoenix.com](http://www.hyattregencyphoenix.com) – On the Hyatt website, click “Guest Services” for a complete listing of places to dine, shop, nightlife and local attractions.

Other hotels within a short distance of the Phoenix Convention Center are:

Wyndham Phoenix  
50 East Adams Street  
Phoenix, AZ 85004  
602 333 0000

Holiday Inn Express Hotel & Suites – Downtown  
620 N 6<sup>th</sup> St.  
Phoenix, AZ 85004  
602 452 2020

Sheraton Phoenix Downtown Hotel  
340 North 3rd Street  
Phoenix, AZ 85004  
602 262 2500


Spring Hill Suites by Marriott Phoenix Downtown  
802 East Van Buren St.  
Phoenix, AZ 85006  
602 307 9929

Hotel San Carlos  
202 N Central Avenue  
Phoenix, AZ 85004  
602 253 4121

Best Western Central Phoenix Inn & Suites  
1100 N Central Avenue  
Phoenix, AZ 85004  
602 252 2100

## **FREE DAILY PARKING**

***The Phoenix Convention Center has underground parking for Conference attendees who will be using their car each day. Enter the parking garage on Monroe Street and give your name to the parking attendant.***



## **CONFERENCE REGISTRATION AND FEES**

The registration fee is \$725 for physicians and \$525 for nurse practitioners, certified nurse midwives, OB nurses and other allied health professionals. Confirmation of registration will be emailed upon receipt of registration form and payment.

Refunds will be issued, less a \$75 administrative charge if written notice of cancellation is received by March 15, 2010.

***This course is usually fully subscribed and early registration is encouraged so you aren't disappointed.***

***Please be sure to confirm your course registration and hotel availability before purchasing non-refundable airline tickets.***

## **SPECIAL REQUESTS**

If you have needs that require special accommodations, including dietary concerns, please contact Gail Halfhill at Phoenix Perinatal Associates: [gail.halfhill@pediatrx.com](mailto:gail.halfhill@pediatrx.com) or call 480 969 5999 x 254.

It is sometimes difficult to keep a moderate temperature for all in such a large room. It's a good idea to bring a jacket or sweater.

## **UNABLE ATTEND? YOU MAY PURCHASE CONFERENCE MATERIALS**

If you cannot attend the 2010 Conference in person, you may purchase the conference materials that will include: one printed and bound syllabus, one 1G flash drive syllabus, and a listing of all attendees at a cost of \$725.00 for physicians and \$525.00 for obstetrical clinicians. Your payment can be made by credit card or check using the registration form. These materials will be sent to you approximately two weeks after the conference has closed. No CME credit is offered.

## **ATTENDANCE BASED ON YOUR SCHEDULE**

If you are unable to attend the full 2 ½ day Conference, you have the option of attending as your schedule permits. You choose: a full day or a half day or a combination of both. Whatever works for you, let us know your choice(s) when you register. Call locally: 602 256 4628 x 601 or Toll Free from out of Arizona: 877 737 4546 x601.

## **SYLLABUS OR 1G FLASH DRIVE OR BOTH**

In the past we have provided attendees with a printed syllabus *and* a 1GB flash drive. Due to the increasing cost of the flash drive, we must change this format. For the 2010 Conference, we ask that you indicate if you wish to have the printed syllabus or the flash drive. If you want both, you can purchase the flash drive for \$15.

***The first three rows of the conference room will have electricity for those who bring their laptops.***

# **CONFERENCE REGISTRATION**

Please complete this form indicating your method of payment and mail to:

Barbara Shaw, Conference Planner  
Phoenix Perinatal Associates  
4722 N 24<sup>th</sup> St., Suite 150  
Phoenix, Arizona 85016  
**Office: 602 256 4628 x 601 or Toll Free: 877 737 4546 x 601**  
**Cell: 602 796 7882**  
**Fax: 602 957 9442**  
[barbara\\_shaw@pediatrix.com](mailto:barbara_shaw@pediatrix.com)

		<i>Attendee</i>	<i>Purchase Flash Drive \$15.</i>	<i>Purchase Conference Materials Only</i>
Registration Fee - Physicians	\$725.00	_____	_____	_____
NPs, CNMs, RNs, Residents & Fellows* Allied Health Professionals	\$525.00	_____	_____	_____

Please charge to:       MasterCard       Visa       American Express       DISCOVER

If you are sending payment by check, please make check payable to: ***Obstetrix Medical Group of Phoenix, P.C.***  
***(Federal Tax ID # 65-0913389)***

Card Number: \_\_\_\_\_

Card Exp. Date: \_\_\_\_\_

Card CID#: \_\_\_\_\_ (3 or 4 digit # on back of card)

Full name on card: \_\_\_\_\_

Card mailing address: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

\* Residents and Fellows will need a letter of confirmation from their program chairman.

**NAME** \_\_\_\_\_ **Brochure Mail Code** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP CODE** \_\_\_\_\_

**PHONE** \_\_\_\_\_

**E-MAIL ADDRESS** (Please print clearly. We will email confirmation of your registration.) \_\_\_\_\_

**Circle One:** MD DO CNM NP PA RN LPN Other \_\_\_\_\_

**Please indicate your attendance at the afternoon Nursing Symposium**      **YES**      **NO**

**Circle your preference:**

**Printed syllabus**

**1G Flash drive**

**Both – Additional \$15.00**

## **PROGRAM CHAIRMAN**



**John P Elliott, MD** – Assistant Director, Maternal Fetal Medicine, Banner Good Samaritan Medical Center; Associate Director, Phoenix Perinatal Associates, Phoenix, Arizona; Clinical Professor, University of Arizona College of Medicine, Dept of Obstetrics and Gynecology, Tucson, AZ.

## **GUEST FACULTY**

**Linda Chambliss, M.D., M.P.H.**, Director of the Division of Maternal-Fetal Medicine/Chief of Obstetrics St. Joseph's Hospital and Medical Center, Clinical Professor of Obstetrics and Gynecology, University of Arizona College of Medicine, Tucson, AZ.



**Alan Fishman, MD** – Medical Director Obstetrix Medical Group of San Jose, CA, Medical Director Good Samaritan Hospital, San Jose, CA.

**Michael R Foley, MD** - Chief Academic Officer, Scottsdale Healthcare, Scottsdale, AZ; Clinical Professor, University of Arizona College of Medicine, Dept of Obstetrics and Gynecology, Tucson, AZ.



**Karrie Francois, MD** – Medical Director, Scottsdale Perinatal Associates, PLLC, Scottsdale, AZ.

**Pauline Hill, RN, MSN** – Adjunct Faculty, Department of Nursing, University of Tampa, Tampa, FL.



**Washington C. Hill, MD, FACOG** – First Physician Group of Sarasota; Medical Director of Labor and Delivery, Director, Maternal-Fetal Medicine, Sarasota Memorial Hospital, Sarasota, FL; Clinical Professor, Dept. of Clinical Sciences; Clerkship Director of Obstetrics and Gynecology, Sarasota Campus, Florida State University, College of Medicine, Tallahassee, FL.



**Kent Keyborne, MD** - Director of Maternal-Fetal Medicine Swedish Medical Center, Assistant Clinical Professor University of Colorado Health Sciences Center, Denver, CO.

## **PHOENIX FACULTY**



**William H Clewell, MD** - Director, Obstetrical Ultrasound, Banner Good Samaritan Medical Center; Associate Director Phoenix Perinatal Associates, Phoenix, Arizona; Clinical Professor, University of Arizona College of Medicine, Dept of Obstetrics and Gynecology, Tucson, AZ.



**Curtis R Cook MD** - Associate Director, Phoenix Perinatal Associates, Phoenix, AZ



**Sonal G Gandhi, MD** - Associate Director, Maternal-Fetal Medicine, Banner Good Samaritan Medical Center & Phoenix Perinatal Associates, Phoenix, AZ.



**Valerie Infranco**, Women's Health Nurse Practitioner (WHNP), Certified Diabetes Educator (CDE), Certified Insulin Pump Trainer (CPT), Phoenix Perinatal Associates, Phoenix, AZ



**Kathleen A Kuhlman, MD** – Medical Director, Maternal Fetal Medicine Center, Banner Thunderbird Medical Center, Glendale, AZ.



**Garrett K Lam, MD** – Director, Maternal-Fetal Medicine and Phoenix Perinatal Associates, Phoenix, AZ, and Clinical Assistant Professor University of Arizona College of Medicine, Dept. of OB/Gyn, Tucson, AZ.



**Marlin D Mills, MD** - Associate Director, Phoenix Perinatal Associates, Phoenix, AZ; Associate Director, Banner Desert Medical Center, Mesa, AZ.



**Chien Oh, MD** – Interim Medical Director, Phoenix Perinatal Associates, Phoenix, AZ; Associate Director, Banner Desert Medical Center, Mesa, AZ.



**Jordan H Perlow, MD** – Associate Director, Maternal-Fetal Medicine, Banner Good Samaritan Medical Center & Phoenix Perinatal Associates, Phoenix, AZ. Clinical Assistant Professor, University of Arizona College of Medicine, Dept of Obstetrics and Gynecology, Tucson, AZ.



**Linda Slater Myer, MD** - Neonatologist, Phoenix Perinatal Associates, Neonatal Division, Phoenix Children's Hospital, Phoenix, AZ



**Thomas H Strong, Jr, MD** - Associate Director, Maternal-Fetal Medicine, Banner Good Samaritan Medical Center & Phoenix Perinatal Associates, Phoenix, AZ. Clinical Associate Professor, University of Arizona College of Medicine, Dept of Obstetrics and Gynecology, Tucson, AZ.

**Robert Turbow, MD, JD** - Neonatologist, Phoenix Perinatal Associates, Neonatal Division, Phoenix Children's Hospital, Phoenix, AZ





*“Our mission is to deliver the finest integrated maternal-fetal and newborn care”*

***One Group. Seamless Care.***

***Maternal-Fetal Medicine***

***Neonatologists***

***Telemedicine***

***Diabetes in Pregnancy Program***

***Co-Management Program***

***Fetal Therapy Center***

***Fetal Heart Screening***

***Developmental Pediatricians***

***OB/GYN Hospitalists***

***and***

***Arizona Pediatric Cardiology Consultants***

***Locations***

Phoenix Perinatal Associates provides services at hospitals in Phoenix and the surrounding area:

- Banner Desert Medical Center
- Banner Good Samaritan Medical Center
- Phoenix Children’s Hospital
- Scottsdale Healthcare Shea
- Cardon Children’s Center @ Banner Desert
- Banner Thunderbird Medical Center
- Scottsdale Healthcare Osborn

Phoenix Perinatal Associates provides maternal-fetal medicine services at the following office locations:

- Downtown Phoenix: 3877 North 7<sup>th</sup> Street, Suite 400, Phoenix, AZ 85014 - **602 257 8118**
- Glendale: 6320 W Union Hills Drive, Suite B1400, Glendale, AZ 85308 - **623 561 0043**
- Mesa: 1840 S Stapley Drive, Suite 131, Mesa, AZ 85204 - **480 969 5999**
- Scottsdale: 10210 N. 92<sup>nd</sup> Street, Suite 105, Scottsdale, AZ 85258 - **480-661-1332**

Maternal-Fetal and Neonatal Emergency Transport Hotline  
(for hospitals and physicians)

**1.877.500-6160**

Ask for the PPA physician on-call

Visit us @ [www.phoenixperinatalassociates.com](http://www.phoenixperinatalassociates.com)