



Someone
you know
counts on
Planned
Parenthood



Planned Parenthood[®]

of Western Pennsylvania, Inc.

WE'RE HERE.SM

2009-2010 Annual Report

Dear Friends,

In 2010, Planned Parenthood of Western Pennsylvania (PPWP) turned 80 years old. This significant milestone prompted many of us to consider the generations of advocates who came before us, emboldened by the vision of a world that would not doubt women's equality. Thirty years before "the Pill" became available in 1960, these individuals recognized the importance of empowering women to make their own decisions about parenthood. This power — and the services that render it possible — are an undeniable requisite to human equality.

Every year we help thousands of individuals who want the ability to control their fertility and take preventive measures to secure their reproductive health. Access to these services directly impacts a person's current situation, allows them to set long-range goals about career and education, and helps protect their fertility and overall health through early diagnoses of life-threatening diseases.

For over 80 years, PPWP has been in our communities ensuring that these services are available to anyone in need. With the growing teen pregnancy rates and unacceptably high number of STDs among adolescents, we've continued to respond with affordable services combined with medically accurate information. Last year we had nearly 24,000 patient visits — up 30% from just three years ago. In addition, our education staff provided age-appropriate programming and outreach activities to an additional 26,000 students, parents, and youth-serving organizations — arming them with the fact-based information needed to make informed decisions about their bodies.

None of this is possible without you, our supporters. Because of you, we were able to:

- respond to a growing population without health insurance or an income level to obtain even basic health care services;
- open a new family planning center in Greensburg to meet the demand for affordable care in Westmoreland County;
- continue to respond to schools and community groups requesting teen pregnancy prevention programming; and
- kick off a new "We're Here" campaign you'll see in this report.

To all of you who supported our work with financial contributions, attended our events, or participated in our volunteer program, it is with our deepest gratitude that we thank you for helping us continue our work.

Sincerely,

Kimberlee Evert
President and CEO

Betsy Teti
Chair, Board of Directors



Someone you
know has
nowhere else
to turn

Someone you know has a new job :)

But it doesn't come with health insurance :(

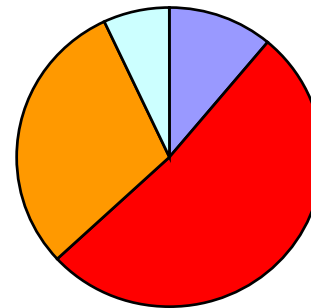
PPWP Health Services 2009-2010

PPWP continued to see an increase in the number of people who reached out to us for life-saving health services that prevent unintended pregnancies, reduce the rates of sexually transmitted diseases (STDs), and provide early diagnosis for many reproductive health problems that, if untreated, could lead to infertility or death. During the 2009-2010 year, we provided nearly **24,000** patient visits.

We responded to the closing of a family planning center in Westmoreland County by opening a new Planned Parenthood center in Greensburg, just past Westmoreland Mall. This convenient location offers affordable services and free STD testing and treatment services.

Designed to reduce STD rates among adolescents and expand the number of male clients receiving STD testing and treatment services at PPWP, we again participated in the National GYT (Get Yourself Tested) campaign. This initiative led to an 18% increase in gonorrhea and chlamydia testing, and a doubling in the number of HIV testing from the previous year.

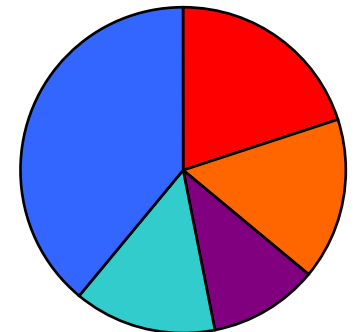
Patient Age Breakdown



17 & under	11%
18-24	52%
25-34	30%
35+	7%

Patient Fee Breakdown

Medical assistance	39%
No fee	20%
Reduced fee	16%
Private insurance	14%
Uninsured, self-pay	11%



PPWP Education Programs

PPWP's Education Department continued to provide relevant and accurate sexuality information throughout the region's schools and communities.

The following teen pregnancy prevention programs provide young people with the age-appropriate information and skills they need to make healthy decisions.

Peer Education -- A comprehensive, long-term pregnancy prevention program that provides training and builds skills so that participants can become educators of their peers.

LifeSkills -- Utilizing "Programs that Work" from the Centers for Disease Control and Prevention, PPWP works in area schools and community groups to bring comprehensive sexual health and prevention education to at-risk populations.

Baby Think It Over -- A pregnancy prevention program that uses infant simulators to teach youth the responsibilities involved with being a parent.

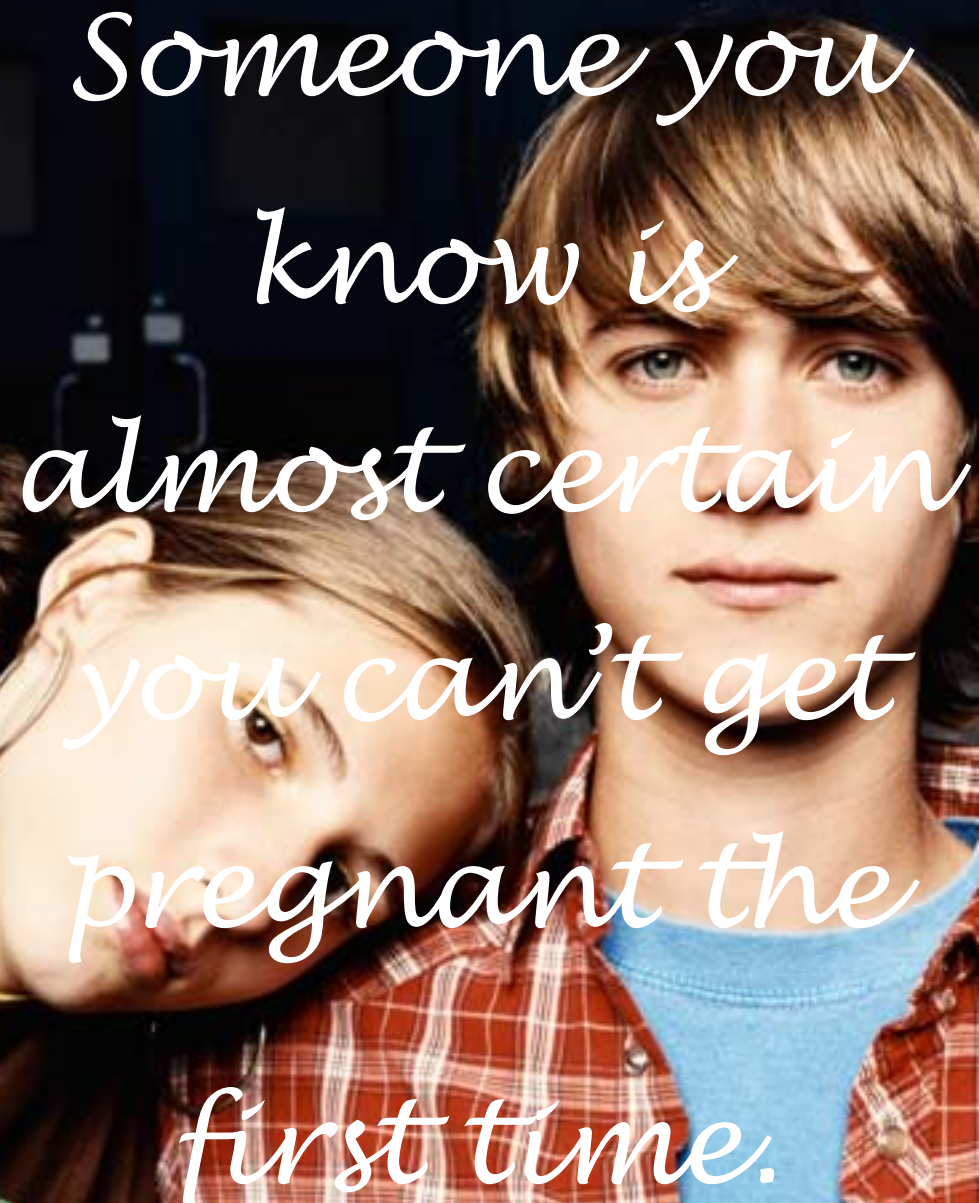


Peer Education Coordinator Phelipe Johnson with the Baby Think It Over dolls.

Did you know?

Nine of our Peer Education students became first-time activists and testified to the importance of comprehensive sexuality education for themselves and their peers in front of the Pittsburgh School Board.

*Someone you
know is
almost certain
you can't get
pregnant the
first time.*

A photograph of a young man and woman. The man is in the foreground, wearing a red plaid shirt over a blue t-shirt, looking directly at the camera with a neutral expression. The woman is behind him, leaning her head on his shoulder, looking slightly to the side.



Someone you know
has a hard time
talking to his
daughter about,
um, stuff

Our Education Department also provides education and training for parents, professionals, and community members to ensure that we all have the information needed to protect our reproductive health.

Community Education -- Group sessions for numerous organizations and schools on 30 different sexuality and family life education topic areas, and attendance at community and collegiate health fairs to distribute information and condoms.

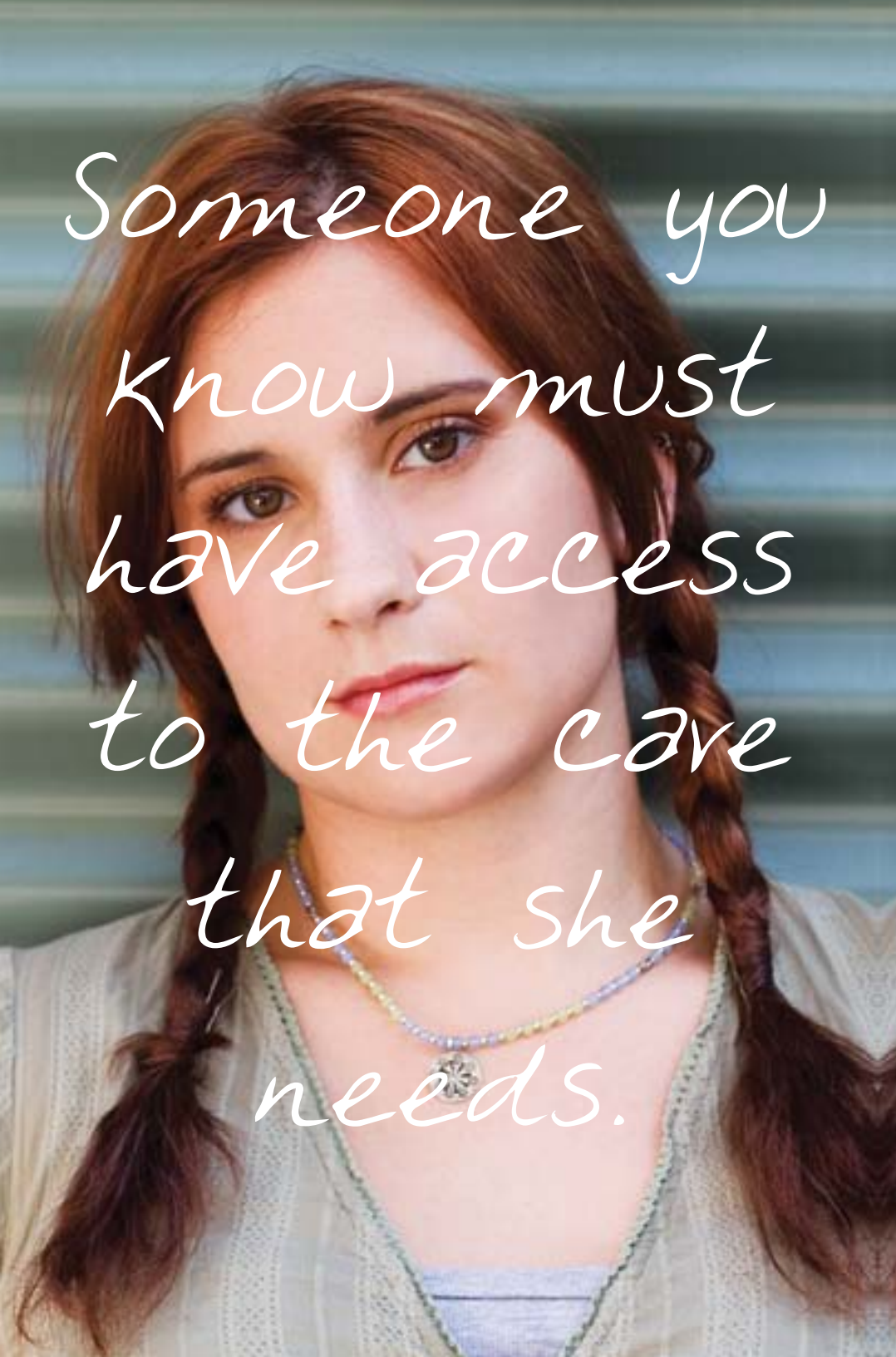
Professional Training -- Knowledge and skill-building for youth-serving professionals so they are better equipped to manage the issues confronting their students/clients.

Parenting Education -- Workshops to help parents communicate and address sexuality and other issues with their children.

The Culbertson Resource Center -- The area's largest lending library dedicated to information and resources on sexual health and family life education.

Facts of Life Line -- An automated phone system that provides 24-hour toll-free access to information on more than 300 topics dealing with sexuality, decision-making and mental health.

In the 2009-2010 fiscal year, the Education Department presented programming to nearly 26,000 teens, students, parents, professionals, and community members throughout 12 counties in western Pennsylvania, including Allegheny, Beaver, Bedford, Blair, Butler, Cambria, Fayette, Greene, Indiana, Somerset, Washington and Westmoreland.



Someone you
know must
have access
to the care
that she
needs.

PPWP Advocacy Efforts

This year was a busy one for our advocacy team. With the passage of the largest national health care reform bill in our country's history, PPWP helped to secure greater access to care for millions of women and families. Our staff and hundreds of supporters attended town hall meetings across the state, called and canvassed our neighbors, and lobbied our legislators to ensure that women would not be worse off after health care reform than they were before.

Our coalition work continues to flourish with many new partnerships and new advocacy projects aimed at ensuring reproductive health care is a reality for all residents in our region. We were proud advocates and supporters of Senate Bill 1074 which banned the practice of shackling incarcerated women during childbirth. We stood with our Value All Families coalition partners to defeat another attempt to constitutionally exclude LGBT families from the right to marry. We fought hard with our allies at Pennsylvanians for Responsible Sexual Education to pass the first pro-family planning bill ever to pass out of a PA House Committee.

We also spoke to hundreds of college students about our work and the challenges we face through college-sponsored events and classroom speaking engagements. Reaching out to our community in this way has not only informed a new generation of activists, but engaged dozens of interns and volunteers who dedicate their time and resources to furthering our mission.

In addition to our advocacy efforts, volunteers also assisted us in our health centers, provided administrative support, served as clinic escorts, donated their talents in graphic design and fundraising, provided counseling services, and distributed reproductive health information throughout the year.

Volunteers & Interns

780

Hours contributed by clinic escorts

1,456

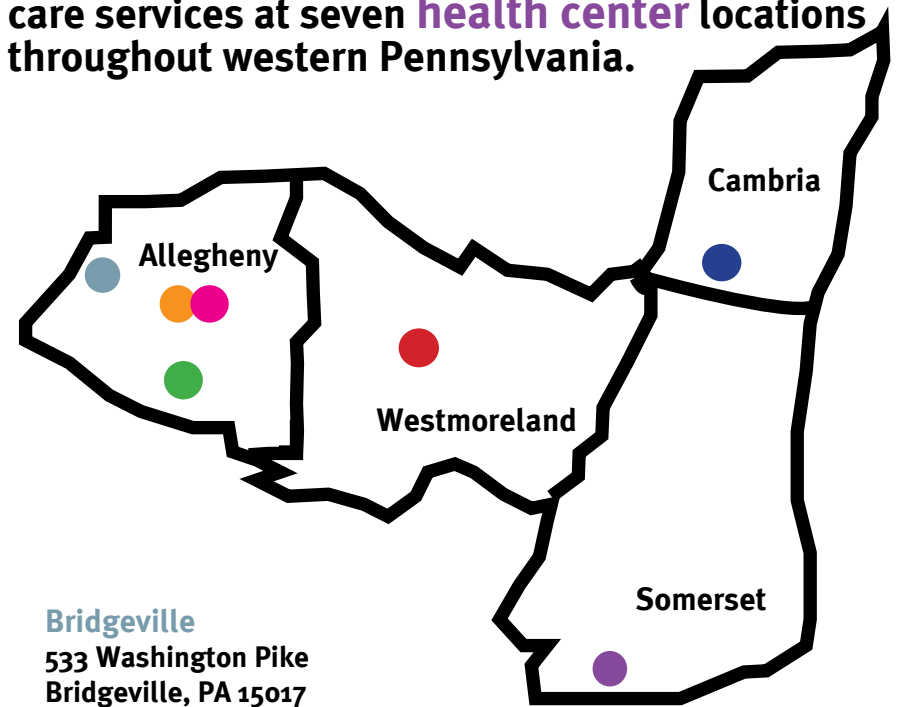
Hours provided by volunteers serving in our health centers and providing administrative support

5,200

Hours completed by interns in various departments

Someone
you know
didn't know
where else
to go.

PPWP offers comprehensive reproductive health care services at seven **health center** locations throughout western Pennsylvania.



Bridgeville
533 Washington Pike
Bridgeville, PA 15017
412.257.9880

Pittsburgh
933 Liberty Avenue
Pittsburgh, PA 15222
412.434.8971

Women's Health Services
933 Liberty Avenue
Pittsburgh, PA 15222
412.562.1900

Moon Township
935 Beaver Grade Road
Moon Township, PA 15108
412.264.7205

Greensburg
125 Nature Park Road
Greensburg, PA 15601
724.552.0352

Johnstown
817 Franklin Street
Johnstown, PA 15901
814.535.5545

Somerset
118 South Kimberly Avenue
Somerset, PA 15501
814.443.6549

Summary of Financial Activities

For the year ended June 30, 2010

Assets

Cash	\$479,133
Receivables	\$445,132
Investments	1,489,788
Contributions receivable	\$526,570
Inventory & prepaid expenses	\$129,682
Net property & equipment	\$1,948,414

Liabilities

Accounts payable	\$133,379
Accrued expenses	\$118,523
Long-term debt	\$330,834

Net Assets


Unrestricted	
Undesignated	\$395,272
Board designated	\$1,022,198
Temporarily restricted	\$2,550,923
Permanently restricted	\$467,590

Unrestricted Revenue & Other Support

Government grants	\$339,272
Patient service fees	\$2,390,371
Contributions	\$380,791
Dividends, investment income	\$90,860
Miscellaneous	\$2,729
Net assets released	\$555,081

Expenses

Program services	\$3,253,281
Development & publicity	\$179,865
Administrative	\$234,306



*Someone you
know has been
through more
than you will
ever know*

PPWP Board of Directors

Betsy Teti, Chair • Harold Smoliar, Vice Chair
Louanne Baily, Treasurer • Jamini Vincent Davies, Secretary

Regina Anderson • Amesh Adalja • Jacob Bacharach • Carole Bailey
Donna Bauman • Vicki Beatty • Rebecca Foster • Tess Harper • Carole King
Susan Kurtz • Cynthia Liefeld • Beatriz Luna • Karen Peterson*
Patricia Schroder • Phyllis Stevens • Stacy Weiss • Julie Zeigler

Director Emeritus

Eliese Cutler • Gordon D. Fisher • Sue Liken • Barbara Logan
Karen Oberg • Susanne Wean

Advisory Committee

Judith B. Brand, Esq. • Douglas P. Dick • David McL. Hillman
Charlie Humphrey • Bill Rackoff • Richard W. Reed, Jr.
Pat Siger • Harry A. Thompson, II • Carey T. Vinson, M.D., M.P.H.
Milton A. Washington • Farley W. Whetzel


Executive Staff

Kimberlee S. Evert, M.P.H., President & CEO
Beatrice Chen, M.D., Medical Director
Debbie Cain, V.P. for Operations • Sue Steele, V.P. for Education
Rebecca L. Cavanaugh, J.D., V.P. for Public Affairs
Jody Figas, M.P.A., V.P. for Development

* Sadly, long-time Board member Karen Peterson passed away in early 2011.
Her enthusiasm and commitment to PPWP is greatly missed.

PPWP Mission

Provide comprehensive and complementary health care to those in need of services; disseminate information about human sexuality and the need for family planning and responsible parenthood; and advocate public policies which guarantee these rights and ensure access to services.



Someone
you know
needs to know
that PPWP is
here for her.



933 Liberty Avenue, Pittsburgh, PA 15222

WE'RE HERE.SM

**NON-PROFIT
U.S. Postage
PAID**

**Permit No. 483
Pittsburgh, PA 15222**

Return Service Requested

www.ppwp.org 1.800.230.PLAN