



2019 Annual Report

CARE

WITHOUT COMPROMISE

MEMBERS *of our* PLANNED PARENTHOOD FAMILY,



**Iris E. Harvey,
Ed. S., MBA**
President and CEO



**Sandra J.
Anderson, JD**
Board Chair

This Annual Report for Planned Parenthood of Greater Ohio (PPGOH) captures our most provocative year in recent memory. During the July 2018 to June 2019 Fiscal Year (FY2019) we faced enormous challenges and we refused to back down: we spent last fiscal year employing our expertise to continue offering trusted education and health care without compromise. Not only did we persist, we expanded into telehealth, launched the Ohio Center for Sex Education, and began offering PrEP for HIV prevention.

In the pages that follow, you will meet one of the many vociferous PPGOH supporters who testified against dangerous Ohio legislation. You'll see LGBTQ+ students describe how we enhanced their sexual health education experiences. You will be inspired by a new PPGOH physician, and you'll learn how an at-risk teen kept her life plans on track despite an unintended pregnancy.

Each of these anecdotes are small glimpses of our longstanding and impactful community connection. We hope you share the sense of pride we feel when we read these success stories, because you help make them possible.

With sincere appreciation,

Iris E. Harvey, Ed. S., MBA
President and CEO

Sandra J. Anderson, JD
Board Chair

*“Remember our faces,
and remember our story,
we’re not here for rejection,
but more for the glory!”*

*“To know that people from all over,
of all colors, shapes, and sizes,
demand access to abortion
and with this, the movement rises!”*

*This is not about you,
or what to do with your voice,
it’s about uplifting women
who need access to choice!”*

– Tiffany Stainfield, DO,
Planned Parenthood supporter

Click me!

www.ohiochannel.org/embed/171934?start=2369

Tap or click above to watch the video of Tiffany's spoken word testimony on The Ohio Channel's website.



THE SPOKEN WORD POEM THAT *shook the* STATEHOUSE

This year, the eight-year battle against the near-total abortion ban came to a head with the passage of Senate Bill 23. It was clear that, with a Republican-majority legislature and Mike DeWine as governor, the bill would almost certainly pass. Still, Ohioans were galvanized to demonstrate to their elected officials that they can't threaten access to safe and legal abortion without a fight.

Nearly 10,000 supporters in Ohio signed online petitions to protect safe and legal abortion. Hundreds more attended solidarity events, and many individuals visited the Statehouse to share incredibly personal stories as testimony against the bill.

One powerful voice among those Statehouse testimonies was Tiffany Stainfield, DO, whose spoken word performance inspired an overwhelming applause and standing ovation.

As a young doctor and the founder of Medical Students for Choice at Ohio University, Tiffany is a regular on the frontlines of the fight against abortion bans. In her poem, she recounts a time in her life when access to abortion was crucial for her, and how a visit to Planned Parenthood enabled her to follow through on her life plan. Though she acknowledges that the bill would move forward in spite of its opposition, she says the collective defiance was necessary.

"The power in the room was palpable," Tiffany says. "I wanted the senators to go to bed at night thinking about what everyone in that room had to say. Basically, 'We're here and we're fighting it, no matter what you do.'"



Ohio's near-total abortion ban is one in a growing trend across the U.S. These state bans are still being litigated, and none have gone into effect.



PHYSICIANS PROVIDE CARE *without* COMPROMISE

Physicians who provide safe and legal abortions face unique challenges from doctors in other disciplines. They are a special kind of medical professional – the type who work amidst fierce opposition, putting their personal privacy, and even safety, at risk. All doctors are motivated by compassion for their patients, and these physicians provide care despite extraordinary hostility.

As a medical student, Dr. Robyn Schickler initially saw herself becoming a pediatrician. “But I shadowed an OB-GYN and I liked that I could work in the operating room and the clinic. Having the privilege of caring for a woman during such an important and incredible time in her life is one of the reasons I chose to pursue a career in obstetrics and gynecology.” After a rotation at her local Planned Parenthood affiliate in Florida, and a fellowship that landed her at the University of Southern California’s Keck School of Medicine, family planning and abortion care became the central focus of her career.

Robyn arrived in Cleveland for her first interview with Planned Parenthood of Greater Ohio (PPGOH) in February of 2019. “It was during the polar vortex!” she recalls, which made her feel worlds away from Florida or Los Angeles. “But I liked the Planned Parenthood model, and how it focuses on clinical patient care. I liked that I’d be seeing a high volume of patients, and that I’d be able to handle more complex cases.”

Since Robyn joined PPGOH, she has noticed that patients seeking abortion care face more obstacles in Ohio compared to other states. “Multiple visits, so much paperwork, and patients have a strong sense of shame for seeking abortion services.

“I’m an advocate because it’s part of a physician’s job to advocate for the health and well-being of our patients.”

Robyn Schickler, MD

The newest addition to our dedicated and talented group of physicians

That's very different from my patients in Los Angeles." One focus of Robyn's fellowship is to work in a state where abortion is difficult to access, and Ohio meets that criterion. "It's important for me to keep up to date with the latest restrictions, and to make sure the right paperwork is done," she said. "But the staff here have been really supportive, and the patients keep me going. They are so grateful, and they tell me I've made a difference. My work matters so much here in Ohio."

It takes extraordinary fortitude to be a physician performing abortions in a state that just passed a near-total abortion ban into law this year. But Robyn remains focused on her patients. PPGOH is dedicated to finding clinicians and physicians just like Robyn – people who serve our patients and communities with empathy, expertise, and courage.

PLANNED PARENTHOOD OF GREATER OHIO'S SERVICES INCLUDE:

- ABORTION CARE
- BIRTH CONTROL
- CANCER SCREENINGS
- HIV PREVENTION, TESTING, & COUNSELING
- HPV VACCINES
- LGBTQ+ INCLUSIVE CARE
- PREGNANCY TESTING & OPTIONS COUNSELING
- PREVENTIVE CARE
- STI TESTING & TREATMENT
- WELLNESS EXAMS

60,987
Patients

19
Health Centers



IMPROVING ACCESS TO health care **ADVANCEMENTS**

2018 Ohio HIV Diagnoses

53%
ages 20-34

51%
men who have
sex with men

47%
Black or African
American



Despite advances in medicine that could halt the spread of HIV, infection rates continue to rise in the United States and in Ohio. Planned Parenthood of Greater Ohio (PPGOH) is implementing new screening and prevention strategies aimed at decreasing rates across the state, and addressing disparities in the most affected communities.

The ability to treat and prevent sexually transmitted infections, particularly HIV, has never been greater than it is today. Pre-exposure prophylaxis (PrEP) and post-exposure prophylaxis (PEP) have become safeguards from the virus, and antiretrovirals have been developed to bring people to full viral suppression. But these advancements aren't reaching communities of color or LGBTQ+ communities.

Data from the National Institutes of Health¹ reflects a disparity in health care access among Black and LGBTQ+ communities, who are affected most by rising HIV rates in Ohio.² In 2018, there were nearly 1,000 new diagnoses of HIV infection in Ohio, 47 percent of which were of Black or African American individuals. Fifty-one percent of new diagnoses were of men who have sex with men, and 53 percent were of people between the ages of 20 and 34.

That's where Planned Parenthood comes in.



1
pre-exposure
prophylaxis
(PrEP)

+

2
INSTI HIV
rapid
screening

=

3
faster,
easier
access

The groups that are disparately impacted by HIV are the communities PPGOH aims to serve. Cuyahoga and Franklin counties, where PPGOH operates nine health centers, accounted for 35 percent of Ohio's new HIV diagnoses for 2018. There, our health centers saw 31,038 patients, 35 percent of whom were Black or African American, and 78 percent between the ages of 18 and 34.

The same year, PPGOH implemented the INSTI HIV-1/HIV-2 Antibody Test: a single-use, rapid screening which uses a drop of blood from a finger stick. This test has reduced a normal 20-minute wait time to a mere one-minute wait.

"A one-minute HIV test means we can spend more time providing support for our patients and connecting them to care, rather than waiting for results," says Adarsh Krishen, MD, MMM, FAAFP, Chief Medical Officer for PPGOH.

Time to support our patients means education about prevention and treatment options, access to PrEP, and if needed, referrals for ongoing care and HIV management. With this spectrum of services, PPGOH empowers patients to take control of their health, practice HIV prevention, and access the care they need and deserve.

1. Chen, Jie et al., (2016). "Racial and Ethnic Disparities in Health Care Access and Utilization Under the Affordable Care Act." *Medical care* vol. 54,2

2. Ohio Department of Health. (2019). Ohio HIV Surveillance Summary.



"The person who did my intake and HIV rapid test was extremely personable and all around great. She was made for patient care."

– Rocky River Health Center Patient



"Loved my visit. The testing was quick and easy, and the staff made my experience pleasant and informative."

– Franklinton Health Center Patient



"The rapid HIV test was such a fast and easy process. I love the staff there too."

– Toledo Health Center Patient



"Probably the shortest wait for HIV test results I've ever seen."

– Old Brooklyn Health Center Patient



"The screening was quick, and they answered all of my questions thoroughly."

– Mansfield Health Center Patient



"Very fast and efficient, and everyone was so kind and courteous."

– Cleveland Health Center Patient



SEXUAL HEALTH EDUCATION *for* ALL

When young people get comprehensive sexual health information from their trusted peers, they're learning in a more comfortable and empowering environment. That educational experience becomes more valuable when the information they're getting is inclusive of their unique identities.

Our Peer Education Program, through the Ohio Center for Sex Education, provides a culturally competent environment to learn about healthy relationships, safe sex, and consent. In this program, young people are equipped by their peers with the medically accurate, LGBTQ+ inclusive information they need to make the best decisions for their lives.

Last year, the Peer Education Program gained a new partner in a Columbus-area center for LGBTQ+ youth, Kaleidoscope Youth Center (KYC). Liam Gallagher, Program Manager for KYC, said it was beneficial for students who have only been exposed to mainstream sexual health education. "An introduction to LGBTQ+ inclusive sex education here at KYC is really important," he said.



236 programs reached
12,831 Ohioans last year.

"The education we got was really comprehensive and included days in which we discussed LGBTQ+ health specifically. Its value is in normalizing LGBTQ+ identities, which are seen as taboo, especially in health class."

– Isabella Bryson, program alum and peer educator

Our LGBTQ+ engagement goes beyond classrooms and youth centers – we're out in the community as well. Over 3,500 of our peer educators, staff, and volunteers offered outreach and education at Pride events across Ohio in 2019, including:

- Akron Black Pride
- Akron Pride
- Athens Pride
- Cincinnati Pride
- Cleveland Pride
- Columbus Community Pride
- Dayton Pride
- Mansfield Pride
- Newark Pride
- Portsmouth Pride
- Sandusky Pride
- Stonewall Columbus Pride
- Toledo Pride
- Warren Pride in the Valley
- Youngstown Pride



“Some people in the program were from rural, conservative schools where they were bullied. It felt like family for people. It was a safe space, somewhere to find solidarity in a community using language that makes you feel cared for and loved.”

– Hudson Fordu, program alum and trans man

CRITICAL PROGRAMS

meet patients **WHERE THEY ARE**

Critical Programs at Risk in Ohio:



Mahoning and Trumbull Counties

Healthy Moms, Healthy Babies



Cleveland Area

HealthMobile

In early 2019, state legislation defunded Planned Parenthood from Ohio Department of Health grants. Months later the Trump-Pence administration forced Planned Parenthood to withdraw from Title X, the federal grant program for family planning.

The community-based programs described in the following stories are critical to the neighborhoods where they operate. They are also gravely endangered by devastating funding losses.

In a time of unprecedented attacks on health care access for marginalized communities, it is more important than ever for us to continue our work in medically underserved communities. In Mahoning and Trumbull Counties, a team of trained and culturally competent Planned Parenthood of Greater Ohio (PPGOH) community health workers provide in-home visitations to nearly 300 at risk women and their infants, providing care and access to essential services and education. In Cleveland, a mobile health unit travels around the city to give medically-underserved communities access to free health screenings and education that helps them lead healthier lives.

In the absence of state and federal funding to continue the public health work we do in underserved communities, PPGOH is appreciative of the generosity of donors who support our work and our patients.



Healthy Moms, Healthy Babies: A 24-year-old community health program that helps save lives and build bright futures.



“When you’re a first time mom, the program is so helpful. It pushes you to do better because you don’t feel alone.”

Lorneeshia Elliot
A case manager with Youth Intensive Services, and Healthy Moms, Healthy Babies success story

Ohio continues to be one of the worst states for infant mortality,¹ particularly for Black babies. Statewide, the rate of death among African American infants is three times higher than the rate of white infants.² This statistic holds true for maternal mortality. African American women are nearly three times more likely to die in childbirth than white women. Because Mahoning and Trumbull counties have the worst infant mortality rates in Ohio, we focus our efforts there with the *Healthy Moms, Healthy Babies* program.

The success of this program begins with community health workers, trained public health professionals and trusted members of the Mahoning and Trumbull County communities, who facilitate access to important resources and offer personalized support for each woman through home visits,

neighborhood outreach, and the encouragement of regular prenatal and well-child care.

This lifesaving program links expecting parents to community-based medical and social support services such as safe housing, food security, transportation, education about healthy relationships, and more. *Healthy Moms, Healthy Babies* is the only program in these counties that specifically supports expecting African Americans in an effort to address the alarming racial disparities.

Nina Boothe, of Boardman in Mahoning County, was always interested in the health of women and children. Even though she trained as a medical assistant and a doula, she still felt unprepared when, in 2006, her 15-year-old daughter Lorneeshia told her she was

pregnant. "It was not what I had planned, and I was scared to death," says Lorneeshia. "It was a very emotional time for both of us," Nina recalls. "My job was to support her, so I needed to get my mind right to help her graduate and do the things she needed to do. I didn't want her to feel like becoming a mom was the end for her."

After Lorneeshia learned about PPGOH's *Healthy Moms, Healthy Babies* program from a family member, Nina scheduled their first appointment. During her first visit with Nina and Lorneeshia, Community Health Worker Diane Carlisle immediately brought Lorneeshia and Nina relief. "I was worried about being judged because I was so young," Lorneeshia remembers, "but Diane told me not to worry about what other people say. She made

me feel comfortable and calm." Diane was just as much a support to Nina as she was to Lorneeshia. "She was so comforting and supportive. She knew how to support pregnant women, and I thought, 'Phew – I'm not alone in this.'"

Diane's role as a community health worker was to help Lorneeshia get the prenatal care and other social and emotional supports that helped enable a problem-free pregnancy and the birth of her healthy son, Phillip. For Lorneeshia, always a conscientious and high-achieving student, an unintended pregnancy didn't derail her future. Lorneeshia graduated from Youngstown's Early College in 2008, and went on to get her bachelor's degree in Criminal Justice at Youngstown State University in 2013. Lorneeshia secured a position

as a case manager with Youth Intensive Services in Youngstown before graduation, and is now a married mother of four. Phillip is a successful student at Boardman Glenwood Junior High and plays on the school's football team.

Lorneeshia says she is forever grateful for Diane, and now refers people to the program, including her own clients. She says the support from her family was so important, but the support of her community health worker was special. "When you have someone else who believes in you, you start to think, 'Maybe I really can do this.'"

1. CDC/National Center for Health Statistics. (2019). *Stats of the States*.

2. Ohio Department of Health. (2017). *Infant Mortality Data: General Findings*.



After Lorneeshia learned she was expecting, she and her mother, Nina, found irreplaceable pre- and post-natal support in the Healthy Moms, Healthy Babies program. Nina (center), Lorneeshia (left) and her son, Phillip (right), are living proof of the multi-generational impact this transformational program has on families who participate.



“Our patients come from various backgrounds. Some never finished high school, some have college degrees. Some have families, some have been incarcerated. They're all decent people. Most don't have insurance, so they think they can't get care. So I invite them inside.”

– Carolyn Graham, HealthMobile program coordinator



The HealthMobile: Bringing reproductive health care to the communities that need it the most.

Carolyn Graham, the HealthMobile program coordinator, sets up a big sign that reads, “Free Services: Pregnancy Testing, STD Testing, HIV Testing, Condoms.” She places the sign outside the HealthMobile, which is found in the parking lots of grocery stores, and in front of laundromats, libraries, and at parks and recreation centers in medically-underserved communities of Cleveland.

One of the most common barriers to health care access is simply getting to a health care facility. People who can't afford or do not have access to transportation are more likely to forego health care altogether, which is why the HealthMobile meets them where they are, bringing them critical

preventative services they might otherwise never receive.

When a patient steps inside the HealthMobile, Carolyn conducts their screenings, gives them one-on-one sexual health education, and offers lots of free condoms. This unique public health service is offered in partnership with the City of Cleveland's MomsFirst program. It gives individuals who might not seek care at a health center the chance to do so anonymously, and at no cost to them.


Members of the community have become familiar with the vehicle. Carolyn recalls two young women who drove by the HealthMobile, recognizing it as a place to get free care. “Hey, there goes that bus with the free screenings,” she heard the driver say

to the passenger. “Do you want to go get tested?” she asked. Sure enough, they parked their car, and made their way in to see Carolyn.

Carolyn and PPGOH have worked hard to build this important rapport with the neighborhoods we serve with the HealthMobile recognizing it as an important public health goal. “Our commitment is that we show up,” says Jenna Wojdacz, director of education at Ohio Center for Sex Education at Planned Parenthood of Greater Ohio. Jenna oversees both *Healthy Moms*, *Healthy Babies*, and the HealthMobile programs. “We must be there in the community when people are ready to become patients.”



ONE VOICE *can galvanize* **A COMMUNITY**



**“Planned
Parenthood
provides the full
complement of
reproductive
health care...
and has never
compromised.”**

Susan Quinn, OD
A sustaining supporter
from Athens, Ohio
since 2003

Susan Quinn, OD, began supporting Planned Parenthood as a teenager in 1974 when she visited her local health center to get contraception. “My first few visits, I didn’t pay a red cent – I just got care. I really was on that receiving end of Title X funding, full privacy protection, and just getting care because I needed it.”

In 1983, Susan moved to Athens, a medically-underserved town. Seeing how critical Planned Parenthood services were for the Athens community, Susan began her giving journey with a donation to what was then Planned Parenthood of Southeast Ohio. “Because the Athens health center was the only Title X provider in the county, access is an issue in our community, and it’s not getting better,” she said, reflecting on the loss of funding this year due to the Trump-Pence administration’s gag rule.

Susan has since galvanized the Athens community to support funding for Planned Parenthood. She participates in the OhioHealth Race for a Reason Triathlon, garnering support from dozens of individuals and organizations, and crowd-funding a total of \$10,500 for Parenthood of Greater Ohio (PPGOH) over three races. As a PPGOH board member, Susan also helps lead the Athens Community Leadership Council, which hosts several fundraisers. Their annual Champagne Affair event convenes more than 130 supporters and raises an average of \$60,000 for PPGOH every year.

Susan says her support is not reactionary; rather, it’s an acknowledgment of the value Planned Parenthood has had in her own life, in the lives of people in her community, and of all who struggle to access the reproductive health care they need.

FY2019 FINANCIALS

(July 2018 - June 2019)

SOURCES OF REVENUE

Contributions: individuals, foundations, private grants, bequests	\$	5,177,702
Title X grant: health and education services	\$	4,559,003
State and federal grant revenue	\$	866,036
Medicaid and Medicare reimbursements	\$	4,487,324
Patient self-pay payments	\$	3,503,768
Private/commercial insurance payments	\$	3,755,239
Other revenue	\$	1,759,377
TOTAL SOURCES OF REVENUE	\$	24,108,449

EXPENSES

Health services	\$	16,250,875
Education and outreach	\$	1,645,758
Government and community relations	\$	804,032
Fundraising	\$	1,664,721
Management and general	\$	3,845,626
TOTAL EXPENSES	\$	24,211,012
Net change in assets before investment activity	\$	(320,244)
Investment income	\$	1,176,917
Net change in assets	\$	856,673

A complete copy of our annual audit is available for review upon request.
Contact: Barbara Singhaus, Chief Financial Officer | 216-446-6206 | Barbara.Singhaus@ppoh.org

LOSS OF FUNDING

Planned Parenthood of Greater Ohio (PPGOH) received Title X Family Planning federal funds for over 40 years. The grant award totaled \$4,459,000 in FY2019 and \$4,307,498 in FY2018. A rule change from the Trump-Pence administration known as the gag rule forced PPGOH out of the Title X program in July 2019.

In April 2019, a new bill went into effect that blocked PPGOH from Ohio Department of Health grant programs. For over 20 years these competitive grants enabled our delivery of essential community health and educational services throughout Ohio. The grant award totaled \$529,500 in FY2019.

Our leaders are developing sustainable solutions to the loss of funding and subsequent reduced contraceptive pricing benefits. The team is strategically exploring all viable options, including but not limited to service/revenue expansion, fundraising, and reducing operational expenses.

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IN MEMORY

For more than 100 years Planned Parenthood's services have been made possible in part by the generosity of donors who supported health care and education access in their communities.

As we publish this year's Annual Report we are reflecting on the lives of some of our most faithful supporters. These individuals have been bolstering the Planned Parenthood presence in Ohio for decades – long before Planned Parenthood of Greater Ohio was established. For their gifts and their impactful lives, we are grateful.



Mary Anne Flournoy

Athens, Ohio
1940 - 2019



Grant Morrow, III

Columbus, Ohio
1933 - 2019



Elaine "Lainie" Hadden

Cleveland, Ohio
1930 - 2019



Jeanne D. Tyler*

Girard, Ohio
1924 - 2019

*Photo courtesy of Mahoning Valley Historical Society.



Mary Harris

Columbus, Ohio
1930 - 2019

FY2019 INDIVIDUAL DONORS

(July 2018 - June 2019)

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Char and Chuck Fowler
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