Department of the Treasury

Internal Revenue Service

**Return of Organization Exempt From Income Tax** 

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private

▶ Do not enter social security numbers on this form as it may be made public
 ▶ Information about Form 990 and its instructions is at <a href="www.IRS gov/form990">www.IRS gov/form990</a>

DLN: 93493134089028 OMB No 1545-0047

> Open to Public Inspection

			calendar year, or tax year b  C Name of organization	eginning 07-0	1-2016 , and end	ing 06-30	)-2017	<b>1</b>			
B Check if applicable  ☐ Address change ☐ Name change			PLANNED PARENTHOOD OF TH	IE HEARTLAND INC				D Employe	er identifi	cation number	
								42-0727	7488		
☐ Inr		turn	Doing business as								
Fin ⊡etur		minated	Number and storet (su D.O. ha			\		E Telephon	e number		
Number and street (or P O box if mail is not delivered to street address)  Amended return  Application pending  Number and street (or P O box if mail is not delivered to street address)  Room/suite  (515) 280-70											
□Ар	plicati	on pendin	City or town, state or province	, country, and ZIP	or foreign postal code			(313) 2	30 7000		
			DES MOINES, IA 50309	, ,,	5 .			<b>G</b> Gross re	ceipts \$ 22	2.598.082	
			F Name and address of pri	ncıpal officer			H(a) is	this a group ref		<del>, ,</del>	
			SUZANNA DE BACA	·				bordinates?		□Yes <b>☑</b> No	
			818 5TH AVENUE NO 200 DES MOINES, IA 50309				<b>н(ь)</b> Ar	e all subordinat	es	☐ Yes ☐No	
I Ta:	k-exe	mpt status	501(c)(3) 501(c)(	) <b>d</b> (insert no.)	4947(a)(1) or [	527		cluded? "No," attach a l	st (see		
1 W	ehsit	te: > W/	WW PPHEARTLAND ORG	, 4 (Ilisert Ilo )	□ +94/(a)(1) 0i E	<b>—</b> 327		oup exemption	•	•	
	CDSI		WWW TITIEARTEARD ORG								
<b>K</b> Forn	n of o	rganizatioi	n 🗹 Corporation 🗌 Trust 🔲	Association 🔲 (	Other ►		L Year of fo	ormation 1934	<b>M</b> State of	of legal domicile IA	
Pa			nmary								
			escribe the organization's miss i, PROMOTE AND PROTECT REI								
ce	:	INOVIDE	, TROMOTE AND TROTECT KEI	RODOCTIVE AIL	D SEXONE HEALTH						
lan Lan											
Ven											
Ĝ			nis box 🕨 🔲 if the organization of voting members of the gov				ore than 2	25% of its net a	ssets   <b>3</b>	16	
×5			of independent voting member						4	16	
<u>ĕ</u>			imber of individuals employed	_		•			5	322	
Activities & Governance		Total nu	6	1,412							
ACI		Total un	7a	0							
		Net unre	7b	0							
								Prior Year		Current Year	
a.	8	8 Contributions and grants (Part VIII, line 1h)								12,002,067	
Ravenue	9	Program	n service revenue (Part VIII, lir	ne 2g)				9,860,4	145	9,847,493	
λċι	10	Investm	ent income (Part VIII, column	(A), lines 3, 4, a	and 7d )			-11,4	194	4,457	
ш	11	Other re	evenue (Part VIII, column (A),	lines 5, 6d, 8c,	9c, 10c, and 11e)			-130,3	301	-118,121	
	12	Total re	venue—add lines 8 through 11	(must equal Pa	rt VIII, column (A),	lıne 12)		19,448,1	.55	21,735,896	
	13	Grants a	and similar amounts paid (Part	IX, column (A),	lines 1-3 )			3,810,3	357	718,432	
	14	Benefits	paid to or for members (Part	IX, column (A),	line 4)				0	0	
82	15	Salaries	, other compensation, employe	ee benefits (Part		10,779,1	.58	11,861,080			
enses	16a	Professi	ional fundraising fees (Part IX,	column (A), line	e 11e)				0	0	
Ехре	ь	Total fund	draising expenses (Part IX, column								
ū	17	Other ex	xpenses (Part IX, column (A),	.02	8,998,956						
	18	Total ex	penses Add lines 13-17 (mus	517	21,578,468						
	19	Revenue	e less expenses Subtract line	18 from line 12				-3,584,4	162	157,428	
Net Assets or Fund Balances							Beginn	ing of Current Y	ear	End of Year	
sets	20	Total ac	sets (Part X, line 16)					8,741,7	45	9,024,569	
AB d B						•		3,013,2		2,492,003	
Z Š			ets or fund balances Subtract		20			5,728,5	_	6,532,566	
	22		nature Block	21 11 0111 111116		•		3,720,5		5,552,500	
Under	pen	alties of	perjury, I declare that I have e								
knowl any k			ef, it is true, correct, and com	plete Declaratio	n of preparer (other	than offic	er) is base	ed on all informa	ation of w	vhich preparer has	
urry K	. 10 771	lı									
*****								2018-05-10			
Sign		y Signa	ure of officer Date								
Here	:		NNA DE BACA PRESIDENT & CEO								
		17	or print name and title	1		1 -		Т -	TTN:		
ь.									TIN 01469618	1	
Paid		}	Firm's name  CLIFTONLARSON	ALLEN LLP				self-employed Firm's EIN ► 41-	0746740		
Pre		<b>6</b> 1 ⊦	Firm's address ► 220 SOUTH SIXTI		00			Phone no (612):			
Use	Un	iiy	MINNEAPOLIS, M					(012)			
			HINNEA OLIS, M	55 102							

☑ Yes ☐ No

Par	t IIII Statement	of Program Servi	ce Accomplis	hments		
			onse or note to a	any line in this Part III		🗹
1	Briefly describe the o	rganization's mission				
<u>TO P</u>	ROVIDE, PROMOTE AN	D PROTECT REPRODU	CTIVE AND SEXU	JAL HEALTH THROUGH	HEALTH SERVICES, EDUCATION A	ND ADVOCACY
2	Did the organization	undertake any significa	ant program ser	vices during the year w	hich were not listed on	
	the prior Form 990 o	r 990-EZ?				🗌 Yes 🗹 No
	If "Yes," describe the	se new services on Sc	hedule O			
3	Did the organization					
	services?	🗌 Yes 🗹 No				
	If "Yes," describe the					
4					largest program services, as meas	
		a 501(c)(4) organizati ue, if any, for each pro			of grants and allocations to others,	the total
		,,,	<b>9</b>	F		
4a	(Code	) (Expenses \$	13,772,310	including grants of \$	309,237 ) (Revenue \$	9,826,519 )
	See Additional Data					
4b	(Code	) (Expenses \$	2,292,678	including grants of \$	409,195 ) (Revenue \$	20,974 )
	See Additional Data					
4c	(Code	) (Expenses \$		ıncludıng grants of \$	) (Revenue \$	)
	Other program service	ces (Describe in Sched	ule () )			
TU	(Expenses \$	•	luding grants of	\$	) (Revenue \$	)
 4е	Total program serv		16,064,9	*	· · ·	·
		•	, ,,-			

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Form **990** (2016)

Form 990 (2016)

Checklist of Required Schedule
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			Yes	No
1	Is the organization described in section $501(c)(3)$ or $4947(a)(1)$ (other than a private foundation)? If "Yes," complete Schedule A $\ref{20}$	1	Yes	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? 🥞	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		No
4	Section 501(c)(3) organizations.  Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year?  If "Yes," complete Schedule C, Part II	4	Yes	
5	Is the organization a section $501(c)(4)$ , $501(c)(5)$ , or $501(c)(6)$ organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19?  If "Yes," complete Schedule C, Part III $^{\bullet}$	5		No
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts?  If "Yes," complete Schedule D, Part I	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets?  If "Yes," complete Schedule D, Part III	8		No
9	Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i>	10		No
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, VIII, IX, or X as applicable			
	Did the organization report an amount for land, buildings, and equipment in Part X, line 10?  If "Yes," complete Schedule D, Part VI	11a	Yes	
	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII 🛂	11b		No
	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		No
	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX "	11d	Yes	
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X 🕏	11e	Yes	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	Yes	
12a	Did the organization obtain separate, independent audited financial statements for the tax year?  If "Yes," complete Schedule D, Parts XI and XII	12a		No
	Was the organization included in consolidated, independent audited financial statements for the tax year?  If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b	Yes	
13	Is the organization a school described in section $170(b)(1)(A)(ii)$ ? If "Yes," complete Schedule E	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b		No
15	Did the organization report on Part IX, column (A), line 3, more than $$5,000$ of grants or other assistance to or for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		No
16	Did the organization report on Part IX, column (A), line 3, more than $$5,000$ of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		No
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17		No
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18	Yes	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19		No

**Part IV** Checklist of Required Schedules (continued)

			Yes	No
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		No
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	Yes	
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2° If "Yes," complete Schedule I, Parts I and III	22		No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K If "No," go to line 25a	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations.  Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?  If "Yes," complete Schedule L, Part I	25b		No
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons?  If "Yes," complete Schedule L, Part II	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i>	27		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L,  Part IV	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b	Yes	
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M 🐒	29	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part $I$ .	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets?  If "Yes," complete Schedule N, Part II	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I	33		No
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1	34	Yes	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		No
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section $512(b)(13)$ ? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 197 <b>Note.</b> All Form 990 filers are required to complete Schedule O	38	Yes	

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Part V	Statements Regarding Other IRS Filings and Tax Compliance

r en	Check if Schedule O contains a response or note to any line in this Par	+ \/				П
	Check if Schedule O Contains a response of flote to any line in this Far	· ·		<u> </u>	Yes	No
1a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable	1a	67			-110
	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable	1b	0			
С	Did the organization comply with backup withholding rules for reportable payments to v	endors/	and reportable gaming			
Ŭ	(gambling) winnings to prize winners?		· · · ·	1c		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a	322			
b	If at least one is reported on line 2a, did the organization file all required federal employ <b>Note.</b> If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (s	yment i see inst	tax returns? ructions)	2b	Yes	
За	Did the organization have unrelated business gross income of \$1,000 or more during th	e year		3a		No
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation	n ın Scl	nedule O	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a sign financial account in a foreign country (such as a bank account, securities account, or other securities account, or other securities.			4a		No
b	If "Yes," enter the name of the foreign country See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank an	nd Finar	ncial Accounts (FBAR)			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during t	the tax	vear?	5a		No
	Did any taxable party notify the organization that it was or is a party to a prohibited tax		•	5b		No
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?			50		
·	These, to line 3a of 3b, did the organization me Porm 6000-17			5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,0 solicit any contributions that were not tax deductible as charitable contributions?		d did the organization	6a		No
b	If "Yes," did the organization include with every solicitation an express statement that so not tax deductible?	such coi	ntributions or gifts were	6b		
	Organizations that may receive deductible contributions under section 170(c).					
	Did the organization receive a payment in excess of \$75 made partly as a contribution a provided to the payor?				Yes	
	If "Yes," did the organization notify the donor of the value of the goods or services prov			7b	Yes	
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property in Form 8282?	for which	ch it was required to file	7c		No
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d				
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal transfer of the organization receive any funds, directly or indirectly, to pay premiums on a personal transfer of the organization receive any funds, directly or indirectly, to pay premiums on a personal transfer of the organization receive any funds, directly or indirectly, to pay premiums on a personal transfer of the organization receive any funds, directly or indirectly, to pay premiums on a personal transfer of the organization receive any funds, directly or indirectly, and the organization receive any funds, directly or indirectly, and the organization receive any funds, directly or indirectly o	sonal b	enefit contract?	7e		No
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal	al bene	fit contract?	7f		No
g	If the organization received a contribution of qualified intellectual property, did the orga	nızatıo	n file Form 8899 as			
	required?			7g		
	If the organization received a contribution of cars, boats, airplanes, or other vehicles, di 1098-C?	id the c	organization file a Form	7h		
8	<b>Sponsoring organizations maintaining donor advised funds.</b> Did a donor advised fund maintained by the sponsoring organization have excess busines the year?	ess hold	dings at any time during	8		
9a	Did the sponsoring organization make any taxable distributions under section 4966? .			9a		
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or relate	d perso	on?	9b		
10	Section 501(c)(7) organizations. Enter					
а	Initiation fees and capital contributions included on Part VIII, line 12	10a				
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b				
11	Section 501(c)(12) organizations. Enter					
а	Gross income from members or shareholders	11a				
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them )	11b				
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 9	990 ın l	ieu of Form 1041?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year					
13	Section 501(c)(29) qualified nonprofit health insurance issuers.	12b				
	Is the organization licensed to issue qualified health plans in more than one state? <b>Note</b> additional information the organization must report on Schedule O	. See ti	ne instructions for	13a		
D	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b				
С	Enter the amount of reserves on hand	13c				
	Did the organization receive any payments for indoor tanning services during the tax ye			14a		No
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation			14b		

Part VI

Governance, Management, and DisclosureFor each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O See instructions ◪ Check if Schedule O contains a response or note to any line in this Part VI . . . . . . . . Section A. Governing Body and Management Yes No 1a Enter the number of voting members of the governing body at the end of the tax year 1a 16 If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O Enter the number of voting members included in line 1a, above, who are independent 1b 16 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other 2 Yes Did the organization delegate control over management duties customarily performed by or under the direct supervision 3 No of officers, directors or trustees, or key employees to a management company or other person? . Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 4 Yes Did the organization become aware during the year of a significant diversion of the organization's assets? . 5 No 6 Did the organization have members or stockholders? . . . . . . . . . Νo Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more 7a No 7b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or No Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following 8a Yes Each committee with authority to act on behalf of the governing body? . . . . . Yes Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O . . . . . . . . . . . . No Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Yes No **10a** Did the organization have local chapters, branches, or affiliates? . 10a Yes **b** If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, 10b and branches to ensure their operations are consistent with the organization's exempt purposes? Yes 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the 11a Yes **b** Describe in Schedule O the process, if any, used by the organization to review this Form 990 . . . 12a Did the organization have a written conflict of interest policy? If "No," go to line 13 . . . . . 12a Yes Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to 12b Yes Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in 12c Yes Yes 13 14 Did the organization have a written document retention and destruction policy? . . . . . . . . . . Yes 14 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? The organization's CEO, Executive Director, or top management official . . . . . 15a Yes 15h Nο If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions) 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a 16a No b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt 16b Section C. Disclosure 17 List the States with which a copy of this Form 990 is required to be filed▶ Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply Own website Another's website Upon request Other (explain in Schedule O) Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year State the name, address, and telephone number of the person who possesses the organization's books and records

▶JAMIE BUSSELL CHIEF FINANCIAL OFFICER 818 5TH AVENUE NO 200 DES MOINES, IA 50309 (515) 280-7000

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## Part VII Compensation of Officers, Directors,

Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

## Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
  - List all of the organization's current key employees, if any See instructions for definition of "key employee"
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

ompensated employees, and former such  Check this box if neither the organizati		ed orgar	nizatio	on co	omp	ensate	ed ar	ny current officer, di	rector, or trustee	
<b>(A)</b> Name and Title	(B) Average hours per week (list any hours for related	than c	ne b	ox, ι n of	t che unles ficer	and a	on	(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-	(F) Estimated amount of other compensation from the organization and related organizations
	organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former		MISC)	
See Additional Data Table										
							l			

Par	t VIII Section A. Officers, Direct	ors, Trustees	, Key I	Emp	loye	es,	and	High	nest Co	mpens	ated E	mployees	cont (cont	inued)			
	<b>(A)</b> Name and Title	(B) Average hours per week (list any hours	than c	ne b	ox, ι in of	t che unles ficer	and a	son	Rep comp fro organiz	( <b>D)</b> ortable ensatior m the zation (V	N- org	(E) Reportable compensation from related organizations (W- 2/1099-MISC)		Reportable Estir compensation amount from related compe organizations (W- from			ated of other sation the
		for related organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	2/109	9-MISC	) 2			organızat relat organız	ed		
See	Addıtıonal Data Table																
													_				
													_				
													-+				
													$\rightarrow$				
c ·	Sub-Total	art VII, Sectio				•	<b>&gt;</b>		1.	497,243			0		61,538		
2	Total number of individuals (including of reportable compensation from the	but not limited	to thos			bove	e) who	rece			\$100,0	00			· · ·		
														Yes	No		
3	Did the organization list any <b>former</b> of line 1a? <i>If "Yes," complete Schedule 3</i>			ee, k	ey e •	mplo •	oyee,	or his	ghest co	mpensal	ted emp	oloyee on •	3		No		
4	For any individual listed on line 1a, is organization and related organization: individual												4	Yes			
5	Did any person listed on line 1a receiv services rendered to the organization										ındıvıdu • •	al for	5	163	No		
S	ection B. Independent Contract	ors															
1	Complete this table for your five higher from the organization Report comper												ompen	sation			
		(A)		year	end	iiig	WICH O	1 VVIC	che c		-	(B)		(0			
ON P	OINT SECURITY GROUP	and business addre	255							SECURIT		n of services CES	;	Comper	230,200		
	NW 92ND COURT SUITE 1 E, IA 50325																
_ISA 2917	MARIE BANITT, RIDGETOP ROAD 5, IA 50014									PHYSICI	AN SERV	ICES			128,610		
													$\Box$				
	Total number of independent contractor		not lim	ited t	o th	ose	listed	abov	/e) who r	eceived	more t	han \$100,	000 of				

Form 990 (2016) Page **9** Part VIII Statement of Revenue Check if Schedule O contains a response or note to any line in this Part VIII (C) (B) (D) Total revenue Related or Unrelated Revenue exempt business excluded from function revenue tax under sections revenue 512-514 1a Federated campaigns . . 1a Other Similar Amounts Contributions, Gifts, Grants **b** Membership dues . . **1**b  ${f c}$  Fundraising events . . 1,163,715 1c d Related organizations **1**d 271,059 e Government grants (contributions) 1e 3,559,171 **f** All other contributions, gifts, grants, and similar amounts not included 7,008,122 g Noncash contributions included in lines 1a-1f \$ \_ 2,328,352 and h Total.Add lines 1a-1f . 12.002.067 Business Code Service Revenue 624100 9,821,536 9,821,536 2a CLINIC SERVICES 611710 20,974 20,974 **b** EDUCATIONAL SERVICES 621500 4,983 4,983 C RESEARCH REVENUE Program  ${f f}$  All other program service revenue 9,847,493 gTotal.Add lines 2a-2f . . . . 3 Investment income (including dividends, interest, and other 7,570 7,570 sımılar amounts) . . . 4 Income from investment of tax-exempt bond proceeds (II) Personal (ı) Real 6a Gross rents **b** Less rental expenses c Rental income or (loss) d Net rental income or (loss) . . (II) Other (ı) Securities 7a Gross amount 593,524 from sales of assets other than inventory **b** Less cost or other basis and sales expenses 596,637 -3,113 C Gain or (loss) -3,113 -3,113 d Net gain or (loss) . . . . ٠ **8a** Gross income from fundraising events (not including \$ 1,163,715 of Revenue contributions reported on line 1c) See Part IV, line 18 . . . 0 265,549 **b** Less direct expenses . . . c Net income or (loss) from fundraising events . -265,549 -265,549 9a Gross income from gaming activities See Part IV, line 19 . . . b **b** Less direct expenses . . . **c** Net income or (loss) from gaming activities . . ۲ 10aGross sales of inventory, less returns and allowances .  $\boldsymbol{b}$  Less  $% \boldsymbol{b}$  cost of goods sold . . . c Net income or (loss) from sales of inventory . . . Miscellaneous Revenue Business Code 900099 139,109 139,109 11aMISCELLANEOUS INCOME 900099 8,319 8,319 b CALL CENTER REVENUE c d All other revenue . . e Total. Add lines 11a-11d . 147,428 12 Total revenue. See Instructions . . . . .

21,735,896

9,847,493

-113.664 Form 990 (2016) Part IX Statement of Functional Expenses

Section $501(c)(3)$ and $501(c)(4)$ organizations must complete all columns. Al	All other organizations must complete column (A	()
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	Check if Schedule O contains a response or note to any	line in this Part IX	<u></u>		<u> <math>\square</math></u>
	nclude amounts reported on lines 6b, b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	<b>(C)</b> Management and general expenses	<b>(D)</b> Fundraisingexpenses
	ts and other assistance to domestic organizations and estic governments See Part IV, line 21	718,432	718,432	-	
<b>2</b> Grani IV, lii	ts and other assistance to domestic individuals. See Part ne 22				
	ts and other assistance to foreign organizations, foreign rnments, and foreign individuals See Part IV, line 15 l6				
<b>4</b> Bene	fits paid to or for members				
	pensation of current officers, directors, trustees, and employees	936,232		936,232	
defin	pensation not included above, to disqualified persons (as ed under section $4958(f)(1)$ ) and persons described in on $4958(c)(3)(B)$				
<b>7</b> Othe	r salaries and wages	9,159,921	7,414,743	1,077,668	667,510
	on plan accruals and contributions (include section 401 nd 403(b) employer contributions)	257,892	212,154	25,142	20,596
<b>9</b> Othe	r employee benefits	708,377	546,417	118,716	43,244
<b>10</b> Payro	oll taxes	798,658	591,096	150,177	57,385
<b>11</b> Fees	for services (non-employees)				
<b>a</b> Mana	gement				
<b>b</b> Legal		30,008		30,008	
<b>c</b> Acco	unting	85,737		85,737	
<b>d</b> Lobb	ying				
<b>e</b> Profe	ssional fundraising services See Part IV, line 17				
f Inves	stment management fees	8,586		8,586	
	r (If line 11g amount exceeds 10% of line 25, column mount, list line 11g expenses on Schedule O)	531,765	404,949	122,597	4,219
<b>12</b> Adve	rtising and promotion	185,530	56,567	128,640	323
13 Office	e expenses	978,499	555,129	422,561	809
14 Infor	mation technology	478,936	368,922	103,570	6,444
<b>15</b> Roya	lties				
<b>16</b> Occu	pancy	2,140,167	1,635,204	500,247	4,716
<b>17</b> Trave	el	469,345	309,997	123,696	35,652
	nents of travel or entertainment expenses for any ral, state, or local public officials				
<b>19</b> Confe	erences, conventions, and meetings				
20 Inter	est	6,657		6,657	
<b>21</b> Paym	nents to affiliates	153,809		153,809	
22 Depr	eciation, depletion, and amortization	412,067	223,983	187,514	570
23 Insur	ance	180,884	162,897	17,987	
misce excee	r expenses Itemize expenses not covered above (List ellaneous expenses in line 24e If line 24e amount eds 10% of line 25, column (A) amount, list line 24e nses on Schedule O)				
a MEI	DICAL SUPPLIES	2,508,812	2,492,809	15,822	181
<b>b</b> MIS	SCELLANEOUS EXPENSES	568,522	134,952	419,764	13,806
c OTH	HER MEDICAL EXPENSES	259,632	236,737	22,895	
d					
	other expenses	24 570 460	16.061.000	4.650.005	055 455
26 Joint	t costs. Complete this line only if the organization ted in column (B) joint costs from a combined	21,578,468	16,064,988	4,658,025	855,455
	ational campaign and fundraising solicitation k here ► ☐ if following SOP 98-2 (ASC 958-720)				

Part X	Balance	Sheet
--------	---------	-------

		Check if Schedule O contains a response or not	e to a	ny line in this Part IX .			<u> U</u>
					<b>(A)</b> Beginning of year		( <b>B</b> ) End of year
	1	Cash-non-interest-bearing			3,735,343	1	3,881,751
	2	Savings and temporary cash investments .		[		2	
	3	Pledges and grants receivable, net	702,984	3	822,427		
	4	Accounts receivable, net			1,389,689	4	1,529,549
	5	Loans and other receivables from current and for trustees, key employees, and highest compensations of Schedule L	ated er	nployees Complete Part		5	
ts	6 7	Loans and other receivables from other disqualisection 4958(f)(1)), persons described in sectio contributing employers and sponsoring organizations voluntary employees' beneficiary organizations Part II of Schedule L  Notes and loans receivable, net	B(c)(3)(B), and of section 501(c)(9)		6		
Assets	8	Inventories for sale or use			459.140		352.175
As	_			•	424.183		254,284
	9	Prepaid expenses and deferred charges			424,103	9	254,264
	10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	10a	7,629,826			
	b	Less accumulated depreciation	10b	6,175,922	1,533,642	<b>10</b> c	1,453,904
	11	Investments—publicly traded securities .			132,969	11	121,111
	12	Investments—other securities See Part IV, line	11 .			12	
	13	Investments—program-related See Part IV, line		123,656	13	56,100	
	14	Intangible assets				14	
	15	Other assets See Part IV, line 11			240,139	15	553,268
	16	Total assets.Add lines 1 through 15 (must equ	8,741,745	16	9,024,569		
	17	Accounts payable and accrued expenses		· ·	2,414,633		2,004,330
	18	Grants payable	-			18	
	19	Deferred revenue	406,210	19	311,280		
	20	Tax-exempt bond liabilities	100,210	20	011,200		
		'					
S	21	Escrow or custodial account liability Complete F		21			
abilities	22	Loans and other payables to current and former key employees, highest compensated employee					
		persons Complete Part II of Schedule L		22			
ᆌ	23	Secured mortgages and notes payable to unrela		23			
	24	Unsecured notes and loans payable to unrelated		24			
	25	Other liabilities (including federal income tax, pa and other liabilities not included on lines 17-24) Complete Part X of Schedule D	192,363	25	176,393		
	26	Total liabilities. Add lines 17 through 25	3,013,206	26	2,492,003		
$\overline{v}$		Organizations that follow SFAS 117 (ASC 9	E0\ 6	heck here ▶ ☑ and			
ce		complete lines 27 through 29, and lines 33					
<u>=</u>	27	Unrestricted net assets	4,868,403	27	5,810,094		
Fund Balances	28	Temporarily restricted net assets		[	860,136	28	722,472
힏	29	Permanently restricted net assets				29	
<u>=</u>		Organizations that do not follow SFAS 117					
Assets or	30	check here ▶ ☐ and complete lines 30 th Capital stock or trust principal, or current funds		30			
ets	31	Paid-in or capital surplus, or land, building or eq	•		31		
155	32	Retained earnings, endowment, accumulated inc		-		32	
	33	Total net assets or fund balances		S. Sansi lands	5,728,539	33	6,532,566
Net	34	Total liabilities and net assets/fund balances			8,741,745	34	9,024,569
	54	rotal nabilities and het assets/fund palances .	•		0,741,745	54	9,024,369

Form 990 (2016)

Part XI Reconcilliation of Net Assets

	Check if Schedule O contains a response or note to any line in this Part XI	<u>.</u>	<u></u>		<u>,                                    </u>
1	Total revenue (must equal Part VIII, column (A), line 12)			21	,735,896
2	Total expenses (must equal Part IX, column (A), line 25)	+			,578,468
3	Revenue less expenses Subtract line 2 from line 1	+			157,428
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	+		5	,728,539
5	Net unrealized gains (losses) on investments	+			646,599
6	Donated services and use of facilities	+			
7	Investment expenses	+			
8	Prior period adjustments	+			
9	Other changes in net assets or fund balances (explain in Schedule O)	$\top$			C
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	,		6	,532,566
Par	t XII Financial Statements and Reporting				
	Check if Schedule O contains a response or note to any line in this Part XII				
				Yes	No
1	Accounting method used to prepare the Form 990				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	_	2a		No
	If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both	I			
	☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?	L:	2b	Yes	
	If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basiconsolidated basis, or both	ıs,			
	☐ Separate basis ☐ Both consolidated and separate basis				
С	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?		2c	Yes	
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule	; O			
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		3a	Yes	
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		3b	Yes	

Form **990** (2016)

## **Additional Data**

Software ID: Software Version:

**EIN:** 42-0727488

Name: PLANNED PARENTHOOD OF THE HEARTLAND INC

Form 990 (2016)

## Form 990, Part III, Line 4a:

PATIENT CLINICAL SERVICES - PLANNED PARENTHOOD OF THE HEARTLAND, INC (PPHEARTLAND) SERVED 47,003 UNDUPLICATED PATIENTS IN FY17 THROUGH 127,892 OFFICE VISITS PATIENTS ARE PRIMARILY OF VERY LOW INCOME STATUS, ARE TYPICALLY UNINSURED OR UNDERINSURED AND MAY NOT QUALIFY FOR PUBLIC HEALTH ASSISTANCE PROGRAMS SERVICES INCLUDE COMPREHENSIVE EXAMS, FAMILY PLANNING AND CONTRACEPTIVES, TESTING AND TREATMENT FOR SEXUALLY-TRANSMITTED INFECTIONS, HPV VACCINES, PREGNANCY TESTS, SEXUAL ASSAULT EXAMS, PAP TESTS, CANCER SCREENINGS, PRIMARY HEALTHCARE SERVICES, COUNSELING AND REFERRALS AND OTHER MEDICAL/SURGICAL PROCEDURES

Form 990, Part III, Line 4b:	
PUBLIC & PROFESSIONAL EDUCATIONAL SERVICES - PPHEARTLAND PROVIDES AGE-APPROPHEALTH, HUMAN DEVELOPMENT AND SEXUALITY EDUCATION FOR YOUTH AND ADULTS IN A AND INCLUDE DISCUSSIONS OF ABSTINENCE THE GOAL OF PPHEARTLAND'S EDUCATION PRODULT PREGNANCIES AND STIS IN ITS AFFILIATE TERRITORY PPHEARTLAND'S TRAINED EDUCATION AGENCIES TO PROVIDE MEDICALLY ACCURATE PREVENTION EDUCATION ECOMMUNITY EVENTS AND FACILITATE EDUCATIONAL PROGRAMING WITH YOUTH AND ADULT HEALTH CARE IS PROVIDED TO PROFESSIONALS AND EDUCATORS	VARIETY OF COMMUNITY-BASED SETTINGS PROGRAMS ARE COMPREHENSIVE ROGRAMS IS TO REDUCE THE HIGH INCIDENCE OF TEEN AND UNINTENDED UCATORS WORK IN COMMUNITIES THROUGH A BROAD BASE OF EDUCATORS CONDUCT COMMUNITY OUTREACH AT HEALTH FAIRS AND

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Compensated Enployees, and Indep	ractor	S	(C)	`			(D)	(F)		
Name and Title	Average hours per week (list any hours for related	Positio tha pers	n (do an one on is	not both ecto	che x, u n an	nless office ustee)	er )	Reportable compensation from the organization (W- 2/1099-	(E) Reportable compensation from related organizations (W- 2/1099-	Estimated amount of other compensation from the
	organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officer	key employee	Highest compensated employee	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations
BARB JACOBSON CHAIR	1 00	Х		X				0	0	0
CATHERINE DIETZ-KILEN VICE CHAIR	1 00	Х		Х				0	0	0
CYRIL MANDELBAUM TREASURER	0 00	х		×				0	0	0
JIM WOHLLEB SECRETARY (THROUGH OCTOBER 2016)	1 00	Х		X				0	0	0
SUSAN UGAI SECRETARY	1 00	X		×				0	0	0
REBECCA BOYD-DUBLINSKE DIRECTOR	1 00	X						0	0	0
TEREE CALDWELL-JOHNSON DIRECTOR	1 00	X						0	0	0
JASON DUNN DIRECTOR	1 00	X						0	0	0
JANET GRIFFIN DIRECTOR	1 00	х						0	0	0
REV STEPHEN GRIFFITH DIRECTOR	1 00	X						0	0	0

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Compensated Enployees, and Indep	ractor	S	(C)	ì			(D)	(F)		
Name and Title	Average hours per week (list any hours for related	Positio tha pers	n (do an on on is	do not check more one box, unless is both an officer director/trustee)			er )	Reportable compensation from the organization (W- 2/1099-	(E) Reportable compensation from related organizations (W- 2/1099-	Estimated amount of other compensation from the organization and
	organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officei	key employee	Highest compensated employee	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	related organizations
STEPHANIE HORTEN DIRECTOR (THROUGH OCTOBER 2016)	1 00	X						0	0	0
JEAN IMRAY DIRECTOR (THROUGH OCTOBER 2016)	1 00	Х						0	0	0
JENNIFER LEACHMAN DIRECTOR	1 00 0 00	Х						0	0	0
JASON LEHMAN DIRECTOR	1 00	X						0	0	0
JENNIFER MAGILTON DIRECTOR	1 00	x						0	0	0
SHARON MALHEIRO DIRECTOR	1 00	Х						0	0	0
RANDY MOODY DIRECTOR	1 00	X						0	0	0
DR STEPHANIE MORGAN DIRECTOR	1 00 0 00	X						0	0	0
MURRY NEWBERN DIRECTOR (THROUGH OCTOBER 2016)	1 00	Х						0	0	0
PATRICE SAYRE DIRECTOR	1 00	X						0	0	0

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Compensated Employees, and Indep	endeր <b>Է</b> յCont	ractor	'S	(C)	١		_	(D)	(E)	(F)
Name and Title	Average hours per week (list any hours for related	Positio tha pers and	n (do an on on is	not e bo both ecto	t che x, u n an or/tr	nless office ustee)	er )	Reportable compensation from the organization (W- 2/1099-	Reportable compensation from related organizations (W- 2/1099-	Estimated amount of other compensation from the organization and
	organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officei	key employee	Highest compensated employee	Former	MISC)	MISC)	related organizations
MARNE WOODS DIRECTOR (THROUGH AUGUST 2016)	1 00	×						0	0	0
SUZANNA DE BACA PRESIDENT & CEO	36 00 4 00			×				381,434	0	10,390
JAMIE BUSSELL CHIEF FINANCIAL OFFICER	36 00 4 00			×				102,062	0	4,921
EMILY WILLIAMS BOUSKA CHIEF STRATEGIC PTNRSHIPS & COMM OFFICER	36 00 4 00			×				105,014	0	2,920
PENELOPE DICKEY CHIEF CLINICAL OFF (THROUGH DEC '16)	40 00			×				169,604	0	4,544
STEPHANIE PEARL CHIEF LEADERSHIP, EDUCATION & H R OFFICER	40 00			×				85,762	0	5,497
MIKE FALKSTROM GENERAL COUNSEL	36 00 4 00			×				70,006	0	6,860
JILL MEADOWS MEDICAL DIRECTOR	40 00					х		311,331	0	7,087
ELIZABETH CAMPBELL PHYSICIAN	40 00					х		153,664	0	4,312
AMIE OTTERSTROM LEAD SENIOR CLINICIAN	40 00					х		118,366	0	15,007